



Innisfail Minor Lacrosse Association

Board Meeting Minutes, Monday, January 27, 2025 18:30 HRS

Innisfail Arena

Attendees

Kari Flaws, *President*
Greg Nelson, *Vice-President*
Meghan Themig, *Secretary*
Lindsay Taylor, *Treasurer*
Amber Philip, *Registrar*
Shelby Mackie, *Director of Scheduling*
Ryan Philip, *Director of Discipline*

Steve Mackie, *Director of Equipment*
Nate Justice, *Director of Player/Coach
Development*
Stacie Wadin, *Director of Tournaments*
Patrick Teskey, *Director of Public Relations &
Fundraising*
Stacey Mackie, *Mavericks Representative
(ABSENT)*

1. Call to Order

1.1. Meeting called to order at 6:32 P.M. by Kari Flaws.

2. Reading & Approval of Previous Minutes

- ❖ Motion to approve previous minutes by Ryan Philip.
Seconded by Stacie Wadin. None opposed. **Motion carried.**

3. Business Arising From Previous Minutes

3.1. Player Evaluation Criteria - Kari Flaws to produce these documents

4. Additions & Approval of the Agenda

- ❖ Motion to approve Agenda by Ryan Philip.
Seconded by Stacie Wadin. None opposed. **Motion carried.**

5. Reports of Board Members

5.1. President Report - Kari Flaws

5.1.1. See attached report.

Greg and I attended the CALL meeting on July 19th. Lots of information that was forwarded to everyone. Important Dates to remember;

February 1- Executive Registration

March 1- players requesting transfer must be registered at their home associations

March 16 CALL board members numbers meeting

March 25- Team declaration (other than U7)

Coach/ Manager Meeting March the week of the 24-28th. Date time TBD will be held in Olds

April 11,12,13 Rosters on webpage

Reminders of coaching camp dates and referee clinic TBD: link to coach/ manager resources here;

<http://www.centralalbertalacrosse.com/content/coaching-resources>

<http://www.centralalbertalacrosse.com/content/manager-resources>

5.2. Vice-President Report - Greg Nelson

5.2.1. See attached report.

Attended the come try it night. The turnout was amazing for both age groups. There were so many little kids that it was hard to organize and connect with them all. But we got through it and a lot of people seemed happy for it. There were a number of new players trying out the sport in the older age group. But also a lot of regular players from IMLA, Sylvan Lake, Red Deer and Olds that wanted to meet the roughnecks - fantastic to have them all there.

I attended two CALL meetings. First was for the registrar info session, and second was the spring board meeting. Please see Kari's email summary for each meeting.

5.3. Treasurer Report - Lindsay Taylor

5.3.1. No report.

5.4. Secretary Report - Meghan Themig

5.4.1. No report.

5.5. Registrar Report - Amber Philip

5.5.1. See attached report.

Total number of kids registered as of January 27, 2025: 76. U7: 7, U9: 8, U11: 21, U13: 22, U15: 12, U17: 6
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5.6. Director of Scheduling Report - Shelby Mackie

5.6.1. No report.

5.7. Director of Player/Coach Development Report - Nate Justice

5.7.1. No report.

5.7.2. Discussion:

- Some interest but some coaches are waiting to see team dynamics
- Google form ready for head coaches, assistant coaches and trainer
- Nate to email previous coaches
- Call to action on Facebook
- Running a first aid course potentially

❖ Motion to reimburse trainers for First Aid course at the end of the season by Nate Justice.

Seconded by Amber Philip. None opposed. **Motion carried.**

5.8. Director of Discipline Report - Ryan Philip

5.8.1. No report.

5.9. Director of Equipment Report - Steve Mackie

5.9.1. No report.

5.10. Director of Public Relations & Fundraising's Report - Patrick Teskey

5.10.1. See attached report.

Try It Night

We had a great turnout for the first Try-It Night on January 15 at St. Marguerite Bourgeoys Catholic School, with over 60 players (both returning and newbies) in attendance. Being able to promote the Calgary Roughnecks' attendance certainly helped with promotion. The pre-event press release led to coverage on the sports section cover in The Albertan newspaper on January 21.

I would recommend we pick a date in February to host another Try-It Night and ask the Mavericks to attend. I would also recommend we host the next event at St. Marguerite gym.

I would like to send a thank you card from the board to the Roughnecks, as well as the Innisfail Eagles and Paul's No Frills as they provided Gatorade to us free of charge.

March Practices

We have officially booked the gym at St. Marguerite Bourgeois Catholic School for our practices in March. We will have the facility from 5:30 until 8:45 pm from Monday through Thursday, as per Shelby's schedule.

