

Innisfail Minor Lacrosse Association

Board Meeting Minutes, Monday, 21 October 2024 18:30 HRS - Innisfail Arena

Attendees

Kari Flaws, *President*Greg Nelson, *Vice-President*Meghan Themig, *Secretary*Lindsay Taylor, *Treasurer*Amber Philip, *Registrar*Shelby Mackie, *Director of Scheduling*Ryan Philip, *Director of Discipline*

Steve Mackie, Director of Equipment
Nate Justice, Director of Player/Coach
Development
Stacie Wadin, Director of Tournaments
Patrick Teskey, Director of Public Relations &
Fundraising
Stacey Mackie, Mavericks Representative

1. Call to Order

1.1. Meeting called to order at 6:33 P.M. by Kari Flaws.

2. Reading & Approval of Previous Minutes

Motion to approve previous minutes by Kari Flaws.

Seconded by Stacie Wadin. None opposed. Motion carried.

3. Business Arising From Previous Minutes

- 3.1. Review of current IMLA bylaws and regulations and any suggestions to change.
- Motion to form a committee to rewrite bylaws/polilcies and procedures by Stacie Wadin (said committee will include Kari Flaws, Greg Nelson, Lindsay Taylor, and Meghan Themig).

Seconded by Amber Philip. None opposed. Motion carried.

- 3.2. Discussion on new jersey quotes for U9, U13 and U17.
- 3.3. Options for SOS and TOTT tournament dates discussed, awaiting approval from CALL.

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Motion to notify and require member of IMLA involved in breaking of window at Innisfail Arena to pay invoice of said broken window by November 30, 2024 by Ryan Philip.

Seconded by Nate Justice. None opposed. Motion carried.

4. New Business

4.1. Further review of bylaws, policies and procedures.

5. Board Member Reports

5.1. President Report - Kari Flaws

5.1.1. Attended CALL meeting on October 7, 2024.

Greg Nelson and Kari Flaws and Greg Nelson to attend ALA meeting together November 23, 2024.

5.2. Vice-President Report - Greg Nelson

- 5.2.1. Completed the paperwork at Servus Credit Union to have signing authority for financial matters for the club.
- 5.2.2. Worked with Stacie Wadin to confirm the game sheet order for 2025. Orders were due to ALA before October 19, 2024. Stacie submitted the motion via email vote to order 23 packages (there are 15 game sheets per package). I placed an order for the score sheets with ALA through their online portal, and will be picking them up at the ALA annual general meeting in November.

5.3. Secretary Report - Meghan Themig

5.3.1. No report.

5.4. Treasurer Report - Lindsay Taylor

- 5.4.1. Projected budget \$80,000 for 2025 year
- 5.4.2. Jersey budget up for discussion
- 5.4.3. Apparel budget up for discussion
- 5.4.4. Potential cost of hosting our own referee course adding into budget
- Motion to continue to support the Mavericks Elite Lacrosse Club at Innisfail Eagles hockey games through 50/50 sales until further notice by Lindsay Taylor.

Seconded by Stacie Wadin. None opposed. Motion carried.

5.5. Registrar Report - Amber Philip

5.5.1. No report.

5.6. Director of Scheduling Report - Shelby Mackie

5.6.1. No report.



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5.7. Director of Player/Coach Development Report - Nate Justice

5.7.1. No report.

5.8. Director of Discipline Report - Ryan Philip

5.8.1. No report.

5.9. Director of Equipment Report - Steve Mackie

5.9.1. No report.

5.10. Director of Public Relations & Fundraising's Report - Patrick Teskey

5.10.1. Christmas in Markerville Event

I contacted Historic Markerville in September to ask about the possibility of IMLA being a vendor at this year's event. At the time, no event information was available but I wanted to explore other avenues of promoting IMLA before season registration opens in January.

Recently, event information was published regarding this year's market - which runs from Friday, November 1 through Sunday, November 3. The vendor fee is \$30 per day. I emailed Pam, Historic Markerville's Manager, to ask about the possibility of us being a vendor. I have not heard back at this point. Given that table space will only be reserved if the vendor application is received one week before the event, I am unsure if this year's market will be a fit. Event PowerPoint

I would like to develop an updated IMLA PowerPoint/Slideshow for use at future community events. I have access to the photos I took last season, but would love access to any other recent photos we have available. I would like to set up a Google Drive folder to host these photos, so the slideshow can be updated throughout the year.

Communications Plan

I have developed a Communications Plan document highlighting the promotion of IMLA events throughout the year. The document is based on last year's social media promotion of events but will need to be updated as we settle on dates. It can be found <u>here</u>.

Try It Nights

If we would like to move the Try It Nights into Innisfail, I have looked into the process of booking the St. Marguerite Gym through Red Deer Catholic Regional Schools. The gymnasium is booked out at the rate of \$40 per hour plus \$22 per hour for a school host. Since I am an RDCRS employee, we would be able to rent the space without the need for a school host. I can see if we can get a discount if we book multiple dates.

25th Anniversary

I would like to look at inviting a Calgary Roughnecks player (or players) to attend one of our Try It Nights as part of our 25th anniversary celebrations. Having a pro lacrosse player in attendance would boost interest in the event, and also provide an avenue for additional media attention before and after the event.



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♦ E-Motion to schedule IMLA's first Try It Night for Wednesday, January 15, 2025, from 6:00-8:00 p.m. at the St. Marquerite Bourgeoys Catholic School gym in Innisfail.

Seconded by Ryan Philip. None opposed. Motion carried.

❖ E-Motion to spend no more than \$100.00 to schedule our first Try It Night for Wednesday, January 15, 2025, from 6:00 to 8:00 p.m. at the St. Marguerite Bourgeoys Catholic School in Innisfail.

Seconded by Ryan Philip. None opposed. **Motion carried**.

5.11. Director of Tournaments Report - Stacie Wadin

5.11.1. No report.

5.12. Concession - Mackies

5.12.1.1. No report.

5.13. Mavericks - Stacey Mackie

5.13.1. No report.

6. Conclusion

6.1. Next Meeting Date:

December 2, 2024, 6:30 P.M., at the Innisfail Arena.

7. Adjournment

7.1. Motion to adjourn meeting at 8:33 P.M. by Ryan Philip, seconded by Amber Philip.