

Huntsville GHA 2025/2026 Season

Director of Fundraising and Sponsorship Report

The 25/26 season focused on fundraising initiatives, policy development, policy refinement, sponsorship coordination, and broader association support alongside the Board.

- A total of **\$11,000** was raised through community sponsorships and grants.
- The association also hosted its first Township-approved **50/50 raffle**, generating over **\$15,000 in ticket sales**. Following prize payout and expenses, the remaining proceeds were used to help offset costs associated with our summer development program, improving accessibility for families.

Additional work included drafting and coordinating revisions to the following policies:

- **Competitive Policy:**
 - Developed to help provide clearer structure, expectations, and consistency within the competitive program.
- **Competitive Sponsorship Policy:**
 - Developed to establish consistent guidelines around team fundraising activities while protecting the association's broader community sponsorship model.
- **Feedback and Complaint Policy:**
 - Developed to ensure concerns are addressed fairly, transparently and based on verifiable information.

Additional association support included:

- Represented the association as a Delegate at a Huntsville Township committee meeting regarding the proposed **LiveBarn** arena streaming service installation and working with arena staff throughout the approval process.
- Coordinated an association hosted **concussion seminar** for coaches and bench staff.
- Advocated for the association to move toward a single **unified logo**.
- Collaborated with GSW on updated house league jersey concepts for the 26/27 season, that were presented to the Board for review and approval
- Assisted with Secretary duties on an interim basis during a Board transition period

Regards,

Mike Archambault

Director of Fundraising and Sponsorship