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## <u>President's Report</u>

I would like to thank everyone in our Association who made KPMHA hockey possible in the 19/20 year.

At the beginning of the season, there were a few things that were top of mind as we entered the season, and here are some successes and learnings, in each of those areas, from the 19/20 season:

#### **Communication**

Without a doubt we increased the amount and quality of communication we gave out to our members. Whether it be through social media (Facebook, Twitter or our website) we used our communications tools to push out timely and crucial information to our members, effectively increasing transparency in the meantime.

One of the best investments we made this year was an Association-wide license for TeamSnap. Not only did this allow all teams to take advantage of easy-to-use team administration features, it also allowed the Board to communicate and email members directly and seamlessly through our TeamSnap accounts.

Further complementing our online tools, the Board made better use of our online filing systems. We also implemented an anonymous online web survey tool to obtain head coach surveys and we also used e-gamesheets throughout our teams. We increased the protection of privacy and ensured better business continuity by moving towards @islandhockey.ca email addresses.

We hope that we can continue to use technology to further increase the engagement of our members, push out more communication and enable us to make better decisions moving forward.

I developed a new appreciation for how our programming is directly woven into the decisions and rules for our District (VIAHA) and provincially (BC Hockey). Surprisingly, there are an array of open forums for sifting out the challenges faced by minor hockey associations, such as ours, and opportunities for discussing changes moving forward. For me, I felt compelled to build essential and positive external relationships outside our Associations as well. I could take the challenges and opportunities that are presented to me by membership and communicate that feedback to our external hockey partners to obtain insights and solutions.

In my monthly Director reports, I hoped to keep all of our members up to date on relevant business and notices from BC Hockey and VIAHA, and ensured the Board discussed any changes that may result in response to the decisions of our governing bodies. I encourage everyone to read the minutes from our meetings, or better yet, come and join us in real-time.

### Registrations

All of our divisions had an extremely encouraging number of registrations. What surprised some of us was the number of registrations in both the Novice and Initiation program. Across Canada, trends show that hockey enrolments have been dropping, with competition from other year-round sports and e-sports. It was amazing to see the number of new registrants wanting to play our sport.

Early in the season, the Board was challenged with potential over-rosters (which is really a good problem to have) and lack of goalies in some of our divisions. However, like a perfect game of Jenga, somehow we made it all work without anything falling down!

### **Building Community**

An area that I am extremely proud of this year is the building and revitalization of our referee program. While we lost a number of senior referees, we heavily invested time and development of our younger referees. The Association as a whole will have to support the brevity of these kids and have patience to let them develop. This investment is absolutely needed to support our game for many years to come.

I have to say, I completely underestimated how challenging some aspects of the year was going to be. As a Board, we wanted to ensure that we were not only following our own Policies and Procedures, but we were also ensuring we maintained the values of our Association and we were doing what was required of us through VIAHA and BC Hockey requirements – especially in team operations.

This meant having to 'recalibrate' a few things throughout the year, and, yes, some of these expectations meant having to step up Board oversight in some areas, probably more than in recent years. However, I am confident that if we all remain steadfast, and our members embrace the Board's commitment to change in areas where it is most needed, we will be able to continue the movement of our culture in a positive direction.

#### **Volunteers**

When I reflect on this last season, I am truly amazed at the volume of volunteer effort required. I hope this doesn't sound too cliché. But it is true. Without our coaches, our team managers, our Board of Directors, our fundraising volunteers, our team safetys etc. etc. etc...there simply would not be hockey for our kids to play. It was great to see a number of new faces come forward, throughout. Our sustainability cannot be on the backside and efforts of the same people that always come forward because no one else wants to.

One cannot thank our volunteers enough. So THANK YOU!

In closing, I never imagined this hockey season would come to an abrupt end like it did; I don't think anybody did. There were still a few stories to unfold and celebration gatherings to be had. There were plans for spring tournaments, enabling some of our teams to enjoy a last bit of hockey. There were end of year

team parties, that simply didn't happen. Our Peewee A team was set to represent KPMHA and challenge for a Provincial championship. I, with you, feel a level of incompleteness to the 19/20 season.

