

Memo



To: District and Operating Area Initiation Directors and Presidents
From: Sarah Kennedy, Resource Development Coordinator
CC:
Date: 8/3/2017
RE: Initiation Hockey: Tim Hortons Jersey Orders

Hello All,

The new season is fast approaching and I know you all want to get a start on the jersey orders for your Initiation program.

The order process is changing this year including a new jersey producer, Pete Sports. This means that the jerseys are going to be different than the ones you currently have. The new jerseys are going to be of better quality than the ones provided this past year.

Hockey Edmonton, and Tim Hortons would like to get our entire Initiation Program on the same order cycle, so we ask that all associations order new jerseys this year.

Moving forward all Hockey Edmonton Initiation programs will be on a two-year reorder cycle. In the off year of the order cycle you will be able to acquire inventory needed to replace lost/damaged inventory and for program growth.

Socks will be provided annually as will a medal and a Crosby item for each athlete.

All orders will go through Hockey Edmonton. Jerseys will be delivered directly to your association address. Medals, Sidney Crosby items, and collector's cards will be shipped to and distributed by Hockey Edmonton.

Orders should reflect current year registration and anticipated group formation. In line with our Initiation Program standards, Tim Hortons has agreed to provide up to 12 jerseys per group which allows for some flexibility this season and will reduce the need for off-cycle replenishment. Only one set of jerseys is provided per group – there are no provisions for home and away jersey orders that most of your organizations use for other divisions of play.

Note, that the additional comments box should be used for notes relative to items like placement of association logo. If you are requesting same, please ensure that you submit a high-resolution logo file to me along with your order form.

Please fill out the attached order form and send it back to me as soon as possible, preferably prior to August 23rd, so we can get the orders filled before the season starts.

Thank you very much for your assistance.

Cheers,
Sarah

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