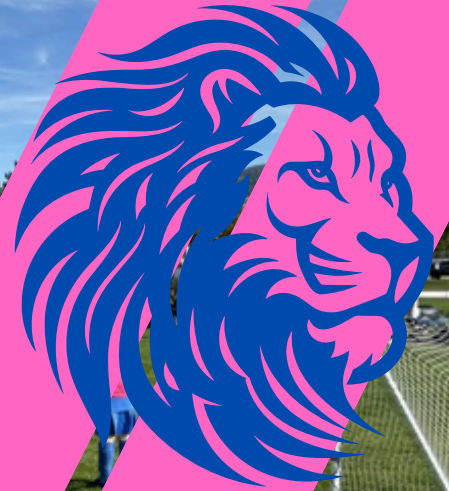


KELOWNA YOUTH SOCCER ASSOCIATION



KYSA



SPONSORSHIPS 2026

About KYSA

Kelowna Youth Soccer Association (KYSA), Kelowna's original soccer club, is a leading non-profit dedicated to nurturing youth soccer in the Okanagan region. Our mission centers on *fun, inclusivity, and excellence*, creating a safe and empowering environment for over **1,000 youth players annually**, ranging from grassroots to competitive levels.

KYSA hosts over **1,300 games and training sessions yearly**, including league play, tournaments, camps, and clinics. Our values—**teamwork, respect, fair play, and development**—make us a trusted community partner and an impactful platform for local business sponsorship. See our at a glance for more details

Why Sponsor KYSA?

- **High Visibility** across jerseys, events, and digital channels seen by thousands of families and fans.
- **Community Impact** by directly supporting youth wellness, equity in sport, and grassroots development.
- **Brand Alignment** with a values-driven, mission-based organization.
- **Engagement Opportunities** at events, tournaments, and in targeted communications.

Key Highlights

- KYSA teams play throughout the **Thompson-Okanagan and Lower Mainland region**, including Kelowna, Peachland, Winfield, West Kelowna, Vernon, Penticton, Kamloops, Merritt, Salmon Arm and Vancouver
- KYSA supports a **balanced representation** of boys and girls in soccer.
- Grassroots programs focus on **foundational skills**, while Select teams offer **competitive opportunities**.
- **Extensive training and game schedules** ensure player development at all levels.

KYSA KITS SPONSORSHIP OPPORTUNITIES

Games Kit Sponsorship

1. Select Program (300 players × 2 kits) – \$25,000 select teams or \$1,900 per team: This opportunity is valid for 1 year. Each team of approx. 20 players receives a home and away kit (jerseys, shorts and socks). Kits will be used by Select teams who play an average of 30 games per year all over the Lower Mainland and the Southern Interior of BC. Sponsorship includes:

- Premier logo placement on team jerseys
- Logo exposure in about 25 to 30 games per team
- Recognition on KYSA's website under "Jerseys Sponsors"
- Thank-you post on KYSA's social media channels.

2. Grassroots Program (700 players × 1 kit) – \$27,500: This opportunity is valid for 1 year and includes 1 kit (jersey, shorts and socks) for a minimum 700 players. 64 teams playing 15 games per season results in 960 games played all over the Okanagan Region. Sponsorship includes:

- Premier logo placement on grassroots team jerseys across all divisions
- Featured as the main sponsor on KYSA's website homepage with a direct link.
- Monthly social media highlights recognizing your support.
- Inclusion in press releases and media coverage for KYSA events.

