



KEYSA NEWSLETTER



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KEYSA TECHNICAL UPDATE



With the inaugural 2021 Winter season coming to an end there has been many technical/tactical benefits, as well as physical and social/emotional benefits that players have enjoyed. Despite having to adhere to social distancing measures, players were able to work on their skill acquisition techniques as well as dribbling, 1v1 moves, passing and receiving, and finishing. Tactically, players were able to work on the timing of their movement, double movements, and providing supporting angles for the player on the ball. Physically and socially, this season helped maintain activity levels as well as working on speed, agility, quickness, and taking up leadership roles within the club. Great work to everyone who was involved!

ONLINE FUNDRAISER

We will be hosting our first online auction fundraiser via [Kootenay Fundraiser Facebook](#) from May 6-9. You do not need to be a Facebook user to participate. A **big shout out** to all the amazing local businesses for your donations!

WELCOME MESSAGE

Welcome to the first issue of our monthly newsletter. At KEYSA, we strive to keep soccer fun for the kids and to keep parents informed on all what is going on in the soccer world around us. We are very proud to be one of the only clubs in the Kootenays that worked with BC health guideline to have provided kids with the opportunity to play soccer in the last year. The health and safety of our players will always be our number one concern. We are in the final weeks of our first indoor rep/development Winter program. It is very rewarding for KEYSA's hard working volunteers to see the New Dawn Place indoor facility become a reality. We would like to thank you for your continued support in KEYSA's vision to make soccer a great game to play in our area! We look forward to seeing all the kids on the field in May.

Lisa Carlson,
Chair, KEYSA Board

HIGHLIGHTS

We managed to have a highly successful year, despite all the many changes and challenges in the last year due to COVID:



- This season's registrations for house and rep/development teams are strong.
- The Board has developed a 5-year strategic plan. Visit our website to view the exciting goals set for KEYSA over the next couple of years.
- KEYSA was one of the only clubs in the Kootenays to maintain some form of soccer programming.
- The soccer dome hosted a well attended winter soccer session with weekly tournaments.
- KEYSA hosted a virtual session on the 'complete athlete'.



'CAPS CORNER



The Vancouver Whitecaps BMO Academy Centre Winter programming for U8-U14 age groups ended in March. Following social distance protocols, players got tens of thousands of touches over the course of the 12-week program. The main focus for the younger groups was on getting more comfortable with the ball at their feet, focusing primarily on skill acquisition and dribbling. The older groups got into more passing and receiving and they were

introduced to key player habits: vision and awareness, receiving on the back foot, and taking a positive first touch. The 'Caps 2 College' program continues to run throughout the Spring. Three of its players signed with colleges. Lucy Lalach will be representing Langara College in the Pac West, and Kenzie Fulton and Ana Waurynchuk have signed with Medicine Hat College in the ACAC. Congrats to those three players and everyone who has been involved in their journey this far!

DOME UPDATE



It was with great excitement that the indoor facility, New Dawn Place, officially opened its doors in December 2020. While we looked forward to the opening of the facility, it did come with mixed emotions as we were unable to host a proper grand opening due to COVID. However, since December, the dome is bustling with activity. The KEYSA and White Caps soccer athletes have been taking full advantage of their Winter training sessions and the players have enjoyed being able to play year round soccer on a proper surface for the first time in the club's history. This represents just 35% of the usage in 2021. New Dawn Place is also the new training facility for the Cranbrook Bandits, Cranbrook Minor ball, East Kootenay Club Volleyball, Cranbrook Eagles Boxing, and Cranbrook Lacrosse. As well, multiple schools have also made use of the day time hours for various activities. All told, we estimate between 350-500 youth have been using the facility weekly since January 2021 for a total of participant hours of nearly 10,000 hours!!

The KEYSA dream of a multi-use indoor sports facility would not have become a reality without the amazing community support from local businesses, organizations and sponsors to government and area residents. We look forward to recognizing all as soon as a grand opening is allowable.

The indoor facility continues to respect all COVID health and safety protocols.



UPCOMING EVENTS

APRIL

19 - Whitecaps Spring academy starts - there is still time to register!

24 - Field set up/clean up

26 - First week of practice for Rep/Development teams - look for manager's email for exact day and times.

MAY

4 - First week of practice for House teams - look for manager's email for exact day and times.

6-9 - Online auction - many great items to bid on donated by the amazing local businesses of the Kootenays. Check it out at [Kootenay fundraiser | Facebook](#)

For more information, follow us on Facebook and Instagram or visit our website [Kootenay East Youth Soccer](#)

OUR SPONSORS



