# KRA Alternate Jersey Policy

## Preamble

Over the years the Kitchener Ringette Association has received requests to add names to the back of jerseys. We have tested different approaches to this, however the common process of adding name bars to and removing them from KRA-owned jerseys has at times damaged entire sets, leading to costly replacements.

As an alternate option, the Kitchener Ringette Association has elected to allow teams to provide their own third/alternate jersey that can be made with players' names printed directly on them. The alternate jerseys would be for the current year only and would then be the players' to keep, while KRA-issued jerseys are returned intact at the end of the season.

The following outlines under what circumstances a Kitchener Ringette Association team may purchase a third / alternate jersey.

### Funding

There are two conditions for a team to be able to fund an alternate jersey.

- 1. All families must agree unanimously through a blind / anonymous vote that they are willing to spend the extra money required to purchase an alternate jersey
- 2. Alternate jerseys can be paid for through sponsorship or alternate fundraising means

<u>Rationale</u>: Not all families on a team can readily afford the extra cost of a custom jersey and may not be willing to object publicly to the extra expense, so an anonymous vote will allow everyone to express their stance. Alternately, jerseys purchased through sponsorship or targeted fundraising would eliminate the possibility of peer pressure forcing a family to spend beyond their means.

#### Design

1. Jersey design must be consistent with standard Kitchener Wildcat jerseys when it comes to aspects such as colour, logo and font. Variations can include the players' names above their numbers, sponsor logo on the back or sleeve, or the addition of team level ("AA", "A") to the sleeve. The design must be approved by the KRA Board of Directors before being ordered.

<u>Rationale</u>: This is for confirmation that the jersey design is consistent with the KRA image and complies with Ringette Ontario requirements (eg. number on front as well as on back).

2. Players' numbers must be consistent with the number on their KRA-issued jersey

<u>Rationale</u>: Team registrations in RAMP include their numbers. This requires manual updates if changed from game to game.

### Ordering/Printing

3. Jerseys must be ordered from a KRA-approved vendor

<u>Rationale</u>: This is required to confirm that the proper logo and jersey layout is being used. This also allows us to confirm the quality of the jersey being ordered.