

### TECHNICAL PLAN



- DEVELOPMENT FRAMEWORK
- PROGRAM RESOURCES
- CLUB PEDAGOGY
- ACCESSIBLE ENGAGEMENT MODULES
- RECRUITMENT STRATEGY



- WE WILL COMMIT TO OPERATIONALIZE OUR GUIDING PRINCIPLES ON A DAILY BASIS.

### PRINCIPLES GUIDING US

Maximize Time.
Right to be Heard.
Right to Play.
Embrace Mistakes.
We are Guests.
Delay Selection.
Supporting Coaches.
Individualized Development.



- UNDERSTAND THE ENGAGEMENT OF CLUB COACHES
- IDENTIFY POTENTIAL MEMBERSHIP GROWTH
- GAIN INSIGHT HOW TO IMPROVE OUR PROGRAMS

### ACCOUNTABLE TO SUPPORTING COACHES

Design a plan/priorities for yearly objectives. (2023-25)

INVESTIGATE PRIORITIES FOR THE

REMAINDER OF 2023

CREATE A TIMELINE FOR 2023

REPEAT FOR 2024 & 2025

Design Sessions & Resources to support Club Framework & Programming

CREATE PROGRAM RESOURCES FOR GRASSROOTS & PERFORMANCE PROGRAMMING

CREATE A SESSION DATABASE THAT IS ACCESSIBLE TO ALL COACHES AND VOLUNTEERS

CREATE PROGRAM RESOURCES FOR SUPPORTING PROGRAMS (GOALKEEPING, DISABILITY, INCLUSION, ETC)

### Design and Implement a Deliberate Coach Mentorship Program within the Club

CREATE A CALENDAR WITH ALL FORMAL COACH EDUCATION OPPORTUNITIES TO INTEGRATE INTO YEARLY OPERATIONAL CALENDAR

IMPLEMENT ONGOING INFORMAL AND FORMAL COACH MENTORSHIP THAT SUPPORTS THE INDIVIDUAL

CREATE WORKSHOP AND GUEST COACHING
OPPORTUNITIES TO SUPPORT COACH DEVELOPMENT



### DESIGN

#### DEVELOPMENT

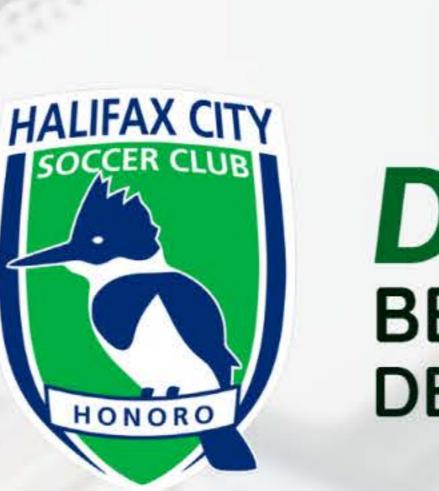
BECOME A LEADER WITH DEVELOPMENT PROGRAMS

### Design and Implement a Feedback & Recommendation process for all programs

CREATE AND IMPLEMENT A FEEDBACK PROCESS TO STREAMLINE REGISTRATION AND PLAYER PLACEMENT/TEAM FORMATION

CREATE AND IMPLEMENT A COACH FEEDBACK PROCESS FROM CLUB TO COACH & COACH TO CLUB

CREATE A DATABASE TO STORE ALL PLAYER AND COACH FEEDBACK SEASON TO SEASON



## DESIGN DEVELOPMENT PROGRAMS

#### Maximize Time

DELIVER A PROGRAM WHERE COACHES ENSURE SESSIONS
HAVE A HIGH AMOUNT OF BALL MOVING TIME DURING THE
SESSIONS

OPERATE WITHIN A CULTURE THAT VALUE PUNCTUALITY

#### Embrace Mistakes

OPERATE WITHIN A CULTURE WHERE COACHES ARE COMFORTABLE WITH MISTAKES OCCURRING USING THEM AS LEARNING OPPORTUNITIES

OPERATE WITHIN A CULTUREWHERE COACHES CREATE
ENVIRONMENTS AND ENCOURAGEPLAYERS TO TRYNEW SKILLS'
CHALLENGETHEMSELVES WITHOUT FEAROF FAILURE

OPERATE WITHIN A CULTURE WHERE COACHES ARE VULNERABLE WITH BOTH PLAYERS AND STAFF WHEN NECESSARY

#### Individualized Development

OPERATE WITHIN A CULTURE WHERE PLAYERS ARE ENGAGING IN ACTIVITIES OUTSIDE TRAINING AND GAMES IN THE CLUB

DELIVER SESSIONS INCORPORATING ASPECTS OF ALL 4 CRITERION FROM THE "4 CORNER APPROACH"

