



KYSA General Board Meeting Minutes

September 10th, 2025

7:45pm at the Lion's Den

Call to order 8:01pm

Acceptance of Sept. 10th agenda & July 23rd minutes (Jason 1st & Sean 2nd)

Board Members in Attendance:

Adil Rajwani, Nicole Watson, Oliver Anstice, Andy Hill, Carlos Pucci, Jason Tucker, Sean McKiernan, Steve Neetz, Stefane Morin

Regrets: Carolina Restrepo, Nick Fane & Doug Chambers

Resignations: Jon McCleneghan (Chair) & Amanda Scott (Secretary)

Staff in Attendance:

GM/Admin – Cindi Kukler

Technical Lead – Luis Solarte

Discussion

Resignation of the Chair & Secretary positions. Vice Chair Adil Rajwani became the acting Chair upon Jon's resignation, Aug 31st.

Action: Adil stepped down as interim Chair and nominated Jason Tucker to take the Chair position (Steve Neetz 2nd). **VOTE** Unanimous in favour.

Adil Rajwani returned to Vice Chair and handed the meeting over to Jason.

Jason Tucker assumed Chair and took over the meeting.

Staff Reports

GM report see copy attached

Technical Lead Report

- Successful outcomes for 8 of the Development & Select teams at the Revelstoke tournament Sept 6/7. New teams are looking good.
- Working with the 2016 groups directly to fill spots left due to several withdrawals

Director Reports

COYSA – no summer meeting, no report. KYSA to formally request the grassroots league return to the format of the past 30+ years (April to October) at the September COYSA meeting.



Treasurer report

- Bank accounts up-to-date and cash flow positive

Equipment report

- Need size 4 balls now
- 2026 1st Aid kits, flags, ice packs etc.
- Set a date for the Dev/Select teams to swap out equipment
- Open house/coach appreciation for equipment returns – format/date to be discussed and set further over the next few weeks.

Uniform report

- Training kit – Inter Miami style: blue with pink logo and black socks

Sponsorship report

- See attached

New Business/ Open Floor

- The gym needs to be installed and the end walls of the field fortified. A work party will be set for everyone to attend and help complete the required installations

Adjourned 9:30pm (Carlo 1st & Andy 2nd)



Written Reports:

GM Report

July & August 2025

Administration

Program & Registration Updates

1. **Summer Camps:** 33, 13, 21, 20 = 87; \$16,580 (2024=85 campers)
2. **Assessments:** 440 = \$4,400 (2024=343)
3. **Development Teams 12**

Girls (5) 2017/U9, 2016/U10, 2015/U11, 2014/U12, 2013/U13

Boys (7) 2017/U9, 2016/U10, 2015/U11, 2014/U12 (White & Blue), 2013/U13 (White & Blue)

4. **Select Teams (8)**

Girls (3) 2012/U14, 2011/U15, 2010/2009-U17

Boys (5) 2012/U14, 2011/U15, 2010/U16 (White & Blue), 2009/U17

5. Saturday **Fall Indoor Skills** U3-U13: 35
6. Saturday **Winter Indoor Skills** U3-U13: 10

Correspondence & News

- KUFC reached out to organize fall exhibition games. I sent over all our teams that wanted to play but no reply back from KUFC so likely their teams were not interested
- Finding winter rental space to train in is proving to be very difficult – open to creative suggestions.
- MANY 2016 boys and girls' families have emailed to withdraw and have said they will not play at the select level without paid staff throughout the whole season including spring game phase (Luis is running their indoor training). This is a growing expectation/demand - ***what is the club willing to provide?***

Human Resources

Female TL – posted with Indeed, BCSA, AB Soccer, Rise – several male applications, no female applicants.

Stefane will officially join the club as a full-time employee on September 15th. His role is staff coach/assistant administrator. We will need to assign a replacement COYSA rep for the month of October.



Finance

Beem accounts went live at the beginning of August. All incoming e-transfers and credit card payments are now directed into the Beem account. E-transfers are easy to make and bills have been caught up.

