



# ALTERNATIVE YOUTH HOCKEY LEAGUE



## 2020/2021 APPLICATION PACKAGE

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Thank you for your interest in the Alternative Youth Hockey League (AYHL). The AYHL is an independent privately-run league created to offer an alternative pathway for families seeking an accelerated development stream for their 2013-2012 players.

The AYHL is committed to providing a well-organized, competitive and safe alternative youth hockey league that incorporate full ice games to align with the development goals and principles of its members: namely the physical, social and emotional development of players in a safe and challenging environment.

If you have any questions or feedback, please don't hesitate to contact me by phone at (403) 473-3145 or by email at [sean@calgaryhdc.ca](mailto:sean@calgaryhdc.ca).

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## A BETTER ALTERNATIVE FOR GRASSROOTS HOCKEY!

*"Based on the hockey communities' feedback and our 20 years of experience in grassroots hockey, we created the Alternative Youth Hockey League (AYHL) for families seeking a significantly better youth hockey development pathway"*



## OUR PURPOSE

Historically, families with advanced youth hockey players have had very limited options with regards choosing their player's long-term development stream. The Alternative Youth Hockey League's Travel Division (AYHL) was created to provide families with a significantly better option for their Hockey experience.

## OUR MISSION

To provide a progressive, high quality grassroots hockey league that maximizes development and enjoyment for all.

## LEAGUE OVERVIEW

The AYHL aims to provide an organized and formal structure to facilitate game play amongst 2013 and 2012 participants. The AYHL is a "hands off" league, meaning that it will NOT serve as a central agency for player registration, practice ice, apparel, coaching selection or development structures. The AYHL is committed to serving its members through an affordable solution by performing the following tasks:

- Coordinating showcases and associated logistics
- Creating and maintaining the AYHL website
- Creating and administering codes of conduct, rules and general league bylaws

## LEAGUE STRUCTURE

The AYHL-Travel Division structure is as follows:

- Maximum of 8- 2013 teams
- Maximum of 8 2012 teams.

NOTE: The league has room for 16 teams and may opt to form a different combination of teams based on interest (i.e. the league may opt to form 12-2012 teams and 4-2013 teams)







## LEAGUE PHILOSOPHY

The AYHL serves as a forum to allow academy, private and/or year-round spring teams an opportunity play full-ice games in a setting comprised of mostly advance players. The league is governed with an overarching philosophy of “development first” and although does not enforce any “fair play code” it strongly encourages each member team to put development at the forefront of their goals.

## TEAM ELIGIBILITY

Any private academy or year-round spring team that meets the minimum skill requirement of 2013 or 2012 Elite Spring Hockey Teams.

## TEAM STRUCTURE

Teams will organize and structure themselves according to their own development philosophy. The AYHL does not set the following parameters:

- Goalie rotation
- Positions
- Maximum or minimum number of players
- Number of on-ice or off ice development sessions
- Uniforms (AYHL will coordinate colors to ensure there is no duplication during games)
- Team “catchment” area

The AYHL will set the following parameters:

- Minimum skill requirements (The AYHL serves more advanced players)
- Minimum Showcase participation

## OVER-AGED PLAYERS

Due to the young age of the league’s players, no overaged players will be allowed.





## TEAM APPAREL

There is no apparel requirement for the AYHL. Each team is free to design and procure their own apparel. The AYHL does ask that each team design uniforms that are light and dark. The AYHL does provide support for teams seeking to outsource their apparel if required.

## SHOWCASE MODEL

The AYHL will schedule seven (7) yearly showcases. Showcases will be comprised of 4 games for each team, scores will be kept as well as team standings, however, no individual statistics will be recorded.

The season will operate from September to March and will be split into the following components:

- First 3 showcases will include all teams
- Second 3 showcases will be tiered (if required) into separate pools in order to match skill levels
- Final showcase will be in tournament format and will include a trophy and medals for top 3 teams
- All showcase games will be played on “NHL” sized rinks in Alberta and will consist of 3-15-minute stop-time periods.

