

SZN 3

Snapshot



THE OFFICIAL NEWSLETTER OF THE JPHL

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SZN **3** *Snapshot*

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LETTER FROM THE COMMISSIONER

BY RICHARD NAULT

As SZN3 progresses, anticipation is building as the JPHL Winter Championships are just around the corner, and with them comes the excitement of competition and opportunities for teams to etch their names into JPHL history.

This mid-season event is more than just a celebration of modern hockey. Too big for just one singular event, the JPHL Winter Championships are now celebrated amongst two events! On Dec 5-8, the 2013AAA, 2012AAA and 14U teams from the HSL, HPL and JPHL will kick off the special event. On Dec 12-15 we welcome the JPHL 15U, 17U & 18U along with the FSL 12U & 14U teams.

Every division winner will not only claim the Winter Championship title but also enjoy unique rewards that extend far beyond the ice. These prizes highlight the magnitude of their achievement and set the stage for success in the 2024-25 JPHL Play-In and Play-Offs.

One of the most exciting elements for Winter Champions this season is the exclusive opportunity to wear gold JPHL helmet stickers that represents their milestone honor.

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LETTER FROM THE COMMISSIONER

BY RICHARD NAULT

In addition, Winter Championship winners will secure home team designation throughout the JPHL Play-In and Play-Offs. This advantage ensures gain strategic advantages for every game, regardless of their regular season standings.

But that's not all—this year, the JPHL is introducing another exciting perk. Winter Championship teams will earn the right to choose their jersey color for each postseason game. This adds a fresh layer of strategy and identity to their postseason journey, giving teams an extra edge as they hit the ice.

The Winters are not just a special experience for the athletes and coaches, we are also expanding our wings for the officials and broadcasters. On Championship Sunday, all championship games will grow from our standard 4Vengeance Media offering to that of 10 cameras including instant replays. Yes...10 cameras. The Officiating program will have a Central Command Centre whereby all goals and major penalties will be video reviewed and Officials will grow their own development by broadcasting those decisions while mic'd up on the in-arena PA system.

With so much at stake, the Winter Championships are sure to bring out the best in everyone. We can't wait to see you there and celebrate the holiday season in JPHL-style! Let the countdown begin!



JPHL SPONSORSHIP PROGRAM

JPHL Sponsorship Program: Supporting Players and Strengthening Communities

The JPHL is dedicated to developing young athletes by providing opportunities that support their athletic and personal growth. The 2024-25 Player Sponsorship Program is an exciting initiative designed to alleviate financial pressures for players while promoting community engagement and brand visibility for sponsors.

Overview of the Player Sponsorship Program

The 2024-25 Player Sponsorship Program allows players to secure sponsorships and receive 50% commission, which is applied directly to their registration fees (up to the total registration cost). This initiative not only helps players and their families reduce their personal financial commitments but also fosters meaningful connections between players, local businesses, and the community. Furthermore, the program contributes to the league's ability to expand its offerings, enhance its resources, and continue delivering exceptional value to all players, while ensuring the long-term success and sustainability of the JPHL.

Sponsorship Opportunities

The program provides a range of sponsorship options, including:

- Arena Signage:** Sponsor logos prominently displayed in arenas, offering high visibility during games and events.
- Jersey Branding:** Placement of sponsor logos on team jerseys, providing continuous exposure throughout the season.
- Website Features:** Sponsor details showcased on the JPHL website, reaching a wide audience of players, families, and fans.
- Broadcast Sponsorships:** Opportunities to feature sponsor messages during game broadcasts, enhancing brand recognition among viewers.

These customizable sponsorship packages ensure maximum exposure and alignment with sponsors' marketing goals.

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JPHL SPONSORSHIP PROGRAM

Benefits for Players and Sponsors

- For Players:** The program helps offset registration costs, making participation more accessible. It also encourages players to engage with their communities and develop professional networking skills.
- For Sponsors:** Supporting the JPHL showcases a commitment to community and youth sports. Sponsors gain increased brand visibility within the hockey community and beyond, enhancing their reputation as advocates for local development.

2024-25 JPHL Marketing Package

The JPHL Marketing Package outlines the updated sponsorship items and rates for the 2024-25 season, providing businesses with numerous ways to connect with the league, teams, and players. As we are now mid-season, all pricing will be prorated to reflect current season timelines, making it an excellent time for sponsors to join and take advantage of impactful opportunities at adjusted rates.