But with that ending, and in reflection of the entire year, I am still extremely proud of what we accomplished this year. Despite our smaller Association's size, I am ever more confident that we continue to provide **unrivalled** development opportunities for our young hockey players and, undoubtedly, have the very best MHA on the Island.

I would like to congratulate the two recipients of our KPMHA annual awards this year.

Official of the Year: Congratulations to Colton Steigenberger for the 19/20 Official of the Year.

Colton – it is amazing to see the tremendous growth you have had over the years as an on-ice official. You exemplify the behaviours and attitude we hope to see in all of our aspiring younger referees and linesman. With this growth and thriving confidence, you not only demonstrated your capabilities during games, you also never hesitated in taking the time to teach and mentor your younger peers. You are years beyond your age, and you have become an invaluable leader as part of our on-ice official team.

Head Coach of the Year: Congratulations to Darren Van Oene for 19/20 Official of the Year.

Darren - your dedication, commitment and relentless focus on player development exemplifies what we would want to see in all coaches. You always remain steadfast on Fair Play and you modeled composure, respect and sportsmanship despite often being challenged by imbalances between your team and your opponents. You brought your team together, you coached through 'team-focus', and yet ensured giving the time to each individual player, challenged them and made them better players and people by the end of this season. We were blessed to have you as the Head Coach of the Association and had you as the head coach for the Peewee A team this year.

I hope everyone has a safe summer, and hope to see you all in the fall.

Thank you, Aaron Lamb, President

# 1<sup>st</sup> Vice President/Operations

To start, it has been my pleasure to serve the membership for another hockey season, and wish to **thank** all the volunteers, parents, players and arena staff for another successful year.

The year started off with attending the VIAHA AGM in May, where new board members were elected and acknowledgements were handed out. Nelly Brummitt was elected as the Vice President for South Vancouver Island, congratulations Nelly. Introduction of the new Capital Region Female Hockey Association was also acknowledged.

In June I attended the BC Hockey Congress held at Sun Peaks Resort in Kamloops. I held as many proxy votes as allowable for Island District associations whom could not be in attendance. One of the seminars I attended was focused on retention of our young officials and included a multi-year case study by BC Hockey. This information was shared with the board of directors.

In the summer I was part of the development committee which modeled this year's development program off of last year's successful program. I also sat with the Coaching Selection Committee for selection of the Midget A Head Coach. Preseason ice was obtained before evaluations, *thank you* Michele Taron, and was well attended in each division.

Next up was Competitive evaluations. I was present for most evaluations to ensure the process was followed and obtain feedback from all involved. The Competitive Coordinator arranged the on ice portion and utilized coaches from different divisions to run the sessions, as well as arranging the evaluators both paid and volunteer. *Thank you* to Darren Van Oene for making these arrangements again. A few players could not attend evaluations and were evaluated once they were available. Exhibition games were arranged to determine the final cuts. Players and their families were again informed of the outcome by email.

Recreational evaluations were arranged by divisional coordinators using the guidelines set out in the evaluation process. Once completed, I reviewed the potential rosters of players and team officials to ensure parity amongst the teams. Only the most sensitive of requests were considered this year. A special *thank you* to Josh McKamey for his hard work on this task.

I attended the mandatory manager's meeting to help go over the manual and field any questions from the managers. As suspected, electronic game sheets were used by all teams, Atom through Midget for this seasons play. Shortly afterwards I helped host a mandatory coaches meeting with the Head of Coaching. We discussed the development proposal, outlined expectations and answered many questions from the floor. Attendance was fantastic and all teams were represented.

I observed many games this year at Kerry Park and Shawnigan Lake Arenas and was very impressed by the level of professionalism displayed by all our young officials. Please remember to be supportive of our officials as hockey games cannot be played without them. Thank you to our RIC, Lonnie Goodfellow on the great job he has done with them again this season.

In the New Year Nelly and I once again attended the BC Hockey engagement meeting. The creation of a Bantam Major zone team was introduced and discussions over district and BC Hockey's line of communication with each other and how it can be improved, were the primary topics.

