



Purpose

To set guidelines for HCU teams wishing to fundraise to help defray some or all of the operational costs of the team. The team's operational costs shall be determined in a budget to be approved by a majority of the parents of players on the team.

Guidelines

Fundraising is permitted for the following expenses:

- Referee fees for exhibition games
- Tournament registration fees for tournaments within the Maritime Provinces;
- Travel and accommodation expenses, including meals, within the Maritime Provinces, for players, up to two (2) coaches and up to two (2) chaperones;
- Purchase of gear and merchandise sold by HCU vendors
- With the approval of HCU, purchase of non-HCU gear and merchandise.
- Supplementary registration/tier fees
- End of season party up to \$300.00
- Facility rentals
- Supplementary team training
- Keeper equipment

Types of Fundraising

HCU teams are expected to exercise good judgment in the type of fundraising activities conducted. Activities which encourage or promote tobacco or alcohol are not permitted. Fundraising through "tagging" will not be permitted. All fundraising activities must be approved by at least 66% of parents of the team

Bank Funds

Teams will be permitted to retain a maximum balance of \$100 in the team's bank account for the purpose of keeping their team's account open until the following season.

Sponsorship

Teams may approach businesses for sponsorships, but cannot promote or encourage alcohol or tobacco products. Sponsorship logos will not be permitted on HCU jerseys. Funds from sponsorships may be used to purchase track suits or kit bags, but only after the sponsor has been informed by the team of the intention to use these funds for the purchase of said items.



Fundraising Limits

Teams are expected to be reasonable with respect to fundraising limits.

If a team is planning to travel outside of the Maritime Provinces, or if a team reaches the National Championships, the team will be permitted to raise additional funds provided the budget for such trip is approved by HCU.

Penalties

If a team does not comply with this fundraising policy the coach and manager may be subject to sanction by HCU, including suspension.

General

All fundraising activity must be clearly made in the name of the applicable team (i.e. the HCU U15AA Boys).

Prior written approval from HCU is required for use of the Club's crest, logos, or name on any fundraising merchandise.

Any non-HCU gear approved by HCU will be required to have the club crest or logo affixed.

All teams must keep accurate financial records of their fundraising endeavours, and the coach and manager of each team must ensure that all HCU guidelines are followed.