I will act as the school host for the practices, which will eliminate a \$22/hour fee. Red Deer Catholic Regional Schools is also waiving the rental fee. Our only cost will be a \$52.50 per night fee (plus GST) for cleaning. The total cost will be approximately \$840 (plus GST) if we were to use the gym all month. The regular rental rate of \$62/hour (\$40 facility rental plus \$22 host fee) would have resulted in a total charge of \$2,790 (plus GST) for the month.

Two business days' notice will be required to cancel our facility rental.

Potential Fundraising Programs

Pub Night at the Innisfail Legion

I spoke with Dean Turnquist, Manager of the Royal Canadian Legion Branch #104, on January 21 about the potential of the Legion's Auditorium being the venue for this year's Pub Night.

Dean said we would have two potential options for catering:

1. Through Jolene Bjarnason's catering company, which is being sold to Kevin and Bonita as of February 1, or
2. By bringing in an outside caterer, for a fee.

Kevin and Bonita can be reached at 403-896-8418. I haven't had a chance to get in touch with them yet.

Dean has used the auditorium to host Cabaret for his street hockey tournament. He said it could host between 325 and 350 seated guests, though it would be cramped at the top end.

The auditorium has an 8' screen and two 65' TVs. There would be space for the band and silent auction items.

There is a \$700 fee for the night, though Dean did say the Legion would give us a break on the cost. He also said we should approach the Legion for sponsorship.

The only catch is that Saturday, April 26th, and Saturday, May 3 are unavailable. Friday, April 25 and Friday, May 2 are available. April 18 through 21 is the Easter weekend.

I would recommend that we head to the Legion sometime this week to take a look at the space. Dean said we could stop by before 10:00 pm Monday to Saturday to take a tour.

Beef Raffle

At our last Board Meeting earlier this month, there was interest in running a beef raffle as one of our main fundraisers.

Brooks Minor Hockey is currently hosting a Beef Raffle with tickets priced at \$10/each. First prize is a side of beef including cut and wrap. Second prize is also a side of beef including cut and wrap.

Sysco Food-Based Fundraising Program

Sysco is a high-quality distributor in the food and beverage Industry. We service restaurants, Hospitals, Grocery Stores, Food trucks, and many other locations with excellence and Professionalism.

[Fundraiser Order Guide](#)

[Fundraisero Example Print-Off](#)

[Fundraising Letter](#)

I met with Rick Barnes, a sales associate with Sysco, on January 9 at Dark Woods. He suggested limiting the fundraiser to five items.

He said bacon and shrimp are two of their top fundraising items. Due to increasing costs, he recommended steering clear of beef, though he did recommend their 6 oz. beef burger, which is straight beef and gluten-free.

We more or less decide how much we want to raise per item. Run the campaign for a few weeks and then give Sysco 2-3 weeks to put the product together. Sysco would then deliver the product via truck and we would need to arrange the packages for pickup.

FlipGive

FlipGive markets itself as “the easiest team fundraiser.” It’s an app that works by allowing teams to earn cashback rewards through everyday shopping with over 800 brands. Teams can earn up to 30% back on everyday items.

FlipGive estimator can be found [here](#).

It is free to use, and there is no penalty to withdraw. Teams can cash out their earnings anytime, without fees.

[What is FlipGive Video](#)

[FlipGive 101 Guide](#)

[Get-to-Know FlipGive](#)

[FlipGive Fundraising Toolkit](#)

- ❖ Motion to proceed with beef fundraiser, Flip Give app fundraiser and pub night by Steve Mackie.

Seconded by Lindsay Taylor. None opposed. **Motion carried.**

5.11. Director of Tournaments Report - Stacie Wadin

5.11.1. See attached report.

Tournament Report January 27th

6. Spirit of the Sticks
 - 6.1. Have started a committee for this event with 2 other U15 parents. Looking to add 1 or 2 more people to this group, with at least 1 of them being from U17.
 - 6.2. Ideally will be keeping the same schedule/layout as last year.
 - 6.3. Have already been receiving interest emails from other associations (Olds, Grande Prairie), will be working on an application form and will hopefully have that finished and published within the next week or so.
 - 6.4. Mountainwest Promotions and Bully Photography have been booked for this event. Have also been in contact with Slash about all 3 events but haven't had confirmation yet.
 - 6.5. Camping Permit? Is it too early/cold for this? My current plan is to add this as a question to the application/registration form to wager interest and go from there... if enough teams have people who would like to camp, then we can go ahead with it... and if not, we can for-go it. I have included the permit on my budget at this time.
 - 6.6. Working on a budget for this event, but missing some key information to complete it (floors, etc). Will have a preliminary budget to vote on ready for next meeting.
7. Terror of the Tykes
 - 7.1. Have started a committee for this event with 2 other U9 parents, looking to add 1 or 2 more people to this group, with at least 1 of them being from U7.
 - 7.2. Mountainwest Promotions is booked for this event. Bully is busy this weekend, so I am hoping to put an ad out for interested event photographers to put a bid in. Unfortunately nobody really does exactly what Bully does, so it won't be the same set up regardless.
 - 7.3. We are at the mercy of CALL with scheduling this event. I did submit proposals to CALL and had discussions with Ang/Kim at the planning meeting in October about potentially including some exhibition games