This season concluded with the annual Kinsol Cup game (Coaches vs Midgets). I helped on the bench with the Midgets again this year, unfortunately the coaches prevailed again. It was a fun and enjoyable evening, my *thanks* to all the volunteers who helped make it happen, much appreciated.

As the Vice President I chair the Discipline Committee, which also included Bob Williams and Bob Collins. Two formal requests were brought forward to the committee this season. The first involved a team official and after a review of the incident guidance on more stringent team rules were implemented. The second involved a player and after review it was discussed with the board of directors and further suspension time was added.

**Thank you** to the membership for allowing me to represent the association as the Vice President/Operations for the seventh consecutive year. I will not be running for re-election next season but am part of this community and will gladly offer my services when and if they are required in whatever capacity. I am proud of the direction that KPMHA is heading and am honoured to be chosen as a life member, **thank you**.

Respectfully submitted,
Dave Brummitt
KPMHA Vice President/Operations

## Ice Scheduler

Ice is a constant moving puzzle. I have been in this position for two and a half years and each season I try my best to improve on what I have done the season before. An important aspect of this position is the early release of practice schedules, allowing members to plan their busy weekdays. Weekend ice is always tricky due to league schedules which are set, scheduled and released later by our governing body VIAHA.

#### Ice Success

Every team exceeded their budgeted allotment of ice in the 2019/2020 season.

We were lucky to have received a BC Gaming Grant again this season. Our Board once again was committed to use these funds to provide the best possible development plan.

Preseason ice sessions in August were successful again this year with;

An Atom transition session, a refresher of what the players learned in Feb/Mar 2019

A hitting clinic, for Bantam and Midget players that had not played contact hockey before

Multiple Recreation and Rep Prep sessions, which allowed the kids to shake off the rust before tryouts/evaluations started

For Rep Prep, these sessions prepared players on the drills that they would later be evaluated on.

It takes a bit of the unknown out of the tryout process.

Thoughtful and careful management of the ice is essential for our association. With careful management of the ice times we were able to come in slightly under budget again this season.

## Ice Challenges

February and March have always had challenges with balancing play offs with less ice available due to the Ross Cup and Shawnigan Lake team Showcases. This year we also missed some ice times due to power outages and snow fall which; cancelled games, practices and development sessions. Most weekend ice was not available for scheduling until the week before due to play off results from VIAHA.

Weekend ice slots are posted later than weekday practices slots due to league schedules which are set by VIAHA and only given to me in blocks. Once I receive league schedules then I sort out what is left and who is available for exhibition ice slots.

### **Development Success**

We added a new development option which we called "Parent Paid" sessions. These sessions were offered to different groups at a minimum fee just to cover costs. We had 32 of these sessions and they were extremely popular. With our new TeamSnap platform it made invoicing for these sessions a breeze. We will be continuing these "Parent Paid "sessions next season.

I would like to give a *huge thank you* to Darren Van Oene for his constant dedication and hard work around development for ALL the players at KPMHA for the past several years. The three banners (Peewee C1, Bantam C and Peewee A) that will be hung in the KP Arena rafters this year are proof that this development plan is paying off.

We are very lucky to have excellent development Coaches:

Rob Armstrong who has been with us for the past three years, Adam Geric who was new to our program this year, James Gaertner (Goalie Coach) who we welcomed back this year and Brian Passmore who has been with our program for the past three years

It was not that long ago when I remember it being very difficult to get any high level development Coach to travel over the Malahat. *Thank you* Development Coaches, we are blessed to have you as part of our program!

## *Ice for Tournaments*

As far as tournaments are concerned, the Initiation Jamboree was another great success. Unfortunately other teams were not able to fit in hosting a tournament.

There are several options in the calendar for teams to host a tournament next season:

Thanksgiving
Before and after Christmas
During Spring Break

If any team is interested please email <a href="webmaster@islanderhockey.ca">webmaster@islanderhockey.ca</a> with your tournament ideas to see if they will fit into the ice schedule first. First come first serve as far as dates are concerned. All hosted tournaments will need approval by the KPMHA board of Directors. Our New Marketing and Communication Director will be able to provide support for any teams wanting to host a tournament next season.

