

Juan de Fuca Minor Hockey Association (JDFMHA) Jersey Policy

NATIONAL SPONSORED JERSEYS (Tim Hortons / McDonalds)

U6 - U7 - Tim Hortons sponsored jerseys. The Tim Hortons Timbits Hockey Program is a community-oriented program that provides opportunities for kids aged four to nine to play recreation league hockey. The philosophy of the program is not based on winning or losing, but on learning a new sport, making new friends and just being a kid.

Tim Hortons provides hockey jerseys, along with participation medals and great support materials, to Timbits U7 players in local hockey associations across the country. Last year alone, more than 100,000 jerseys were distributed to young athletes nationwide. These are not considered game jerseys and name bars may be added if parents agree.

U11 – RECREATION TEAMS - Recreation teams will be provided jerseys sponsored by atoMc Hockey. Hockey is our national passion – it reflects the values of universality, dedication and team spirit that we hold so near and dear. That's why McDonald's® Canada is proud to continue our support of minor hockey in Canadian communities. These are considered game jerseys and name bars may not be added.

ASSOCIATION PURCHASED JERSEYS – U8, U9, U11 (Development), U13, U15, U18, U21

Teams will be provided with JDF official home and away jersey sets (***No name bars***). Game jerseys will be approved and ordered by the Executive Committee. No alterations to the jersey pattern, style, logo, colours or font are permitted without explicit permission of the JDFMHA Executive. JDFMHA-supplied game jerseys must be worn for all games played by JDFMHA teams (league, exhibition, tournament).

ACCOUTREMENTS – Captain / Alternate Letters

Home jerseys (white) - **C** and **A** will be black with a yellow border.

Away jerseys (black) – **C** and **A** will be yellow with a black border.

THIRD JERSEYS

3rd Jerseys maybe purchased through team funds. 3rd Jersey must meet the following criteria:

- base colours are typically Black, Yellow and/or White or an approved neutral colour (e.g. gray) on a case-by-case basis;
- the main logo must be our current logo or an approved variation below:



Example A



Example B



Example C



Example D

- secondary logos on shoulders must conform to a similar design as the main logo
- approved fonts (text/numbers) shall adhere to the following:
 - Rear Number – 10 inch - one to three colours
 - Sleeve Numbers – 4 inch - one to three colours
 - Name Bar - one to three colours

- a STOP Sign has to be affixed at the top centre of the jersey in accordance with Hockey Canada standards
- if regular assigned JDF game jerseys have a sponsor logo (e.g. KAL-TIRE) logo, the 3rd must have the same logo centred below the rear numbers



Prior to procurement/purchase the 3rd Jerseys must be approved by the jersey coordinator.

For teams participating in recognized external programs (e.g. Orange Jersey Project), with permission of the Executive Committee, a team may wear an alternate jersey for one exhibition game per team per season.

PRACTICE JERSEYS

Practice jerseys are not supplied by JDFMHA but can be ordered or arranged by teams, programs or individuals. Practice jerseys may not have STOP signs applied. Practice jerseys can not be used for game play by JDFMHA teams. Player names and numbers on practice jerseys are optional and can be applied temporarily or permanently.

Annex A – Example of acceptable jerseys