Training Kit Sponsorship

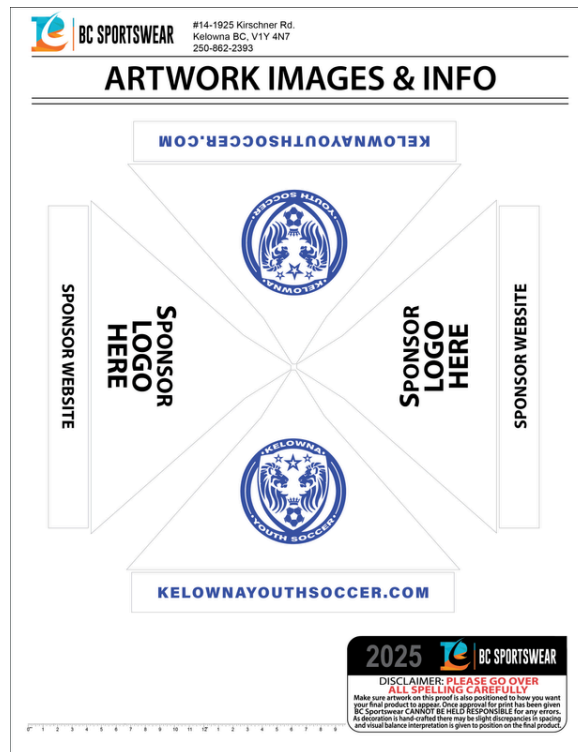
1. Select Program – \$12,000 all select teams (15 teams, 300 players approx.) or \$2000 per sponsor up to 6: This opportunity is valid for 1 year. Each team of approx. 20 players receives a training kit (jerseys, shorts and socks). Training occurs twice a week Sept - July. Sponsorship includes:

- Logo or logos placement on training jersey
- Logo exposure in about 72 sessions per team (about 1080 sessions for all the select teams) and everywhere the jersey is worn
- Recognition on KYSA's website under "Jerseys Sponsors."
- Thank-you post on KYSA's social media channels.

KYSA GENERAL SPONSORSHIP OPPORTUNITIES

1. Lions Tent Sponsor – \$2,500 (15 Spots): This opportunity is valid for the life span of the tent, at least 3 years. Tents will be used by Select teams who play an average of 25 to 30 games per year all over the Lower Mainland and the Southern Interior of BC. Tents will also be used at club events, grassroots games and training sessions. Sponsorship includes:

- Tent with Sponsor logo at games, tournaments and special events.
- Recognition on KYSA's website under "Community Sponsors."
- Thank-you & shoutout posts on social media channels
- Complimentary booth space at KYSA tournaments to promote your brand



2. Lions Field Sign Sponsor – \$1,000 (15 spots): This opportunity is valid for 1 year. The sign will be used by Select teams who play an average of 25 to 30 games per year all over the Lower Mainland and the Southern Interior of BC

- Signs put up at club events.
- Recognition on KYSA's website under "Community Sponsors."
- Thank-you & shoutout post on KYSA's social media channels.

KYSA FULL SELECT TEAM SPONSORSHIP OPPORTUNITY

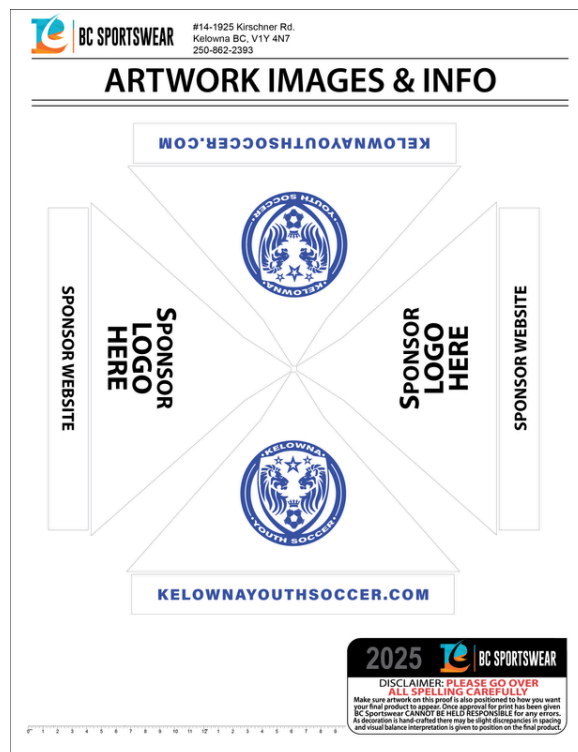
Select Teams \$4,200 per team: Valid for 1 year Each sponsored team (approx. 20 players) receives:

- Home and away kits (jerseys, shorts, and socks)
- Branded tent featuring your logo, used at all games and events

Select Teams play an average of 25 to 30 games per year across the Lower Mainland and Southern Interior of BC. Sponsorship includes:

- Premier logo placement on both game jerseys
- Exposure at approx. 25–30 games, plus visibility wherever the jerseys are worn
- Branded tent featuring your logo at games, tournaments, and special events
- Recognition on KYSA's website under the "Jersey Sponsors" section
- Thank-you post on KYSA's social media channels

Note: Sponsorships are also available individually as follows game jerseys at \$1,900, tent at \$2,500. Please contact us for more information.