## SHOWCASE SUPPORT

- On site personnel
- Pucks provided
- Quality Referees
- Scorekeepers will be provided by the home team

## GAMES AND RULES

The AYHL has developed a modified set of rules that are aligned to Hockey Alberta rules. (Rules will be included in Team Acceptance Package)





## CODE OF CONDUCT

The AYHL has a code of conduct in place for its players, coaches, managers and parents. The code of conduct is meant to serve as a guideline of expected behaviors in order to ensure the league can full fill its promise of *maximum enjoyment for all*. We stress that the AYHL is a development league for teams and Academies seeking a better development alternative. (Code of conduct will be included in Team Acceptance Package)

## LEAGUE SCHEDULE

**Showcase 1:** September 18<sup>th</sup> to 20<sup>th</sup> @ in Calgary, Alberta

**Showcase 2:** October 2<sup>nd</sup> to 4<sup>th</sup> @ in Cochrane Alberta

**Showcase 3:** November 13<sup>th</sup> to 15<sup>th</sup> in Penhold Alberta

**Showcase 4:** December 28<sup>th</sup> to 30<sup>th</sup> in Edmonton

**Showcase 5:** January 29<sup>th</sup> to 31<sup>st</sup> @ West Edmonton Mall's Ice Palace

**Showcase 6:** February 19<sup>th</sup> to 21<sup>st</sup> in Penhold

**Showcase 7:** March 12<sup>th</sup> to 14<sup>th</sup> in Calgary

**Note:** League dates and locations are subject to change. Schedules will be finalized by August 1<sup>st</sup>, 2020

**Note:** Showcase locations may also be changed based on location of team participation.

## LEAGUE FEES

The AYHL is an all-inclusive one fee package of \$8,950 for each participating team. The fees will cover the following:

- Seven AYHL showcases
- League Administration
- Referees
- On-site Representatives







## FEE SCHEDULE

In order to facilitate team cashflow, the AYHL will collect payment of \$1278 dollars using the following schedule:

1. \$1278 on May 15<sup>th</sup>
2. \$1278 on June 15<sup>th</sup>
3. \$1278 on September 15<sup>th</sup>
4. \$1278 on October 15<sup>th</sup>
5. \$1278 on November 15<sup>th</sup>
6. \$1278 on December 15<sup>th</sup>
7. \$1278 on January 15<sup>th</sup>, 2021

Payments will be automatically taken from team accounts as per the payment schedule.

## HOTEL PARTNERSHIPS

The AYHL has partnerships with hotels that cater to young teams by providing on-site and nearby amenities as well as team discounts. (Hotel packages will be provided with League Acceptance Package)

## AYHL DELIVERY TEAM

The AYHL is governed by HDC with Sean McCarry as the league chair. Sean is supported by a league Managers and communication coordinator.



### SEAN MCCARRY

Sean serves as the League Chair for the AYHL. The League Chair oversees the development, growth and structure of the league in cooperation with league participants.





### **GORD WONG**

Gord serves as the League Director, tasked with operating the AYHL through the creation and enforcement of code of conduct, rules and bylaws.



### **TERESA ARNFINSON**

Teresa serves as the League Concierge, tasked with ensuring the smooth day-to-day operations of the league as well as serving our member needs.

## **AYHL 2020-2021 APPLICATION PROCESS**

1. Review the Application Form on the following pages.
2. Complete Application Form and return to [Kathy@calgaryhdc.ca](mailto:Kathy@calgaryhdc.ca) prior to March 1<sup>st</sup>, 2020.
3. AYHL Executives will then review your application and will inform you of next steps.
4. If your organization is accepted, we will send out an Official AYHL Team Acceptance Package.







TEAM NAME	
TEAM YOB	
TEAM SKILL LEVEL (ELITE, GOLD, SILVER)	
HOME REGION (CLOSEST CITY/TOWN)	
TEAM FRANCHISE OWNER (if applicable)	
TEAM COACHES	1. 2. 3. 4.
TEAM MANAGER	1.





**INTERESTED IN HOSTING A SHOWCASE?**

**When?**

**Where?**

**Why do you want to be part of the AYHL?**