## **Atom Transition and Atom Pathway**

The Novice Major group was able to complete their 6 sessions of full ice requirements for Atom Transition.

I am currently working on ice requirements surrounding the guidelines for the New Atom Pathway:

- A minimum of four on-ice sessions before tryouts or evaluations
- No tryouts or evaluations before the first week of school
- Tryouts must be a minimum of three sessions (1 skills session/1 small are games and 1 formal game)

### **Off Season Activities**

During the 2019 off season HC- Darren Van Oene and I met with all the development coaches in order to maximize the developments sessions within their availability. We will do so again this year, but probably by virtual meetings.

Recently I have submitted the Kerry Park Arena ice requests for next season on deadline. Early Bird registration is very important to this process as it provides me an idea of how many teams we will have, therefore how much ice will be required.

Thank you,
Michele Taron- Ice Scheduler

## Registrar

There have been many changes this year with regards to the position. This season we brought in team snap at an association level allowing all teams to be able to access this for scheduling, communication and game planning with availability. This was done after registration had happened which required us to run the HCR and the team snap platforms separately and having to input the information in both. I think it was a huge success bringing in the TeamSnap platform. It allowed for easy communication at the team level and from the board to the teams. As always, there were a few things learned that we will tweak this upcoming season. For the upcoming season I have set up registration through the TeamSnap platform. This was a bit of a learning curve to set up but has run smoothly.

Worked on updating Policy and Procedures, Bylaws and TeamSnap to reflect the new BC Hockey divisional name changes as per below:

New Division	Birth years	Old Division Name
Name		
U7	2014 and 2015	Initiation
U9	2012 and 2013	Novice
U11	2010 and 2011	Atom Recreation
U11 Development	2010 and 2011	Atom Development
U13	2008 and 2009	Peewee Recreation
U13 Rep	2008 and 2009	Peewee Rep
U15	2006 and 2007	Bantam Recreation
U15 Rep	2006 and 2007	Bantam Rep
U18	2003,2004,2005	Midget Recreation
U18 Rep	2003,2004,2005	Midget Rep

I know it will take us a while to get use to these new names but please make your best effort.

I have worked to help with streamlining coaching requirements and applications so there is consistent flow of coaching interest information and allowing us to get a jump on any coaching requirements needing to be filled for next year.

Looking forward to another year,

Pam Kendall

# Admin/Website

The original plan in May 2019 was to hire an Admin person for the Association. *Thank you* to Amber Champ for stepping up to cover a part of this position. Amber attended all the monthly Board of Director's meetings took minutes and distributed them to the Board.

After the 2020 AGM, the new Board of Directors will need to decide which tasks will need to be covered by this position. I have done the position in a volunteer capacity for the past several years and it has been a lot of extra work.

#### Website

- Posted weekly ice schedules, monthly meeting minutes, updated Policy and Procedures and website forms.
- Added events and important News articles to the main homepage.
- Updated Sponsors on the homepage.
- Created a Coach Application form on the website to eliminate the need for printing and then scanning the coach application form.
- Created a Board of Directors nomination form for those interested in a board position.
- In the process of finishing Vancouver Island rink addresses and maps in a quick link on our website.
- Set up executive emails.

