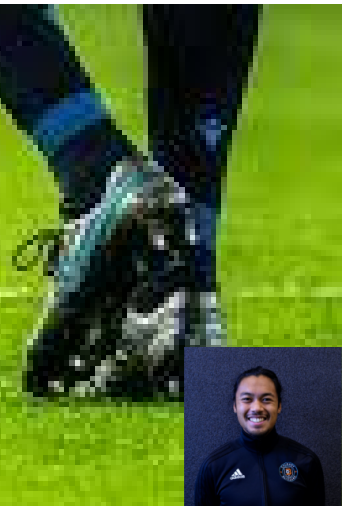




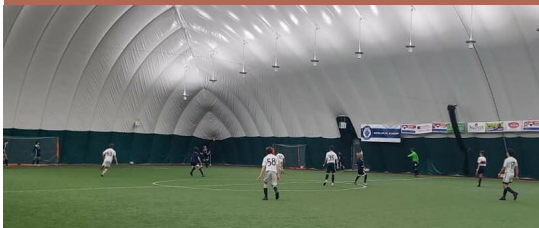
KEYSA NEWSLETTER



KEYSA | Issue 8 | November 15, 2021



'CAPS CORNER



In my first month with the East Kootenay Academy, I have been impressed with the character, **commitment** to the game, and **skills** the players have demonstrated so far. These athletes are bound to make **great strides** in their development and will **reach new heights** over the course of the program.

In addition to the training for the BMO Academy and the 'Caps to College program, we have hosted the Lethbridge and West Kootenay Academies on November 6 and 13 for friendly tournaments. The athletes showcased their **incredible abilities**

keeping the spectators on the edge of their seats throughout the exciting, action packed matches.

Our East Kootenay players certainly made a statement by competing well and putting on great individual and team performances. A **big thank you** to all the volunteers who helped out at these tournaments. We are looking forward to more meet ups with nearby academies and collaborating with them in future tournaments.

In the U12 and U14 academies, the players have shown great **energy, competitiveness**, and a **drive to learn and improve**. There is still space available for these age groups. I invite interested players to take part in this training. For more information, please reach out to me at wferiawferia@whitecapsfc.com



BOARD MESSAGE

The AGM revealed that KEYSA has had a very **successful year** despite the ongoing health restrictions. KEYSA offered successful outdoor Spring/Summer programs with the Rep/Development programs maintaining enrollment numbers and the House programs surpassing last year's registration numbers. **Thank you** to the volunteers for helping us have a great year!

We were able to offer two new fall programs thanks to the new indoor facility. Both the Wednesday Drop In program and the Indoor House league are very well subscribed. The Board is also happy to host a **one hour community time** to different non-profit organizations.

We are super excited to welcome to new members to KEYSA's Board: **Kerstyn Etheridge**, House Program Coordinator and **Monica Blackmore**, Project Development Coordinator. Welcome aboard ladies! We look forward to working with you.

KEYSA Board

For the complete list of the Board members, please visit our website.

NEW BOARD MEMBERS



Kerstyn Etheridge grew up in the lower mainland playing soccer from a young age where she was also a part of the Whitecaps Y-league

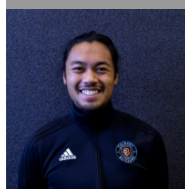
program and then played on the Whitecaps Women's Reserves team. She received a full scholarship to the University of Wyoming where she obtained a degree in Education. Kerstyn is extremely passionate about soccer and in helping the youth soccer programs grow in our area.



Monica Blackmore grew up in Creston playing on the high school soccer team developing a passion for the sport. When she moved to Cranbrook she started playing on the

Rep/Development teams with KEYSA deepening her love and passion for the sport. Monica joins the KEYSA board with hopes to help bring more aspiring players to the sport and increase community involvement in the new soccer dome.

KEYSA'S TECHNICAL DIRECTOR'S UPDATES



The KEYSA House program is off to a flying start in its inaugural season at New Dawn Place. Each hour is filled with laughter and positive energy from the players. A big round of applause to our team of volunteer coaches, consisting of dedicated parents and budding young coaches from the Whitecaps Academy, for making the program a success so far. We hope the program is inspiring players' passion and love for the game.

