

# GLOUCESTER- CUMBERLAND GIRLS HOCKEY

## SPONSORSHIP OPPORTUNITIES



# HELP MAKE A DIFFERENCE

The Gloucester-Cumberland Girls Hockey Association (GCGH) is a non-profit minor hockey organization that is dedicated to the athletic and personal development of young female athletes in the Gloucester-Cumberland area (East end of Ottawa – Orleans, Ontario).

We are seeking sponsors for our U\_\_\_\_girls competitive Stars team, part of the GCGH. Financial contributions are utilized to fund our hockey season in a variety of ways including purchasing extra practice ice, assisting with tournament fees, team equipment, development sessions, etc.

Business support goes a long way. Your contribution will help build confidence, create discipline, a sense of pride in being part of a team and a community for these young female athletes.

Your sponsorship dollars directly impact these young girls – giving them memories and life lessons that will serve them a lifetime.



# SPONSORSHIP PACKAGES

## Sponsorship Package: A – ALL GAME JERSEYS

### Sponsorship value:

- Company logo displayed on team home and away jerseys (i.e., name bar).
- Three social media posts (Facebook and Twitter) promoting sponsor (tagging) to over 1,000 people reaching a targeted group of young families with an average household income of over \$100K.
- Sponsorship recognition on team communication and team website page.

\$3,000



## Sponsorship Package: B – HOME OR AWAY JERSEY

### Sponsorship value:

- Company logo displayed on team home or away jerseys (i.e., name bar).
- Three social media posts (Facebook and Twitter) promoting sponsor (tagging) to over 1,000 people reaching a targeted group of young families with an average household income of over \$100K.
- Sponsorship recognition on team communication and team website page.

\$2,000



# SPONSORSHIP PACKAGES



## Sponsorship Package: C – TEAM PRACTICE JERSEYS

### Sponsorship value:

\$1,000

- Team practice jerseys with your logo on chest/shoulder area.
- Two social media posts (Facebook and Twitter) promoting sponsor (tagging) to over 1,000 people reaching a targeted group of young families with an average household income of over \$100K.
- Sponsorship recognition on team communication and team website page.

## Sponsorship Package: D – TEAM SIGNAGE

### Sponsorship value:

\$500

- Logo placed on custom-made magnetic double-sided dressing room banners/flags. Displayed at all team practices, games, and tournaments.
- Two social media posts (Facebook and Twitter) promoting sponsor (tagging) to over 1,000 people reaching a targeted group of young families with an average household income of over \$100K.
- Sponsorship recognition on team communication and team website page.



# SPONSORSHIP PACKAGES

## Sponsorship Package: E (Restaurant)

### Sponsorship value:

\$500

- One social media post (Facebook and Twitter) promoting sponsor (tagging) to over 1,000 people reaching a targeted group of young families with an average household income of over \$100K.
- Minimum 2 team meals at the restaurant with an applied discount (~15 players and their parents + 4 coaches).
- Sponsorship recognition on team communication and team website page.
- Recommended restaurant for out-of-town teams (e.g. visiting for tournaments or away teams)..

## Sponsorship Package: F – INDIVIDUAL SPONSORSHIP

### Sponsorship value:

\$250

- Company logo displayed on home and away jersey for ONE player (i.e., individual sponsorship with name bar).



# - SPONSORSHIP INFORMATION

## Sponsorship Package: G – WATER BOTTLES

### Sponsorship value:

\$500

- Team water bottles customized with company logo for all players
- One social media post (Facebook and Twitter) promoting sponsor (tagging) to over 1,000 people reaching a targeted group of young families with an average household income of over \$100K.
- Sponsorship recognition on team communication and team website page.

FOR SPONSORSHIP INFORMATION, PLEASE CONTACT:

U\_\_ - Team Manager: \_\_\_\_\_@\_\_\_\_\_