### Admin support

- This season all Board of Directors were required to use an islanderhockey.ca email address. Since I was wearing a couple of hats it was more efficient for me to use the webmaster@islanderhockey.ca account.
- Completed our application for transition to the New Society Act.
- Upgraded to a new Ramp assigning platform for Officials and monthly Officials pay. *Thank you* Raina Bennefield for all your hard work in running this system seamlessly providing officials to all our home games as well as yearend Refs for Playoff games that we hosted at KP/Shawnigan arenas.
- Gathered documentation required by HC for the Peewee player coming in internationally in order to play on a competitive team.
- Many hours went into the setup our new TeamSnap platform with Pam Kendall. In February Pam and I had another conference call with TeamSnap on properly setting up registration for the 2020/21 season. *A BIG Thank you* to Pam for all your hard work on this!
- Created a "Coaching staff" team through TeamSnap in order to have an easy communication line to all Coaches in the association. Next season we will set up a similar team for the Refs and Linesman.
- Updated KPMHA Policy and Procedural Manual for the many approved changes. *Thank you* Michelle McComb for editing the grammar and spelling in this document.
- Re vamped the entire Manager's Manual with updated content while creating a visually appealing format.
- Led the Managers/Team Treasurer's Meeting on September 17<sup>th</sup>, which had a rep from every team in attendance.
  - *Thank you* Raina Bennefield for running the tutorial and taking the lead on E-game sheets!
- Organized the photo night with Gordon Lee Photography November 5<sup>th</sup> and 6<sup>th</sup> and the Officials photo night February 6<sup>th</sup>.
- Picked up photos in Victoria and distributed to all team Manager and/or Divisional Directors. Also sent out a digital copy to each team Manager.
- Assisted with information for new Executive members.
- Created monthly Board of Directors agendas.
- Hosted a Development 1 Coaches clinic on Oct. 26<sup>th</sup> and 27<sup>th</sup> at KP.
- Hosted a Coach 2/Instructional Stream Clinic on Nov. 24<sup>th</sup>.
- Sent out Coaches Agreements for electronic signature in the "Sign Now" program.
- Updated our KPMHA Board of Directors google drive with all important documents.
- Uploaded all team E-game sheets to google drive.
- Attended BC Hockey Member Engagement on Feb 22<sup>nd</sup> with Aaron. Communication and the plan for E-game sheets for next season were big topics.

- Organized the annual Kinsol Cup (Midgets vs Coaches) game on Feb 27<sup>th</sup>. It was great to see all the members out cheering on the game as well as enjoying hot dogs, juice and chips. This filled in as a successful year end membership event! *Thank you* Jeff and Tracey Metcalfe for all your help with this.
- Assisted with the Association Awards Committee.

**Thank you** to all the many volunteers this season. It takes a large group working as a team in order for our program to be successful. Our association is blessed with all the volunteers that we have and the countless hours they spend both on the bench and behind the scenes!

Respectfully, Michele Taron

## **Treasurer**

This season, our Board's theme was Transparency and Accountability. We believed moving forward there were some areas that needed more attention in sticking to this theme.

#### **Team Accounts**

Team finances were one area where changes were made. To start we required all team Managers/Treasurers to hand in a first draft of their team budget. Our budget Committee made up of; Aaron Lamb, Pam Kendall and I, reviewed the budgets to make sure expenses and revenue sources were inline. After this review, Managers presented their budget to parents and had them sign the bottom of the budget. Budgets and financial updates were required to be handed in Dec 31<sup>st</sup> and then final team finances and receipts handed in before March 31<sup>st</sup>. All team bills with KPMHA were directly transferred out of team accounts, saving managers' time. At the end of the season when COVID 19 became a reality, many forms of electronic banking took place in order to finalize the loose ends for team finances. Moving into next season, there are still a few policies around team finances that will be updated.

## **Gaming Grant Funds**

May 10<sup>th</sup> the BC Gaming Grant application was submitted. I followed up several times during the next couple of months. On August 30<sup>th</sup> I received confirmation that we were successful in receiving a Grant for \$47,950. This grant has been paramount for our development program over the last three years. The funds from this grant are used to purchase ice and pay for professional Coaches to run our development sessions.

## **Draft Budget for AGM Vote**

Each year the draft budget takes several days of; sifting through current expenses, what we have been told will increase and our dissection/projection of how many players in each division we expect to have. The budget ensures the association is sustainable for the next season. Please take some time to review the budget when it arrives in your inbox in the next little while. Due to inflation, our fees have increased slightly.

Several of our expense lines will go up; VIAHA fees, BC Hockey fees and Ice rates at KP to name a few.

