



Fundraising Guidelines & Tips

Although it is not required that team fundraising plans are approved, it is recommended that managers check in with the Gaming & Fundraising Director to avoid duplication of fundraisers and businesses that are approached for support.

GAMING – please see gaming section on web site

PANAGO

Panago fundraisers are managed through the Gaming & Fundraising Director. ***PLEASE DO NOT APPROACH PANAGO IN MILL BAY OR DUNCAN.*** Currently Panago has their coupon fundraiser on hold. They are offering another option where teams/divisions can avail of proceeds from discount code days. The fundraising director will provide more information about this program to the teams.

Dos & Donts

Dos

- Do determine early the fundraisers your team would like to do.
- Do contact the Gaming & Fundraising Director at sponsorship@islamderhockey.ca if you need information or have questions.
- Do ensure the fundraisers you plan to do are accurately included in your team budget.
- Do apply for BC Hockey sanction for all events (including dryland training, fundraisers, etc).
- Do ensure your fundraiser is profitable (expenses are low).
- Do deposit all gaming funds in your gaming bank account.

Donts

- Do not apply for gaming licenses through the BC Gaming web site. All licenses go through the Gaming Director.
- Do not include alcohol, cannabis, e-cigarettes, in any prize. Liquor Store gift cards are also not ok.
- Do not sell raffle tickets for prices different than in your gaming license.
- Do not approach Panago in Mill Bay or Duncan. The Gaming & Fundraising Director is the main KPMHA contact.
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Fundraising Ideas

- Bottle Drives/Bottle Depot accounts
- Car wash
- Beer & Burger Events
- Gaming Raffles (including 50/50s)
- Victoria Royals game tickets and or raffle
- Sell something -Krispy Kreme, Clara Clark bed sheets, Purdys, Paradise Cheese, Moos Pizza, Cookie Dough
- Hockey Pools (there are rules around this. Please contact Fundraising Director)
- Silent Auctions
- Bake Sale/Garage Sale
- Flip Give
- Business Sponsorship