



KEYSA NEWSLETTER



KEYSA | Issue 4| July 15, 2021

MINI TOURNAMENT



KEYSA hosted its first mini tournament this past month. Teams from Nelson and Fernie, along with some of KEYSA's rep/development teams, played several exciting games on Sunday, July 4. Despite the heat, the athletes had a great time in this first post-COVID mini tournament. Here is a snapshot of the day:

- KEYSA's U11-13 boys played one game against Fernie. In their first competitive game, these boys showed impressive skill and teamwork but lost to Fernie. Great game boys!
- KEYSA's U11 girls played two incredibly exciting games against Nelson. Won one, lost one. Way to go girls!
- KEYSA's U14 boys played Nelson and Fernie and won both games. Well done boys - you played like pros for well deserved wins!

A great big **thank you** to the organizers and to the **COACHES** for helping make this mini tournament a successful one.



BOARD MESSAGE

We are happy to announce the return of Sam Heap as our Technical Director (TD). Sam will officially start his role as TD in September. Please see next month's newsletter for more details and a proper introduction. In the meantime, **WELCOME** aboard Sam. We look forward to working with you again.

The House Spring program ended on a high note with many community members and sponsors joining in on the last day (please see second page for details). We are so grateful to everyone who helped make this season a memorable one - **THANK YOU!**

We are busy working on the Fall season programming for the House and Rep/Development teams. As we continue to follow BC Soccer and VASport guidelines regarding inter club games and tournaments, we are seeking ways to bring more games, tournaments and as many opportunities for all our soccer athletes to enjoy.

Enjoy the summer!
KEYSA Board

HIGHLIGHTS

A few highlights from this past month:

- Sam Heap will return as KEYSA's Technical Director in September.
- KEYSA hosted a successful mini tournament on July 4.
- Summer programming continues for the Rep/Development teams.

FALL SEASON

The House program for the Fall season:

- Registrations opens on August 15 to September 17.
 - The Fall season runs from October 18 to December 8. The kids will practice once a week either on Monday or Wednesday.
 - Cost per athlete is \$150.
 - Register early as spots are limited to dome occupancy numbers.
- www.kootenayeastsoccer.com



'CAPS CORNER



Whitecaps Skills Camp

The Whitecaps run a fun based skills camp that provide players with an opportunity to improve their skills in a fun competitive environment. The Whitecaps' philosophy is to motivate self-improvement. Each player is encouraged to do the best they can and track their own development over time through a series of skill challenges.

This summer's Whitecaps Skills Camp:

- ▶ **Where:** Moir Park
- ▶ **Date:** August 30 to September
- ▶ **Time:** 9 am to 12 pm
- ▶ **Age:** U8-U14

KEYSA and the Whitecaps have been in partnership for the last several years. For more information and to register, follow this link:

[Kootenays East BMO Academy](http://KootenaysEastBMOAcademy)

SPECIAL THANKS

KEYSA would like to *thank* all the Whitecaps/KEYSA *youth coaches* for helping out with the House program again this year. Senior players helped coach teams from U4 to U12. We received many comments from kids on how much they *loved* their coaches! THANK YOU!



A special **THANKS** to Matthew Garreau of Tim Hortons Cranbrook for the generous donation of donuts and juice for our U4-U8 House players on their wind up evening. What a treat!

There was a second treat for the House soccer players during the wind up: the Cranbrook Professional Fire Fighters Local 1253 made a surprise visit to Moir field with their fire hoses. The cooling station was a huge hit! What a great way to beat the heat. **THANK YOU!**



UPCOMING EVENTS

July 17 - KEYSA is hosting the Entry Level Clinic, on-field practical session at New Dawn Place.

August 15 - Fall registration opens for the House program. Please visit our website and register early to secure your spot.
www.kootenayeastsoccer.com

August 30-September 3 - Whitecaps Summer Skills Camp. Register via this link:

camps.whitecapsfcyouth.com/cranbrook



For more information, follow us on Facebook and Instagram or visit our website
[Kootenay East Youth Soccer Association \(kootenayeastsoccer.com\)](http://Kootenay East Youth Soccer Association (kootenayeastsoccer.com))

*Thank
YOU!*

OUR SPONSORS

KEYSA would not be the soccer club it is without the generous donations of the many different companies and organizations that continue to support KEYSA.

HOUSE Program Sponsors



New Dawn Place (indoor facility) Sponsors

Project Pillars				
Columbia Basin Trust	Kootenay East Youth Soccer Association	City of Cranbrook	Regional District of East Kootenay	New Dawn Developments
Platinum (\$10,000 or greater)				
Anonymous	Anonymous	B&E Civil (Crush)	Berry Architecture	Brute Force cribbing
Canadian Rockies Landscape	EKCCU	Fabrite Services/FR Rentals	King's Cat Excavating	Lotic Environmental Ltd
McElhanney Eng	Ramax Renovations	Remcan	Rob, Jess, Brooke, Reese, and Josie Niedermayer	Salvador Ready Mix Concrete LP
Southern Interior Development Initiative Trust (SIDIT)	Stahl Electric			
Gold (\$5,000 or greater)				
Bravo Restoration Services	Kootenay Granite	McDonald's Restaurant (Cranbrook)	North Star GM	Optimistic Trucking
Re/Max Blue Sky Realty	Sandor	Top Crop	Western Financial	
Silver (\$2,500 or greater)				
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Infinity Solutions	Ken Stroud	MacDonald Hydrology Limited	Martech Electrical Systems Ltd	Rella, Paolini, and Rogers
Spring Honda	Top Notch Concrete	Tri-Kon Precast Products Ltd.		
Bronze (\$1,000 or greater)				
Anonymous	Artech Consulting Ltd.	Bridge Interiors	City of Fernie	Cranbrook Mixed Soccer
Debra Parker & Kambi Heywood - DLC Canadian Mortgage Experts	Fraternal Order of Eagles	KEYSA 2004 Boys Team	Ladies Auxiliary of Branch 24	O'Kane Consultants
The Cain Family	VAST Resource Solutions			