We will bring back Epact for proper record keeping and maintaining of player health records and injuries.

We had also divided Registration for next season into two phases. The first phase was Early Bird Registration (Feb 25<sup>th</sup> – March 25<sup>th</sup>) for returning players. Phase two started on March 26<sup>th</sup> and was open to returning players as well as new players. This phase had a slightly different registration rate for U9 thru U18 Divisions.

### Bookkeeper

In October 2018, Heather Calabrase took on the position of KPMHA bookkeeper for the maintenance of our financial books. Heather has been an extremely valuable addition to our association. I would like to give a *huge Thank you* to Heather for all her hard work and dedication to this position.

"To me, teamwork is the beauty of our sport, where you have five acting as one. You become selfless."
--Mike Krzyzewski

Stay safe and healthy everyone, Michele Taron- KPMHA Treasurer

# Head Coach/Competitive Coordinator

1. Formed Development Committee in July and secured Rob Armstrong, Brian Passmore, Adam Geric and James Gaertner to provide player/ goalie development.

Committee Members; Blue Bennefield, Dave Brummitt, Jason Taron, Josh McKamey, Cam Bond and myself.

Number of Development sessions with each coach:

Rob Armstrong 76 Brian Passmore 15 Adam Geric 89 James Gaertner 69 Brandon Wong 3

Three "All Coaches" sessions were held on the ice with Rob Armstrong.

2. Formed the Coach Selection Committee in July and initiated coach selection process / interviews. Committee members; Jame Pollock, Josh McKamey, Lorne Winship, Dave Brummitt, Greg Batters and myself.

Representative Team Head Coaches;

Atom: Neil Robinson Peewee: Darren Van Oene Bantam: Blue Bennefield Midget: Shane Friesen 3. The evaluations for all the competitive teams this year went smoothly. Evaluations included volunteers from within our organization and also paid evaluators form outside our organization.

I believe there was as much transparency as possible during all evaluation sessions.

#### **Atom Evaluators**

**Skaters**Brian Passmore

M/A

Justin Isaac

Leighton Williams (Thur/Sat.)

James Gaertner (Tues)

#### **Peewee Evaluators**

**Skaters**Brian Passmore
Goalies
Gaertner

Justin Isaac Leighton Williams
Jason Taron Dave McDill (Tues)

#### **Bantam Evaluators**

**Skaters**Brian Passmore

N/A

Justin Isaac

Leighton Williams (Thur/Sat)

James Gaertner (Tues)

## **Midget Evaluators**

<u>Skaters</u> <u>Goalies</u>

Matt Bleakley James Gaertner Justin Leamy Rob McNutt

Shane Kendall

4. In October I held a very well attended coaches meeting with all the coaches at Kerry Park.

Congratulations to the Peewee A team for finishing third in Tier 1 league play and winning the Tier 3 Island Playoff Banner to qualify for the BC Provincial Championships in Quesnel.

Congratulations to the Bantam C and Peewee C1 teams for winning their playoff banners!

As a member of the Development Committee at KPMHA I believe the well diverse development plan put in place for the 2019/20 season was the best KPMHA has seen yet. We were very fortunate to have such great development coaches that were willing to invest so much time and energy into the Kerry Park Development Plan. I am hoping to continue KP's relationship with all our Development coaches and to continue improving our development plan for next season.

Thank you to all the coaches, managers, fellow Executives, players and parents that made this past season one of the best ever at Kerry Park!

Lastly, I would specifically like to give a very big *thank you* to Michele Taron for all the countless hours of volunteer work that she has put in as director at KPMHA. Without her professionalism, teamwork and commitment to KPMHA none of our development would be possible. Michele truly is the backbone of the best association on the island!

Thanks,
Darren Van Oene
KPMHA Head Coach/Competitive Coordinator

# Risk/Equipment Management

### **Equipment**

This was my first year in this position. It came with quick learning curve and the season got underway without any major issues, due in large part to the work put in by the previous directors. Teams were outfitted with required equipment in order of priority, which included New jerseys for a Atom and Peewee teams. I continued to work with Hometown in Victoria for all of our branded clothing, which included their webpage having a dedicated page for KP apparel. In consultation with other coaches, I continue to research tools that will help in assisting coaches in developing of our hockey players.

