



KEYSA NEWSLETTER



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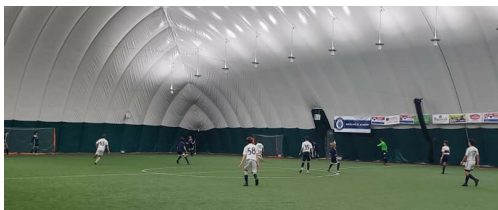
DOMES HAPPENINGS



The NEW DAWN INDOOR FACILITY keeping clubs active this winter

The New Dawn Place is seeing a lot of action this year with a wide variety of community clubs using the space during the long winter months to hone their skills, practice their craft or simply get together to share their love of a sport or activity. Among the many organizations, the newest club to take advantage of the indoor sport facility this winter is the Cranbrook Disc Golf Club. "What I love about our putting league this year is how diverse and inclusive it is," says Kristy Shields, Cranbrook Disc Golf Club board member. "We are attracting a lot of kids, women, seniors and everything in between" (as quoted in the Cranbrook Daily Townsman).

And for the KEYSA community, the New Dawn Place indoor sports facility will be the place to be on February 26 & 27 and March 5 & 6 as the KEYSA teams from the Winter REP/Development session compete against Lethbridge FC teams. These mini tournaments are sure to be exciting and the teams are fired up to play some competitive games. Full schedule will be out soon!



BOARD MESSAGE

The KEYSA Board is busy gearing up for a regular post-COVID year!

The REP/Development Winter session is having a successful season with players honing their skills during their practice sessions and weekly for-fun games. As an added bonus, Will Feria, KEYSA's Technical Director, has organized two weekends of competitive games against Lethbridge FC. The games will be in the indoor facility in Cranbrook.

Please note there will be no indoor soccer practice February 21 & 23 and during spring break from March 12-27. The regular soccer schedule will resume on March 28.

We continue to work with other soccer clubs in the Kootenays to finalize the details of the District Club, which will benefit all soccer clubs in the area in terms of sharing resources and streamlining policies.

As we continue to plan for the Spring session, we are confident the set tournaments will take place including the one hosted in Cranbrook during the Sam Steele days.

KEYSA Board

SPONSORSHIP OPPORTUNITIES

The New Dawn Place is looking more official these days with its new sponsor banners gracing its 'walls'. These banners are similar to what you see in the arenas.

As the indoor facility continues to increase its weekly usage to accommodate a wide variety of community groups and clubs, these banners offer a great advertising opportunity for any association, organization or business looking to maximize their exposure.

We have a few spots left for signage. So, send us a message if you are interested and we can get you in touch with the Sponsorship Chair.



TECHNICAL DIRECTOR'S UPDATES



This past month for our REP/Development Winter session has been fantastic. A couple highlights to note include the beginning of our monthly Coach Education Series "KEYSA Coaches' Corner" which started on February 10. In this series, REP coaches come together to discuss the role of coaching and have the chance to connect with each other and share ideas. In addition, we will be hosting Lethbridge FC in a series of friendly games over the weekends of February 26 & 27 and March 5 & 6 at the New Dawn Place. We look forward to the coming together of our communities for some great competition and fun!

As we reach the latter half of our Winter REP/Development season and the snow begins to melt, we look forward to getting outside in the coming months. If you haven't signed up for the KEYSA Spring programs yet, we are still accepting registrations and would love for you to join us. Contact us for details! - Will Feria

UPCOMING EVENTS

February 15 Registration closes for the Rep/Development Spring Season.

February 26 & 27

REP/Development Winter session teams play competitive games against Lethbridge FC.

March 5 & 6 REP/Development Winter session teams play competitive games against Lethbridge FC.

March 31 Registration closes for the Spring House programs.



For more information, follow us on Facebook and Instagram or visit our website Kootenay East Youth Soccer Association



OUR SPONSORS

KEYSA would not be the soccer club it is today without the generous donations of the many different companies and organizations that continue to support KEYSA.

THANK YOU!

HOUSE Program Sponsors



New Dawn Place (indoor facility) Sponsors

Our Generous Supporters Project Pillars

● Columbia Basin Trust ● Kootenay East Youth Soccer Association ● Regional District of East Kootenay ● City of Cranbrook ● New Dawn Developments

Platinum (>\$10,000)

● Anonymous ● Anonymous ● B&E Civil (Crush) ● Berry Architecture ● Brute Force cribbing ● Canadian Rockies Landscape ● Canfor ● EKCCU ● Fabrite Services/FR Rentals ● King's Cat Excavating ● Lotic Environmental Ltd ● McElhanney Consulting ● Ramex Renovations ● Remcan ● Rob, Jess, Brooke, Reese, and Josie Niedermayer ● Salvador Ready Mix Concrete LP ● Southern Interior Development Initiative Trust (SIDIT) ● Stahl Electric

Gold (>\$5000)

Bravo Restoration Services
Cranbrook Family Dental &
Kimberley Family Dental
Kootenay Granite
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(Cranbrook)
North Star GM
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Silver (>\$2,500)

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MacDonald Hydrology Limited
Martech Electrical Systems Ltd
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Spring Honda
Top Notch Concrete
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Bronze (>\$1000)

Anonymous
Artech Consulting Ltd.
Bridge Interiors
City of Fernie
Cranbrook Mixed Soccer
Debra Parker & Kambi Heywood -
DLC Canadian Mortgage Experts
Fraternal Order of Eagles
KEYSA 2004 Boys Team
Ladies Auxiliary of Branch 24
O'Kane Consultants
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VAST Resource Solutions