DELIVER SESSIONS WHERE COACHES ALLOW PLAYERS TO TAKE OWNERSHIP OF LEARNING



#### Supporting Coaches

DELIVER ONGOING ONLINE SUPPORT AND RESOURCES TO COACHES

DELIVER FORMAL/INFORMAL MENTORSHIP TO ALL INTERESTED COACHES

OPERATE WITHIN A CULTURE WHERE COACHES ENGAGE
IN MATERIAL AND RESOURCES OUTSIDE OF WHAT IS
REQUIRED FOR THEIR LEVEL

OPERATE WITHIN A CULTURE WHERE COACHES ENGAGE EACH OTHER AND STAFF USING ONLINE SOCIAL PLATFORM

DELIVER INDIVIDUAL FEEDBACK SESSIONS FOR COACHES TO IMPROVE

#### Delay Selection

OPERATE WITHIN A CULTURE WHERE NO PROGRAM HAS TRADITIONAL TRYOUTS

DELIVER PROGRAMS WHERE SELECTION WILL NOT OCCUR UNTIL UNDER 13 PROGRAMMING

PROGRAMS OPERATE IN A FLEXIBLE WAY TO ACCOMMODATE THE LEVEL OF DEVELOPMENT OF THE CHILD

MEMBERS ARE COMFORTABLE TO MOVE FREELY BETWEEN GROUPS AND POOLS, LATERALLY AND UP OR DOWN IN SUPPORT OF NON-LINEAR DEVELOPMENT



#### Right to Play

DELIVER SESSIONS WHERE THE MAJORITY OF A PLAYERS
ON-FIELD TIME IS SPENT PLAYING OR IN-GAME
REPRESENTATIVE TRAINING

OPERATE WITHIN A CULTURE THAT VALUES AND IMPLEMENTS OUR FAIR PLAY POLICY

#### Right to Be Heard

TO VOICE/PROVIDE FEEDBACK ON THEIR LEARNING AND ENVIRONMENT

DELIVER SESSIONS WHERE COACHES ALLOW PLAYERS TO DESIGN AND IMPACT THE ENVIRONMENT

DELIVER SESSIONS WHERE COACHES ALLOW PLAYERS TO TAKE OWNERSHIP OF LEARNING

#### We Are Guests

OPERATE WITHIN A CULTURE WHERE COACHES MODEL
THE BEHAVIOURS OF AN OBSERVER AND SUPPORTER
WHEN ITS TIME FOR THE PLAYERS TO PLAY/LEAD

DELIVER PARENT EDUCATION AND PROVIDE ONLINE SUPPORT ON THE ROLE OF A SUPPORTING PARENT DURING TRAINING AND MATCHES



#### **Evaluate Coaches**

CREATE A PROCESS TO MEASURE COACH SUPPORT/GROWTH

MEASURE LEVEL OF SUPPORT/GROWTH FROM COACHES YEAR TO YEAR(SEASON TO SEASON)

INVESTIGATE SITUATIONS WHERE COACHES ARE NOT SUPPORTED

INVESTIGATE SITUATIONS WHERE COACHES EXCELLED

IMPROVE PROCESS, MATERIAL AND RESOURCES FOR COACH SUPPORT

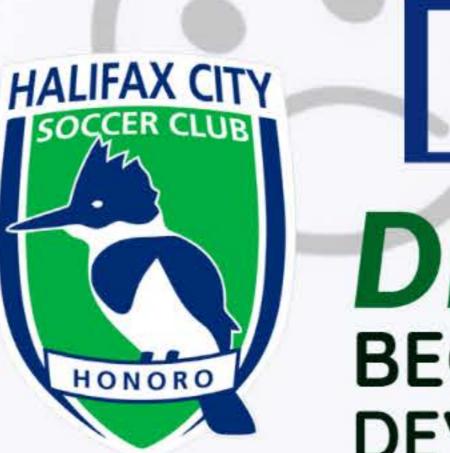
#### Evaluate Programs

CREATE A PROCESS TO MEASURE PROGRAM SUCCESS

MEASURE PLAYER RETENTION FROM YEAR TO YEAR (SEASON TO SEASON)

INVESTIGATE SITUATIONS WHERE PLAYERS
LEAVE THE CLUB

INVESTIGATE AGE POOLS OR YEARS THAT MEMBERSHIP INCREASE



#### Evaluate Feedback

CREATE A PROCESS TO COLLECT QUALITATIVE DATA ON MEMBER EXPERIENCE

SURVEY PLAYERS, PARENTS AND COACHES
ON PROGRAM EXPERIENCE

INVESTIGATE PROGRAMS WHERE PLAYERS EXPERIENCE WAS POOR

INVESTIGATE PROGRAMS WHERE PLAYERS EXPERIENCE EXCELLED

EVALUATE DATA AND MEMBER FEEDBACK TO IMPROVE PROGRAMS AND PLAYER RETENTION