## **Risk Management**

This area is a work in progress as it has been neglected in the past. We need to continue to educate ourselves with areas of Risk Management to ensure the safety of our players. Next season the Association will be using Epact for our Emergency Record Management.

I also was a member of the Awards committee (Atom – Midget). This involved obtaining new Association awards that will be on display at the arena (Coach of the Year, Official of the Year and Association MVP). At the time of this report, winners were still TBD. Winners will be presented at the AGM (TBD)

**Thank you** to all the coaches, managers, fellow Executives, players and parents that made this past season a great year at Kerry Park! Shane Kendall

## Referee in Chief

I would like to thank all our officials for doing a great job this past season. Our young officials progressed very well throughout the season keeping the game safe a fair. It is very rewarding as the RIC or even a senior official to see our younger officials out there learning the trade of being an on ice official. It could not have been accomplished without our senior officials stepping in and mentoring, whether it was showing up early to games and giving pointers or attending games and helping out with the finer points of being an official.

One of our senior officials and long-time member of KPMHA, Dave Butson left us early on in the season, moving to a different part of the island. He is a very professional official and will be truly missed by myself and the association. I would like to **thank** Dave for his dedication to KPMHA as a coach and official for the number of years he was here.

Raina Bennefield stepped in and took the reins of the assigners position, learning the job of assigner was brand new to her and she did exactly what had to be done to get the young officials the experience they needed to do the job. I would personally like to **thank** her for doing this, without her stepping in this would have been very tough for me as the RIC.

I would like to congratulate Colton Steigenberger on being selected as KPMHA Official of the year. He is a very deserving young man and has a promising future as a hockey official.

Lonnie Goodfellow KPMHA RIC

# Marketing and Communications

It was a pleasure to serve with my fellow board members and hockey parents to collaborate on an awesome Kerry Park season. In this newly created position, I was responsible for marketing/communications and sponsorships.

- 1. It was great to see participation in contributing to our association from returning sponsors, including dedicated Kerry Park families, as well as some new community sponsors. Thank you to our sponsors for their support! These important funds go towards investing and improving development opportunities for all of our players.
- 2. We expanded our communications reach on social media by creating a new Twitter account. Along with our Facebook page, we hope to continue to build on these platforms to communicate effectively with our association members.
- 3. We have applied to host another First Shift program to encourage new families to join hockey.

4. We were eager to explore more community-building events to forge relationships and cohesion within our association, and the awesome execution of the Coaches v. Midget game was a great example of this -- thanks to Michele Taron, Lonnie Goodfellow, and others on the board for their hard work and to all the coaches, players, and families for participating! This year, we are hopeful to be able to host a "welcome back" event for all KP families before the season starts.

Zahra Rasul Marketing and Communications Director Kerry Park Minor Hockey Association

## <u>Junior Coordinator</u>

A special "Thank You" to the KPMHA Board and especially to Nelly Brummitt for recommending me for the position. Thank you to all coaches, managers, officials and parents at KPMHA for providing an amazing experience for children starting hockey.

KPMHA is working to provide the Junior Division with Intermediate goal nets (3.5'x4.0') to match goal size with player size. KPMHA working with KP Rec staff for a location to store the equipment.

#### Initiation

- Finished the season with 41 registered players in Initiation group.
- Split group into two teams (white/blue)
- Split based on age & ability level as decided by coaching staff.
- Initiation White attended Lake Cowichan Jamboree
- Initiation Blue attended Victoria Racquet Club
- Hosted KPMHA Initiation Jamboree in Feb. (Family Day, Sun & Mon)
- Jamboree allows us to not ask parents for seed money for extra ice/development.
- Looking for a Jamboree "Chair Person" to coordinate the 2021 Jamboree.
- March Jamboree at JDF and year end party canceled due to COVID-19

#### **Novice**

- Both Novice Teams (Minor/Major) had 20 rostered players.
- Both teams used development coaches (Rob Armstrong, Brandon Wong, Brian Passmore, Adam Geric, James Gaertner) to supplement coaching staff.
- March jamborees for both teams canceled because of COVID-19
- Atom Transition for Novice Major team began in February.

