



June 22, 2019

2019/20 President's Message

Dear Members,

On behalf of the Kerry Park Minor Hockey Association Board of Directors, I would like to take this opportunity to extend a 2019/20 hockey-season welcome to all new and returning KPMHA members. First off, I would like to thank our Directors who are the first members this season to raise their hands and dedicate their personal time for KPMHA. Some of the faces on our Board are familiar, and it is also encouraging to see that we have some first-timers. Please familiarize yourself with your Board - we encourage you to reach out to any and all of us if you have any questions or concerns.

Communication

Communication to members can often be difficult and there are times when a lot is going on throughout the season. I can assure you that our Board promises to work closely, collaboratively and to communicate with all of our members. This year we want to try new ways to communicate more frequently and more effectively. Whether it be using our website, Facebook page or other social media platforms, we need to get information to membership more consistently. Throughout this hockey season, I plan to provide regular updates on key KPMHA activities and share other insights which will hopefully provide our members with the information they should know as we move along the season.

Registrations

We are certainly blessed living in the Cowichan Valley, but unlike many other minor hockey associations across BC, and across Canada, there are many other recreational activities children can play here all year round. Over the last few years we have seen drops in our registrations. While 2019/20 registrations are encouraging so far, we should not get too complacent as other activities compete against hockey. This means we must keep hockey affordable; we must regularly promote ourselves in the community and we must maintain a positive reputation the KPMHA hockey experience has on the development of our children and the membership in general.

Building Community

We are all passionate about hockey but, let's face it, we aren't always going to agree all of the time in our hockey ecosystem! However, no matter how passionate one may be, it is never a license to negatively impact our hockey community. I can assure you that that I am committed to creating an environment





where our members can express their concerns without hesitation and without fear especially if they feel something is in contrary to the values of our association. We must embrace a culture where our team managers, coaches, referees, fellow members and our players are given fair opportunities and always treated with respect.

Volunteers

In getting the season started, I would like to send out a thanks-in-advance for the countless hours that our volunteers are prepared to contribute to the hockey season. It goes without saying that volunteers are the foundation of this association and it can not be stressed enough how important it is for our members to participate. If you are not planning to volunteer then, at the very least, you are challenged to attend at least one Board meeting this year – they are always open to members! Come share your ideas, voice your concerns or simply listen in and observe what we do. The meeting schedule is posted on our website with the next meeting on July 8th!

I would like to wish all of our members and players a safe and great hockey season and thank you for your continued support.

Your President,

Aaron Lamb

