



KPMHA SOCIAL MEDIA POLICY 2023

KPMHA identifies the standard of behaviour which is expected of all its members and participants including but not limited to; players, guardians, parents, team staff, officials, volunteers, administrators involved in KPMHA activities and events. KPMHA is committed to providing an environment in which all individuals are treated with respect.

It is understood that KPMHA teams and players may have an official web page and/or social media accounts. Social media accounts can include but are not limited to; Facebook, Snapchat, Instagram, X, Tumblr, blogs/vlogs, YouTube, TeamSnap communication platform, etc. Only the KPMHA current main logo will be approved for use on social media pages. The KPMHA logo can be obtained from the Equipment Director or Gaming & Fundraising Director.

Social media is a public domain which may be used to enhance opportunities in life and hockey. The positive use of social media is acceptable and encouraged by Kerry Park Minor Hockey.

- I promise that all content I post on social media (including TeamSnap) should portray a positive image of the participants, team, team staff, KPMHA Executive, association, league or BC Hockey.
- I promise that my social media posts may be used to promote hockey events (e.g. practices, games, tournaments etc.) Highlighting team play and success, good sportsmanship, achievements in hockey, school, or the community.
- I promise not to use social media to post inappropriate comments, pictures, racial slurs, threats against teammates, officials or opposing teams and any other negative comments. I will not use Social media to bully, harass, promote negative influences or criminal behaviour.
- When using social media, I will not post confidential or personal information of others.
- I promise to avoid team posts: 1 hour before and 2 hours after a game, to allow a cooling down period.
- **I will remember: it is almost impossible to ever permanently delete a post.**
- **I understand that KPMHA has a zero tolerance policy for abuse of a volunteer and/or participants.**
- I understand that violation(s) of the outlined guidelines occur they should be reported to your team official(s) and will be subject to an investigation. If a violation is found to have occurred, the participant(s) may be subject to disciplinary action.

Print Child's Name: _____ Child's Signature: _____

*As a parent/guardian I will abide by the above policy and understand that any disciplinary action due to failure to comply may affect my child's membership at KPMHA.

Print Parent's Name: _____ Parent's Signature: _____