Best Regards, Nate Boersen

# Intermediate/Senior Coordinator

I'd like to **thank** all KPMHA players, coaches, managers and families for a fun and successful season. I'd also like to **thank** my fellow board members for all their time and effort this year. Our volunteers put in countless hours to deliver a quality program.

I'm proud of the product we put on the ice and I'm happy to see all the smiling faces at the rink. It was hard to see the season end abruptly, and I'm sorry some teams were not able to compete in their yearend tourneys or championships, but I am confident our upcoming season will be better than ever. As we all come together and battle the COVID-19 situation, I am reminded how resilient we are as a nation and how successful we can be when we work together. Teamwork it is so apparent how sport carries over in life.

In November, I stepped into the Senior Director's role when another board member stepped down. Luckily, teams had already been formed and the season start-up work was complete. My role as Intermediate Director involved developing equal teams (rec divisions) and finding team officials to volunteer. I was extremely lucky to find experienced coaches and managers willing to volunteer their time and support our kids. The season's successes were very much the result of their time and commitment.

As a whole our KP teams competed at a higher level and with more success than in previous years. Much of this success has to be contributed to the excellent development program Darren Van Oene, our Head Coach and the Development Committee have put together. Our development coaches Rob, Brian and Adam have been instrumental in player development and our little association is competing well against all of the larger associations.

Not everything was perfect, we had some discipline issues arise on some teams, but those issues were not overlooked. Coaches and managers dealt with issues swiftly and effectively, and where that wasn't the case, the board of directors stepped in and put measures in place to ensure the safety of all involved. I am thankful we were able to complete the season without serious injury, and I'm confident the board acted accordingly in mitigating these risks.

### Highlights:

- Bantam C wins League Banner
- Peewee C1 Pool B Playoff champs
- Atom C2 Semi final
- Bantam A exhibition game against San Diego
- Midget Graduating players Kinsol Cup
- Peewee A 3<sup>rd</sup> place in T1, Gold/Silver in two T1 tourneys and win District Banner
- Atom D fun game with Alaska
- Peewee C2 Silver in JDF tourney

Josh McKamey KPMHA Intermediate/Senior Director

# Senior/Female Coordinator

#### August 2019 to November 2019

- During the summer and start-up of the 2019 season, I replied to various e-mails/texts from KPMHA Board Members, parents & players of the KPMHA, and people outside of the Association
- Proof read agreement between KPMHA and BCS
- Proof read KP's "Policies & Procedures" & recommended changes/updates
- Proof read KP's "Manager's Manual" & recommended changes/updates
- Sent DB and DV a compilation list of the senior teams, positions, possible coaches, etc.
- Liaised with VIAHA's Female Coordinator distributed information to KP's female players
- Assisted Registrar by collecting paperwork at pre ice sessions for rep/house
- Updated Team Snap ice schedules for Bantam (rep/house) & Midget (rep/house)
- Messaged teams through Team Snap for coaching applications, managers, safety, etc.
- Arranged coaches for Bantam and Midget ice sessions and team practices before teams were set
- Attended KP's Manager's Meeting to answer questions
- Updated Team Snap ice schedules for Bantam (rep/house) & Midget (rep/house)
- Forwarded messages to teams through Team Snap including BC Hockey Bulletins, coach session reminders, etc.
- I contacted the senior team managers at various intervals to report on parent feedback about development, team tournaments/activities, and the general running of their teams
- I offered my assistance to any board member who needed help
- I resigned in November 2019

I would like to *thank* this season's board for their hard work and dedication to the Association. There is a lot of work that goes on "behind the scenes" to ensure that the players/parents have a good hockey experience. Technology, Association's governing rules, volunteer titles, etc. are continually evolving and it takes a cohesive group of volunteers to keep the Association operating.

Michelle McComb