There were 53 payment plans set up for development/select families. They can pay by cc or e-transfers

Sponsorship

Worked with Carolina on the 2026 Sponsorship package. Her document is extremely detailed and creative which will help to bring sponsors onboard.

Fripp Warehousing \$4,000 for 2 grassroots teams – we offered the U9 Prospects Program (uniforms & new balls) – waiting on their reply – ***what is the club willing to provide to make this happen?***

Lake City Mechanical \$1000 community sponsor (committed for end of year if tariff war doesn't negatively impact their business)

Technical

Summer Camps – 4 camps total. 2 paid youth staff, 12 volunteers cycled through the camps. Positive feed back from families, kids had fun, and many attended both camps in their age groups. The heat was manageable with the tents and lots of water breaks,

Assessments went well with over 450 players in attendance. Thank you, to the board volunteers that helped!! Without you the whole process would have been impossible.

Miscellaneous

Working with **BC Sportswear** for the fall store to open October: sweatshirts, t-shirts, scarf, ball caps, toques, hairbands

Teams that want sweatshirts will order from the store.

In the spring we will look at bucket hats – lots of requests over the summer

OneTeam

Rain Jackets – all players got a vote during assessments and 85% voted Adidas Stadium IV bags (same as last year)



KYSA Sponsorships Report - Reporting Period: August 2025 Prepared for: KYSA Board of Directors KYSA

Progress Against the 2026 Sponsorship Plan

- ✓ Sponsor Outreach
 - The Sponsorship Plan has been shared with most sponsors in our database.
 - An initial email campaign has been sent, with follow-up conversations scheduled for September.
- ✓ Grassroots Jerseys Sponsorship (2026)
 - Royal LePage has unofficially committed to continue supporting the grassroots program sponsorship for 2026.
 - Formal confirmation will follow their sponsorship application procedures.
 - Thanks to Jon for his conversations and leadership in securing this commitment.
- ✓ Additional Sponsor Contacts
 - Cindi has actively approached several potential sponsors, as detailed in her report.
 - We are currently awaiting responses.
- ✓ Training Jerseys (Select Teams)
 - A sponsor has not yet been secured for the Select Teams' training jerseys (\$12,000 all teams or \$2,000 per sponsor up to 6).
 - Sets have already been ordered. If a sponsor is confirmed, we will evaluate cost/benefit of printing logo before implementing and confirming.
 - A list of potential contacts has been built for outreach as follows:
- ✓ Gym Equipment Sponsorship
 - Thanks to a 60% discount from Rocky Mountain Fitness, gym equipment was purchased at a significantly reduced cost.
 - Recommendation: Recognize Rocky Mountain Fitness as the Gym Sponsor under the Sponsorship Plan and seek an additional sponsor to cover the remaining out-of-pocket expense. Both would be categorized under the Training & Gym Sponsor opportunity (\$4,000, valid for 2 years).

Next Steps (September and Beyond)

- Select Team Sponsorships
 - Priority focus: secure individual team sponsorships for Select teams.
 - Options:
 - Jerseys only (\$1,900 per team)
 - Jerseys + tents (\$4,200 per team)
 - Conversations are underway with Odlum Brown and others.



- Suggestion: Engage club membership to identify local businesses/contacts for Select team sponsorships.
- Board consideration needed: best timing for launching this membership outreach, given sensitivity around recent registration cost increases.
- Facility Sponsorships
 - Continue promoting major opportunities:
 - Facility naming rights (\$5,000 per year, 3-year minimum).
 - Training & gym sponsorships (\$4,000, 2 available).
 - Smaller opportunities remain open (field signs, banners, specific equipment), which may also be shared with the membership once registration cost discussions are settled.
- Continue working on our database of sponsors so it continues growing
- Website sponsors section
 - Logos were updated in the website
 - A new section needs to be developed that includes the commitments we have described in the Sponsorship plan

Summary

August saw a good momentum in line with the Sponsorship Plan: sponsor outreach is underway, Royal LePage's grassroots sponsorship has been informally renewed, and new opportunities with Rocky Mountain Fitness emerged. September's focus will be on advancing Select Team sponsorships and continuing to build support for facility sponsorships.