here, but we won't be able to know for sure about this until we see how many teams CALL has and how they want to schedule these festival days (splitting games between 2 days or having all U9 one day and all U7 one day, etc).

- 7.4. Because all other games are CALL games, we do not have entry fees as a starting point on a budget for this event... so anything that we offer for this will be covered by sponsorships (including swag bags, dog tags, etc)
- 7.5. As per Kari's email... apparently CALL wants us to tone it down a bit because it discourages other clubs from hosting festivals because they can't afford it (... we are starting at \$0 for this event also, so how much we can put into it is going to depend on sponsors and vendors). We have also built TOTT up to be a full community event that pulls people from all over into our house, and we get to share our littlest athletes with them as a bonus. Obviously ensuring that games flow as scheduled and properly is the highest priority here, but other than that, this is a fun day and a massive PR opportunity for lacrosse as a sport for youth in central Alberta and I don't agree with "toning it down".
- 7.6. With that being said, we will not have the Golden Mini Donuts trailers at this year's event. They have booked another event. I could continue to look for additional food trucks... or we could just lean into the concession... or a combination thereof. I'd personally prefer to lean into the concession.
- 7.7. I would **REALLY** like to host a Mother's Day pancake breakfast on the Sunday morning. We obviously would have to price it out or find a sponsor, or another group to work with on this... but I'd love to do something like "\$5 kids, \$10 dad, mom is free" or something. Still cheaper than they'd get anywhere else.
- 7.8. I would like to propose that if we go ahead with a Beef Raffle fundraiser, we pair this up with TOTT and have the winner drawn on May 11 with the weekend's raffles.

8. Gauntlet at the Grove

- 8.1. Have started a committee for this event with 1 U11 and 1 U13 parent to begin with. I would again like to add 1 or 2 more people to this group, from either age group.
- 8.2. This event is a little trickier to pre-schedule as we were approved for a large amount of teams, and I don't even know if we could fill that many spots... so scheduling it out may have to wait until we see how many teams want to attend and go from there.
- 8.3. I have started to receive interest for this event as well (Grande Prairie), and will hopefully also have an application form out within the week.
- 8.4. Mountainwest Promotions and Bully Photography are booked for this event.
- 8.5. I am working with both the ladies on this committee and Mountainwest promotions on potential logos for this event. Being front seat to some of the production issues we've had over the past couple of years with

our other images, we are aiming for something simple, but also that appeals to the demographic of 8 to 12 year olds.

8.6. We are working on a budget and should have it ready for the next meeting.

9. Away Tournament

9.1. I filled out an application for Medicine Hat's tourney again as it is the only full division tourney I see that we could send at least one team per division in... it was also the only tourney that had an application form available to fill out for 2025 at the time I checked. I haven't heard from them.

9.2. Concession - Mackies

9.2.1. No report.

9.3. Mavericks - Stacey Mackie (absent)

9.3.1. No report.

10. New Business

10.1. U19 Registration

10.2. Team Splitting/Party Protocol document to be produced by Kari Flaws

10.3. Code of conduct reminder and regulation in the policies added regarding

10.4. Coach/Manager Binders - Kari Flaws to print all binders through her office

10.5. Registration Close Date: May 15, 2025

❖ Motion to offer girls and U19 registration to try and fill a team (if we don't reach enough numbers for a full team, we'll try and facilitate finding a team to play on) by Kari Flaws.

Seconded by Greg Nelson. None opposed. **Motion carried.**

❖ Motion to attend Medicine Hat Tournament by Lindsay Taylor.

Seconded by Patrick Teskey. None opposed. **Motion carried.**

11. Conclusion

11.1. Next Board Meeting Date:

February 10, 2025, 6:30 P.M., at the Innisfail Arena.

12. Adjournment

- 12.1. Motion to adjourn meeting at 8:16 P.M. by Amber Philip, seconded by Lindsay Taylor.