



KEYSA NEWSLETTER



KEYSA | Issue 6 | September 15, 2021

BOARD MESSAGE

We've had a busy month adjusting to unexpected changes and developments. We had to revise the fall tournament to an in-house, end of season tournament. This mixed team, 5v5 tournament will be a great, fun-filled day to end the season for our KEYSA players.

We were presented with another change in the appointment of our Technical Director. Sam Heap has decided to stay in England to be closer with family - we wish Sam all the best! And, we are *super* excited to announce his replacement, Will Feria, who will be the new Head Coach of the Kootenay East Academy.

We are hosting our **AGM on Thursday, October 28** in the New Dawn Place (soccer dome). The Board will be looking to fill two vacant KEYSA Board positions and we are seeking a representative to be on the newly formed District Board (someone who is not sitting on the KEYSA board).

If you are interested in becoming a board member, or in learning more about KEYSA and all of its new, exciting developments (or if you simply want to have a peak inside the amazing dome) come and join us on October 28.

KEYSA Board

For any questions on how to become a Board member, please contact the Board Chair, Lisa Carlson at lcarlson@shaw.ca

FALL TOURNAMENT

END OF SEASON TOURNAMENT SEPTEMBER 19

This 5v5, *FOR-FUN* tournament is sure to produce some friendly, yet exciting competition. Come on down to the soccer fields and cheer on your favorite player! All games will be at Moir park.

REP DROP-IN SESSION

Starting Wednesday, October 6, players (13 and up) can drop in at the New Dawn Place (indoor facility) for one hour scrimmage sessions. There will be a coach or a KEYSA representative to supervise but these scrimmages are informal and for for-fun pick-up games.

Who: Players 13 and up

What: Drop in, scrimmage sessions

Where: New Dawn Place (dome)

When: Wednesdays, 7-8 pm

Duration: 11 sessions, Oct. 6 - Dec. 15

Cost: 75\$

Registration opens September 17. Please see kootenayeastsoccer.com/content/rep-fall-drop-in for more details.

TECHNICAL DIRECTOR



Meet Will Feria, the new Head Coach for the Kootenay East Academy and KEYSA's new Technical Director.

Will has a strong passion for coaching and comes to us with the right amount of experience and energy for the development of our club. Some highlights of Will's qualifications:

- ▶ Calgary Blizzard Foundation Phase Manager: spearheaded grassroots, community, and school programs
- ▶ Experience mentoring youth coaches, and training coaches and volunteers in on-field activities and events
- ▶ Canada Soccer National B License - Part 1 certified
- ▶ Canada Soccer Youth License certified

Welcome to KEYSA, Will Feria!

We look forward to working with you.

FLOORING SUPERSTORE HOUSE INDOOR FALL LEAGUE

KEYSA is super excited to welcome Cranbrook's FLOORING SUPERSTORE as the sponsor for the Fall Indoor House League.

The Flooring Superstore House League starts on October 18 in the New Dawn Place (indoor facility). This House league offers one-hour weekly sessions for soccer players U4 to U16. We are grateful for Flooring Superstore's *generous donation* in sponsoring the house league this fall. **THANK YOU!**



UPCOMING EVENTS

September 17 - Fall registration [closes](#) for the Fall House League

September 19 - 'End of Season' tournament

September 18-26- National Coaches Week in BC. This is your chance to thank our amazing volunteer coaches who play such an integral role in supporting soccer development in our community. Please see

ViaSport/coachesweek for more detail.

October 6 - December 15
Wednesdays Rep Drop-In sessions

October 18 Start of Flooring Superstore Indoor House League



For more information, follow us on Facebook and Instagram or visit our website [Kootenay East Youth Soccer Association](#)



'CAPS CORNER



What is the Whitecaps BMO Academy?

The Kootenay East BMO is a step on the pathway to BC SPL, MLS, professional soccer, scholarships, and national team opportunities. BMO Academy players also have the opportunity to be invited to the Prospects program, which includes additional training and a connection to the clubs pre-Girls Elite and pre-Boys MLS in Vancouver.

Kootenay players U15 to U18 also have the opportunity for invitation to the Kootenay Caps to College program.

KEYSA and the Whitecaps have been in partnership for the last several years, providing our youth with many different soccer opportunities.

For more information, follow this link: [Kootenay East BMO Academy](#)

**Thank
YOU!**

OUR SPONSORS

KEYSA would not be the soccer club it is today without the generous donations of the many different companies and organizations that continue to support KEYSA.

THANK YOU!

HOUSE Program Sponsors



New Dawn Place (indoor facility) Sponsors

Project Pillars				
Columbia Basin Trust	Kootenay East Youth Soccer Association	City of Cranbrook	Regional District of East Kootenay	New Dawn Developments
Platinum (\$10,000 or greater)				
Anonymous	Anonymous	B&E Civil (Crush)	Berry Architecture	Brute Force cribbing
Canadian Rockies Landscape	EKCCU	Fabrite Services/FR Rentals	King's Cat Excavating	Lotic Environmental Ltd
McElhanney Eng	Ramax Renovations	Remcan	Rob, Jess, Brooke, Reese, and Josie Niedermayer	Salvador Ready Mix Concrete LP
Southern Interior Development Initiative Trust (SIDIT)	Stahl Electric			
Gold (\$5,000 or greater)				
Bravo Restoration Services	Kootenay Granite	McDonald's Restaurant (Cranbrook)	North Star GM	Optimistic Trucking
Re/Max Blue Sky Realty	Sandor	Top Crop	Western Financial	
Silver (\$2,500 or greater)				
Canadian Tire	Capital Tire	CIBC Wood Gundy's	Dr Jason and Christia Martens	Economy Vacuum
Infinity Solutions	Ken Stroud	MacDonald Hydrology Limited	Martech Electrical Systems Ltd	Rella, Paolini, and Rogers
Spring Honda	Top Notch Concrete	Tri-Kon Precast Products Ltd.		
Bronze (\$1,000 or greater)				
Anonymous	Artech Consulting Ltd.	Bridge Interiors	City of Fernie	Cranbrook Mixed Soccer
Debra Parker & Kambi Heywood - DLC Canadian Mortgage Experts	Fraternal Order of Eagles	KEYSA 2004 Boys Team	Ladies Auxiliary of Branch 24	O'Kane Consultants
The Cain Family	VAST Resource Solutions			