

FSJ Northern Strikers Team Sponsorship

The Fort St John Northern Strikers Competitive Division includes male and female players U12 – U18 (10-18 years old). We also offer a Northern Strikers Development Division for ages U8 and U10 (6-10 years old).

These teams consist of players that must meet a certain criteria and be selected for the team that they try out for. Many of these players play in our House League Division as well as put in another 2-3 days of practice, games and/or training.

Our teams run a slightly shorter season for Outdoor (mainly due to the weather in the BC Peace) and then a longer season (Oct-Mar) for Indoor.

Soccer is an ever growing sport. We currently have 150 players in our Northern Strikers Competitive

The Northern Strikers are always looking for support from the community to help with pitch time, uniforms and training gear, equipment, travel and tournament costs.

We are part of ASA (Alberta Soccer Association) and that means that our Northern Strikers must travel to areas within Alberta to compete.

There are many ways that you can help support the Northern Strikers. Individual team opportunities are on the next page.

If you are interested in helping us achieve our dream of a new pitch either by donation of money or land, please contact us.

Sheilagh Close FSJSC Office Administrator <u>fsjsoccer@telus.net</u> 250-787-KICK (5425) <u>www.fsjsoccer.com</u>

<u>PURPOSE</u>

- 1. To responsibly receive, acknowledge, recognize, manage related expenditures and account for corporate sponsorship to the Fort St. John Soccer Club (hereinafter referred to as 'Club).
- 2. To provide consistent and appropriate acknowledgement and recognition to corporate sponsors to the Club.
- 3. To encourage corporate sponsorship to the Club, for the purposes of the Club, while respecting and cooperating with other organized clubs within the Fort St. John area.

POLICY

The Board of Directors must approve any Corporate Sponsorship arrangement prior to entering into such an agreement;

- 1. Any sponsorship received by the Club must be documented by way of a signed Corporate Sponsorship Agreement signed between the Club and corporate sponsor;
- 2. The Club may accept sponsorship in the form of cash, labor, material, gifts-in-kind, marketable property, and such other forms of donations as determined by the Board of Directors of the Club;
- 3. Sponsorship and any income from such sponsorship will be used to further the purposes of the Club;
- 4. The Club will execute, on a best effort basis those terms and conditions included within the Corporate Sponsorship Agreement;
- 5. The primary means of recognizing corporate sponsors will be as detailed within the Corporate Sponsorship Agreement

PROCEDURES

- 1. Prior to entering into a Corporate Sponsorship Agreement, the terms and conditions of the same must be approved by the Board of Directors of the Club;
- 2. Signed Corporate Sponsorship Agreements are to be submitted to the Secretary of the club for record purposes;
- 3. All sponsorship funds will be delivered to the Treasurer of the Club;
- 4. Corporate Sponsorship Agreements are to be signed jointly by any two of the authorized signatories;
- 5. All names of corporate sponsors and other relevant information will be recorded in a data base for acknowledging, recognizing, disbursing and accounting for all sponsorships to the Club

Team Sponsorship Opportunities

Have your brand and/or logo part of a Northern Strikers team in one of many effective ways.

These prices are based off a 16 player roster (does not include coach or manager gear)

Name Mention Sponsor-receive a thank you in print, digital and mainstream media as a sponsor of the team

\$250

<u>Tournament Sponsor</u> – receive a thank you in print, digital and mainstream media as a sponsor of the team and a logo on the goalie jersey. Sponsor can provide signage that will be placed when possible in home and away tournaments near the team bench

\$750

<u>Bag Sponsor</u> - receive a thank you in print, digital and mainstream media as a sponsor of the team and your logo on the teams' gear bags

Duffle Bag \$1,000 Backpack \$1,500

<u>Warm up Suit Sponsor</u> - receive a thank you in print, digital and mainstream media as a sponsor of the team and your logo on the teams' jackets

\$2,500

Shorts & Socks- receive a thank you in print, digital and mainstream media as a sponsor of the team

\$850

<u>Pitch Fee</u>- receive a thank you in print, digital and mainstream media as a sponsor of the team (for indoor season teams only). This sponsorship covers pitch fees for the season

\$1,000

~1,000

<u>Team Sponsor (Title Sponsor)</u> - receive a thank you in print, digital and mainstream media as a sponsor of the team, your name and logo on all emails and communications sent out by the team, your logo on the teams' gear, and a thank you gift that you can display at the end of the season to show your support

Prices for this may vary per team starting at \$2500 (please check with Team Manager)

Please note all donations come with a receipt for tax purposes. All donations should be made out to the Fort St John Soccer Club and then note which team you would like to sponsor. Please give all sponsorship to the Team Manager so that they can track. All logos must be pre-approved by the FSJ Soccer Club Executive before they are to be placed on apparel.

Please contact Team Manager for further information on the team Contact information can be found on the 4th page

Age Group									
Gender									
Coach(es)									
Assistant Coach									
Manager's Name									
Manager's Phone #									
Manager's Email									
Number of Players									
Warm up Suits Includes									
company approved logo			x	Cost		Total			
Shorts		x		Cost	t		Total		
Socks	x		x	Cost	Tot		Total	otal	
Tournaments				Cost					
				Cost					
				Cost					
				Cost					
Misc Items									
Warm-up T-Shirts		x		Cost		Total			
Sweaters		,	x	Cost			Total		
Soccer Bags				Cost			Total		
Pitch fees			x	Cost			Total		