



Information Bulletin

February 12, 2021

Executive Summary

Hockey Edmonton has announced fee reductions for this hockey season. The Team Fee has been reduced by 50%, the Permits and Discipline Fee has been eliminated as has the charge for Quikcard Edmonton Minor Hockey Week. This means the average cost per player has gone from about one hundred dollars to less than fifty dollars.

Most of the player fee is charged by the Home Association, which is responsible for costs such as ice, referees, jerseys and operating costs. Home Associations will calculate their refunds at the end of the season, which is set for April 30.

Background

The Hockey Edmonton Board of Directors met this week and finalized the details surrounding fee reductions for our members. We worked long to determine a fair refund while recognizing Hockey Edmonton and its partner organizations have both fixed and variable costs, and the viability of the organizations must be kept in mind.

We also ask members to be cognizant of the fact most players skated for approximately 2.5 months of a traditional 7-month season, including the evaluation and placement phases. We realize for some teams that meant practices only with no game play.

Further complicating the situation is the sudden permission we received to resume physically-distanced practices this week, play which is slated to continue until the end of April, which would add almost three more months to this strange season. This home stretch could include game play, health conditions permitting.

After taking all that and more into consideration, the Board agreed to following moves:

- 50% reduction in Team Fees (Team Fees vary for various age groups and leagues)
- 100% reduction in Team Fee for Permits and Discipline (\$25/Team)
- 100% reduction in Quikcard Edmonton Minor Hockey Week Fee (\$135/Team)

Hockey Edmonton charges fees by the team rather than by the player.

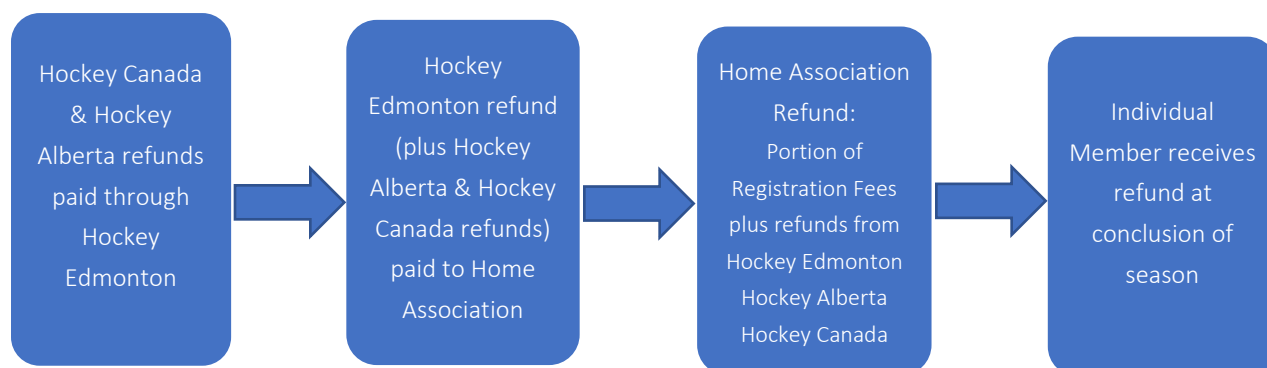
We have used a U13 Team as an example in the graph below so you can see how this refund will work. Our fee reductions come after similar refunds were announced by Hockey Canada and Hockey Alberta.

U13 Team Fee Summary (based on 16 players per team)	2020-21 Team Fee	Revised 2020-21 Team Fee	Discount %
Hockey Canada Fee	\$380.00	\$129.44	66%
Hockey Alberta Fee	\$504.00	\$294.00	42%
Hockey Edmonton Fee	\$695.00	\$348.00	50%
Quikcard Edmonton Minor Hockey Week Fee	\$135.00	\$0.00	100%
Discipline & Sanction Fee	\$25.00	\$0.00	100%
Total 2020-21 Team Fees	\$1,739.00	\$771.44	56%
Average Cost per Player	\$108.69	\$48.22	56%

One exception is Rec League teams which will see a 100% of their Team Fee refunded since they did not see any games in their game-only league.

Refund Process

Hockey fees are paid directly to your Home Association, not Hockey Edmonton. Therefore, all refunds will come to you directly from your Home Association. Hockey Edmonton will provide refunds through the Home Associations, not directly to individual players.



Next Steps

Home Associations are busy organizing their teams and ice times and this is set to continue until the end of April and could scale up to include games, health conditions permitting. The vast majority of players are excited to get back on the ice. We know there are some families who are not ready to return to play right now for a variety of reasons. They have every right to withdraw and we understand and respect those decisions. We ask those players' parents to alert their team and/or home association of your intentions as soon as possible, if you haven't already done so.

The people in the association can then plan accordingly and ensure all future activities meet the restrictions set out by Alberta Health. For example, those officials may need to move some players to similar aged/skilled teams in order to have the proper number of participants on the ice.

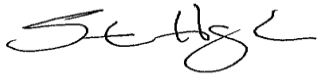
Once the season has wrapped up, the Home Associations will reconcile their finances and determine the final refund for all players. They will then communicate directly to their members the process and timeline for refunds.

Finally, a majority of our members have expressed a desire to continue playing hockey into the spring, health conditions permitting. We are planning a development program in May and June which will come with a separate registration process and fee. We will have more details in the weeks ahead.

This is not the hockey season we imagined. We realize we have fallen short of delivering the program players and parents expected. We continue to work hard to make the best of this challenging season.

We thank all the players, families, coaches and team officials for their continued commitment and perseverance.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steve Hogle', written in a cursive style.

Steve Hogle

General Manager

Hockey Edmonton