For a full overview of the marketing package and its options, visit [2024-25 JPHL Marketing Package](#).

Get Involved Today

Players are encouraged to actively seek sponsorships, using the program's tools and resources to reach out to potential sponsors. Businesses and organizations interested in sponsoring JPHL players or teams can learn more about the opportunities available. For inquiries or to get started with the program, email sponsorship@jphlhockey.com.

Together, we can support the next generation of hockey players while building stronger communities through the power of sports.



TIP TIME

WITH KELVIN CECH

Teach your players the fundamentals of physicality.

Coaches tend to take the core concepts of physicality for granted in the third act of a player's minor hockey journey. Once the bodies have matured and strength has developed, much of the game relies exclusively on those traits - size and strength. It's actually a benefit to smaller players to learn how to check and defend without those benefits, and it's a detriment to bigger players who succeed just because they're bigger, stronger, and faster.

Body positioning is owed to no one, however. I've seen talented players come to junior hockey get frustrated because they show the puck to their opponents, they don't turn away from pressure, or they chase people down like Chucky from Child's Play. It's a puppet! Just kick it away?!

Anyways, commit to deep practice with your players when it comes to physicality. Physicality should be taught with the puck as much as without. Work on winning lanes and owning your ice. Start with simple races to the boards to establish body positioning. Build a wall with the body.

The hidden benefit is that while you're working on these concepts, by default you're working on puck control, edges, and awareness at the same time.



FROM THE BOOTH

BY JAGRAJ LALLI

September 30, 2022: the day my life changed forever.

That date marked the beginning of the Junior Prospects Hockey League (JPHL), a new frontier in hockey, and the start of an incredible chapter in my broadcasting career. I was a fresh BCIT student, eager to break into an industry that many view as NHL or bust. It was then, through school connections, that I learned about the JPHL and secured the opportunity to call my first game – a matchup between the Island Wild and HC Edmonton.

Looking back on that day three seasons later, I often wonder if the younger version of me could have predicted just how much the JPHL would impact my life.

Calling the JPHL

From thrilling goals to jaw-dropping overtime heroics, the JPHL has been a platform where I've seen it all. Perhaps no moment encapsulates that better than March 3, 2024.

That day, I called Game 3 of the U15 BC Provincial Semi-Final – a series finale between Langley Hockey Academy and Okanagan Hockey Club. It was a winner-takes-all scenario that unfolded in sudden-death overtime. The decisive moment came courtesy of JPHL phenom Liam Pue, who blasted a shot from the point off an assist from Jayan Muchalla, sending Langley to the next round.

After nearly 100 games for myself that season, this thrilling conclusion felt like the perfect finale. My “call heard around the world” of Pue’s game-winning goal remains the pinnacle of my broadcasting career to date.

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FROM THE BOOTH

BY JAGRAJ LALLI



JAGRAJ LALLI
SURREY EAGLES &
AVENGANCE BROADCASTER

A new era with the Surrey Eagles

The offseason after that unforgettable call marked a turning point in my career. I “leveled up,” taking on the dual role of broadcaster and Director of Community Relations for the defending BCHL Champion Surrey Eagles. This new chapter brought exciting news: the Surrey Eagles would be joining the JPHL as an expansion HUB for the 2025-26 season. The announcement felt surreal. My two worlds – the JPHL and the Surrey Eagles – were finally converging.

The addition of the Eagles Hockey Academy to the JPHL is a game-changer for the program and the league. It provides young athletes with a structured and competitive pathway to hone their skills while staying connected to a franchise known for its excellence. For me, it’s also a full-circle moment, a reminder of how far I’ve come since that first game in 2022. To witness the league’s growth and now play a role in its continued expansion through the Eagles feels like a dream realized.

The future of hockey development

The Surrey Eagles joining the JPHL is more than just an expansion – it’s a testament to the league’s success in fostering elite talent and creating opportunities for players and broadcasters alike. For those involved, it’s a chance to be part of something truly special.

As I prepare for this new era, I can’t help but reflect on the journey that brought me here. From the stands at that inaugural game at Planet Ice in Delta to the Brendan Batchelor broadcast booth at South Surrey Arena, the JPHL has been a defining force in my career. And now, as the league grows once again, I’m honoured to continue being part of its story.

THANK YOU TO OUR PARTNERS!