KYSA FACILITY SPONSORSHIPS OPPORTUNITIES 2026

In February 2025, KYSA opened its new indoor facility, providing young athletes with optimal training conditions, especially during the winter months. This important milestone has enabled better scheduling and created opportunities to launch community-focused programs that benefit the entire region.

We continue to welcome sponsors to be part of this transformational project and help us grow its impact in the Okanagan.

1. Facility Naming Sponsor – \$5,000 per year (1 available, minimum 3 years)

- Facility named after your business
- External/internal signage
- Feature on KYSA website and press releases
- Quarterly social media spotlight
- Presentation opportunity at opening events
- Private facility tour and photo with KYSA teams

2. Training & Gym Sponsor – \$4,000 (2 available valid for 2 years)

- Branding in training gym at Lions Den
- Signage inside the facility
- Biannual social media and newsletter features
- Private facility tour and photo with KYSA teams

3. Community Program Sponsor – \$500+

- Support for equipment purchases
- Logo on program materials and signage
- Social media features and recognition

4. Facility Support Sponsor – \$1,500

- Logo on banners inside the facility
- Website/social media inclusion
- Promotional materials at KYSA events

KYSA CAMPS AND CLINICS SPONSORSHIPS OPPORTUNITIES 2026

Summer Camps – \$1,500 per camp/clinic

- Logo on jerseys
- 3 emails to 1,000-family database
- Website + social media recap posts

Indoor Camps – \$2,500 per camp/clinic

- Logo on jerseys
- 3 emails to 1,000-family database
- Website + social media recap posts

Custom Packages

KYSA is happy to tailor a sponsorship package that meets your marketing objectives and community engagement goals.



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Contact Us

To become a sponsor or learn:

Carolina (Sponsorship Director) or Cindi (General Manager)

Email: kysagoblue@gmail.com; kysa.sponsorship@gmail.com

Phone: (250) 870-1731; 250-300-8002

Website: kelownayouthsoccer.com

Final Note

Sponsoring KYSA means more than brand exposure—it means making a lasting difference in the lives of young athletes, promoting health, resilience, and community connection. Let's build a stronger Kelowna **together, through soccer.**

KYSA AT A GLANCE 2025-2026



Total Players: 1,030, coming from Kelowna, West Kelowna, Oyama, Lake Country and Peachland.

Breakdown of Teams

-  **Total Teams:** 67
 - **Grassroots Teams:** 50
 - **Select Teams:** 17





Practice Sessions

-  **Grassroots:** 1 practice per week for 13 weeks
 - **Total Sessions:** 650 per year
-  **Select:** 2 practices per week for 36 weeks
 - **Total Sessions:** 1,225 per year
- **+ Total Training Sessions:** 1,875 per year

Competitive Games

-  **Select Teams**
 - Games per team per season: ~25
 - **League Games:** 13
 - **Tournaments & Friendlies:** ~12
 - **Total Select Games Across All Teams:** 425 per year
-  **Grassroots Teams**
 - Games per team per season: 15
 - **League Games:** 13
 - **Friendlies:** 2
 - **Total Grassroots Games Across All Teams:** 750 per year
- **+ Total Games Across All Teams:** ~1,175 per year

Key Highlights

-  KYSA teams play league throughout the **Thompson-Okanagan region**, including Kelowna, Peachland, Winfield, West Kelowna, Vernon, Penticton, Kamloops, Merritt, and Salmon Arm. KYSA teams play tournaments in the **Lower Mainland/Vancouver**.
-  KYSA supports a **balanced representation** of boys and girls in soccer.
-  Grassroots programs focus on **foundational skills**, while Select teams offer **competitive opportunities**.
-  **Extensive training and game schedules** ensure player development at all levels.