I would like to take this time to thank everyone in the East Kootenay soccer community for making my transition to this area an amazing one. To those of you who offered a helping hand or simply sent me a warm welcome my way, I am very grateful to you all. I look forward to becoming an integral part of this community and to contributing to the growth and development of soccer in the Kootenays. - Will Feria, KEYSA's Technical Director

UPCOMING EVENTS

November 15 - December 15 Registration open for the Indoor REP/Development winter sessions. All practices and games will be at the New Dawn Place. The format is similar to last year's with a \$200 registration fee. Please visit our website for more details.

Week of December 6 End of the first (and hugely successful) Flooring Superstore Indoor House League Wednesdays Rep Drop-In sessions

December 15 Last day of the Wednesday nights Rep/Development Drop-In Sessions.

January 15 Registration opens for the REP/Development Spring session.

For more information, follow us on Facebook and Instagram or visit our website Kootenay East Youth Soccer Association

BC SOCCER SCHOLARSHIP RECIPIENT



Lucy Lalach, age 18, was the recent recipient of a \$2000 BC Soccer Scholarship. Lucy has played with KEYSA since she was 5 years old. As part of her application, Lucy submitted a video to BC Soccer last May detailing her accomplishments and passion for soccer.

For more details and to view the full list of this year's recipients visit: BC Soccer

CONGRATULATIONS LUCY! WHAT AN ACCOMPLISHMENT.

NEW DAWN PLACE YEAR IN REVIEW

The Kootenay East Youth Soccer Association (KEYSA) has wrapped up a successful outdoor season and has made the *transition to indoor soccer* at the dome. Our new house fall program and drop in Wednesday sessions have been successful and very well received by the players and the entire East Kootenay soccer community. Over the next 6-8 months, KEYSA is running a house fall program, weekly drop in sessions and a winter rep/development program in the dome. This will **mark the second indoor season** in the newly constructed indoor facility, **New Dawn Place**. Last year was a great success for the new facility despite public health restrictions and a late start to the season.



This year is shaping up to be **an even greater success**. In addition to KEYSA programs, we have Whitecaps soccer, baseball, adult leagues, and formal athletic training sessions returning. We expect to see other users (football, boxing, lacrosse and various schools) using the indoor facility.

New this year is a one-hour community time slot that KEYSA is donating to non-profit groups supporting youth activities.



Thank YOU!

OUR SPONSORS

KEYSA would not be the soccer club it is today without the generous donations of the many different companies and organizations that continue to support KEYSA.

THANK YOU!

HOUSE Program Sponsors



New Dawn Place (indoor facility) Sponsors

Project Pillars				
Columbia Basin Trust	Kootenay East Youth Soccer Association	City of Cranbrook	Regional District of East Kootenay	New Dawn Developments
Platinum (\$10,000 or greater)				
Anonymous	Anonymous	B&E Civil (Crush)	Berry Architecture	Brute Force cribbing
Canadian Rockies Landscape	EKKCU	Fabrite Services/FR Rentals	King's Cat Excavating	Lotic Environmental Ltd
McElhanney Eng	Ramax Renovations	Remcan	Rob, Jess, Brooke, Reese, and Josie Niedermayer	Salvador Ready Mix Concrete LP
Southern Interior Development Initiative Trust (SIDIT)	Stahl Electric			
Gold (\$5,000 or greater)				
Bravo Restoration Services	Kootenay Granite	McDonald's Restaurant (Cranbrook)	North Star GM	Optimistic Trucking
Re/Max Blue Sky Realty	Sandor	Top Crop	Western Financial	
Silver (\$2,500 or greater)				
Canadian Tire	Capital Tire	CIBC Wood Gundy's	Dr Jason and Christia Martens	Economy Vacuum
Infinity Solutions	Ken Stroud	MacDonald Hydrology Limited	Martech Electrical Systems Ltd	Rella, Paolini, and Rogers
Spring Honda	Top Notch Concrete	Tri-Kon Precast Products Ltd.		
Bronze (\$1,000 or greater)				
Anonymous	Artech Consulting Ltd.	Bridge Interiors	City of Fernie	Cranbrook Mixed Soccer
Debra Parker & Kambi Heywood - DLC Canadian Mortgage Experts	Fraternal Order of Eagles	KEYSA 2004 Boys Team	Ladies Auxiliary of Branch 24	O'Kane Consultants
The Cain Family	VAST Resource Solutions			