**Kitchener Wildcats (age) Team**

Dear **Business Owner:**

Kitchener Ringette Association is the oldest established Ringette association in North America. We are looking for businesses in our community to help support our team which consists of a group of talented players. We hope to make this a great experience for our team and families.

We would be grateful for any donations or sponsorships that your business would be willing to provide. This can take the form of a direct donation, services, product in-kind, or other creative ideas! This contribution will help our team to participate in tournaments throughout Ontario and skills training sessions for the current season. We hope to showcase some of the many wonderful businesses in our local community with your sponsorship while offsetting the financial burden on our families. The amount a sponsor may contribute is flexible. The grid below outlines some of the sponsorship opportunities, but of course we are happy to discuss more in detail what works best for your business. We have a robust social media presence ([Facebook](https://www.facebook.com/KitchenerRingette) and [Instagram](https://www.instagram.com/kra_wildcats/) ) and are happy to use these channels to connect our sponsors with our audience in fun and engaging ways.

**Sponsorship Contribution Value Sponsor Benefits**

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| --- | --- | --- |
| Platinum level | $1000 + | - Business name on the Kitchener Ringette website and on the banner displayed at all our games (extra-large size)  - Your Business logo on the Kitchener Ringette banner that is displayed at our regional tournament  - Official thank you letter from the team  - Social media post of thanks on KRA Instagram and/or Facebook  - An invitation to our player appreciation day |
| Gold level | $500-$999 | - Business name on the Kitchener Ringette website and on the banner displayed at all our games (large size)  - Your Business logo on the Kitchener Ringette banner that is displayed at our regional tournament  - Official thank you letter from the team  - Social media post of thanks on KRA Instagram and/or Facebook |
| Silver level | $200-$499 | - Business name on the Kitchener Ringette website and on the banner displayed at all our games (medium size)  - Official thank you letter from the team  - Social media post of thanks on KRA Instagram and/or Facebook |
| Bronze level | Up to $199 | - Official thank you letter from the team  - Social media post of thanks on KRA Instagram and/or Facebook |

***About Ringette***

Canadian Sports Hall of Fame inductee Sam Jacks created the foundation of Ringette in 1963 in North Bay. The very first Ringette game was held in Espanola and was organized by Red McCarthy. Since then, the game has spread worldwide. Ringette has evolved into a fast paced, exciting sport that combines speed and strategy. Now, Ontario Ringette boasts a membership of over 75 local associations with more than 13,000 participants. Over 50 tournaments are held throughout the season.

The game itself is played on most standard rinks. Teams include five skaters and a goalie on the ice for each team at a time. And of course, the object of the game is to score on the other team’s goalie. The Ringette philosophy is to provide “a mass participation team sport which encourages the physical, mental, social and moral development of individual participants within the highest standards of safety, sportsmanship, personal excellence, and enjoyment.”

We look forward to discussing sponsorship opportunities with you further!

With sincere thanks,

The Bench Staff and Parents of Kitchener Wildcats (age) Team