

BUILDING GLOBAL CITIZENS THROUGH SPORTS.

The *Okanagan College Coyotes Basketball Teams* are looking for your financial support as we enter into our 2020/2021 season.



Who are we? The OC Coyotes are comprised of young women and men aged 18 to 24 who will be the builders, workers and community leaders of our future. This program creates a culture for our athletes to thrive and not only develop basketball skills but to also learn leadership, teamwork and valuable life skills that will help them succeed. We may be teaching them basketball excellence and teamwork, but we are building global citizens and family values, first and foremost.

The **Kelowna College Basketball Society**, is a not for profit established in 2016 by a group of basketball enthusiasts with a long history of coaching, fundraising for and promoting the game of basketball in the Okanagan for both women and men. We are community minded, community driven and passionate about basketball our youth and their future. There are many volunteers to make this program work.

For the past 30 year's Dino Gini and Doug Sperling have dedicated their lives for youth basketball programs and positively influenced thousands of high school aged youth in the Okanagan. Over the past 4 years they have created this college-based program, raising nearly \$700,000 to fund the past 2016 - 2020 program years to be a provincially ranked program of excellence, which helped over 160 college age youth to date. Most of those student athletes come from the BC Interior.

We are a self-funded program operating under the umbrella of Okanagan College and the rules and regulations of the PACWEST League. Without our own dedicated sports facility, our costs to rent space from others are high. Each year the Basketball support program must raise \$230,000 to operate both our women's and men's teams. The annual cost per player is \$5,500. Each of the players must raise \$1,500 through advertising in our program or donations. See this recent video of the OC sports <https://m.youtube.com/watch?v=n7uEJe11Zqg>

This year with the COVID-19 pandemic it has become more difficult than ever to raise the advertising and sponsorship funds we need to operate, and we have to work at this new world reality in our fundraising.

How you can help? To date we have already raised the initial \$100,000 towards the next academic year's program allowing us to get started. We need your help to raise the remaining \$130,000 for the 2020/2021 season. Our coaches and support staff are primarily volunteers. These funds raised cover expenses directly related to facility rentals, player support and game related costs.

Six well-known Kelowna community supporters including **Cliff & Lois Serwa**, **Gordon & Judy Geddes**, (Geddes Construction), **Al & Irene Hildebrandt** (Impact Tomorrow Foundation), **Paul Deutsch** (The Views), **Manse Binkley & Anna Hunt-Binkley** (Harmony Honda Group) and **RJ & Lois Bennett** (Victor Projects) have each committed \$10,000 to support this OC Sports and Leadership project and created a \$60,000 matching fund incentive. For every \$1 raised by your donations, they will match the first \$60,000 raised. Click to donate <https://trellis.org/impactocbasketball>

We are partnering with Impact Tomorrow Foundation (Charitable Tax # 892149246 RR0001) to help us with this campaign. 100% of the funds raised will go to the Kelowna College Basketball Society for operational expenses of the Okanagan College Basketball programs.

Our OC Campus Roots

Okanagan College ("OC") campus on KLO road began in 1963 as the B.C. Vocational School and renamed Okanagan College in 1965. In the early 90's the academic mandate of OC broadened to become the Okanagan University College ("OUC") coinciding with the buildout of OUC airport campus, included sports facilities built in 1994 which was for the benefit of the OUC student body on the new airport campus. There is no gym/sports facility at OC Kelowna.

In 2005 the BC government decided to have both a College and a University operating independently. The OUC airport campus became the University of BC Okanagan ("UBCO"). The Okanagan College headquartered on KLO (along with affiliate locations in Vernon, Penticton & Salmon Arm) increased its academic, trades, health sciences and business courses.

OC has grown from 5,400 students in 2005, to now over 8,500 students, a 70% increase. Since 2005, both OC and UBCO flourished academically and expanded their buildings, faculties, facilities, and student base.

Since the 2005 OC change, major building projects included the Jimmy Pattison Centre of Excellence in Penticton opened on June 6, 2011. The Trades building expansion was completed in 2016 and currently the new Health Sciences Centre is nearing completion and expected to open in early 2021.

We have done and are doing everything we can to keep our basketball program running at peak performance and our students going. Doing this well, means OC can attract more high caliber students.

We know that so many of you have been our sponsors, donors, and supporters in the past. Thank you! But for this next academic year, we need your Help more than ever to support our future leaders.

How can you Donate?

We have partnered with **Impact Tomorrow Foundation** (Charitable Tax # 892149246 RR0001) to provide an online ability to donate directly at <https://trellis.org/impactocbasketball>

You will receive your tax donation receipt immediately via email. 100% of the funds raised will go to the Kelowna College Basketball Society for operational expenses of the Okanagan College Basketball programs.

If you have any questions about our program, its funding or making a donation today, please contact Dino Gini or Doug Sperling. We will gladly meet with anyone that would like more information about our program and how you can help us now.



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