



**FORT ST. JOHN
SOCCER CLUB**

Box 6052

Fort St John BC V1J 4H2

250-787-KICK(5425)

www.fsjsoccer.com

FSJ Northern Strikers Club Sponsorship

The Fort St John Northern Strikers Competitive Division includes male and female players U12 – U18 (10-18 years old). We also offer a Northern Strikers Development Division for ages U8 and U10 (6-10 years old).

These teams consist of players that must meet a certain criteria and be selected for the team that they try out for. Many of these players play in our House League Division as well as put in another 2-3 days of practice, games and/or training.

Our teams run a slightly shorter season for Outdoor (mainly due to the weather in the BC Peace) and then a longer season (Oct-Mar) for Indoor.

Soccer is an ever growing sport. We currently have 165 youth players in our Northern Strikers Competitive Division and we are growing at a rate of 20% per year! That is faster than any other sport.

The Northern Strikers are always looking for support from the community to help with pitch time, uniforms and training gear, equipment, travel and tournament costs.

Our teams travel throughout Alberta and BC to compete. Due to our location this can be quite an added expense for our teams.

There are many ways that you can help support the Northern Strikers. Individual team opportunities are on the next page.

If you are interested in helping us achieve our dream of a new pitch either by donation of money or land, please contact us.

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PURPOSE

1. To responsibly receive, acknowledge, recognize, manage related expenditures and account for corporate sponsorship to the Fort St. John Soccer Club (hereinafter referred to as 'Club).
2. To provide consistent and appropriate acknowledgement and recognition to corporate sponsors to the Club.
3. To encourage corporate sponsorship to the Club, for the purposes of the Club, while respecting and cooperating with other organized clubs within the Fort St. John area.

POLICY

The Board of Directors must approve any Corporate Sponsorship arrangement prior to entering into such an agreement;

1. Any sponsorship received by the Club must be documented by way of a signed Corporate Sponsorship Agreement signed between the Club and corporate sponsor;
2. The Club may accept sponsorship in the form of cash, labor, material, gifts-in-kind, marketable property, and such other forms of donations as determined by the Board of Directors of the Club;
3. Sponsorship and any income from such sponsorship will be used to further the purposes of the Club;
4. The Club will execute, on a best effort basis those terms and conditions included within the Corporate Sponsorship Agreement;
5. The primary means of recognizing corporate sponsors will be as detailed within the Corporate Sponsorship Agreement

PROCEDURES

1. Prior to entering into a Corporate Sponsorship Agreement, the terms and conditions of the same must be approved by the Board of Directors of the Club;
2. Signed Corporate Sponsorship Agreements are to be submitted to the Secretary of the club for record purposes;
3. All sponsorship funds will be delivered to the Treasurer of the Club;
4. Corporate Sponsorship Agreements are to be signed jointly by any two of the authorized signatories;
5. All names of corporate sponsors and other relevant information will be recorded in a data base for acknowledging, recognizing, disbursing and accounting for all sponsorships to the Club

Club Sponsorship Opportunities

Have your brand and/or logo part of a Northern Strikers team

Jersey Sponsorship The teams wear the jerseys at tournament games and friendly matches and provincials in town and out of town. Jerseys are used for our U8 to U18 teams for both boys and girls. The jerseys will be used for a minimum of 2 full seasons (2 indoor and 2 outdoor seasons).

The jerseys remain the property of the FSJ Soccer Club, players are required to hand in a bond fee to borrow the jerseys each season. The jersey color and style is already pre decided by the Club Executive. Jersey are ordered every 2-4 years. Can only be sponsored at specific time.

Receive a thank you in print, digital and mainstream media as a sponsor of the FSJ Northern Strikers and your logo on the teams' jerseys.

\$8,000 250 Yellow Jerseys

\$8,000 250 Blue Jersey

\$15,000 Full Sponsorship (250 Blue and 250 yellow Jerseys)

I.D. Card Sponsorship Each of FSJ Northern Strikers players receive an ID that they need to have for tournaments and provincial games. The player I.D. Cards will be used for a minimum of 3 full season (3 indoor and 3 outdoor).

Receive a thank you in print, digital and mainstream media as a sponsor of the FSJ Northern Strikers and your logo on each players I.D. Card.

\$3,000 300 I.D. Cards

All logos must be pre-approved by the FSJ Soccer Club Executive before they are to be placed on apparel.