



KESA AGM Minutes of February 26, 2024

Location: Laurie School Secondary Library 6:00pm

In Attendance: Lisa Carlson, Mike Robinson, Nicole Fulton, Rob McKenzie, Melanee Sandberg, Jen Nelson, Chuck Downie, Leah Welch, Kerstyn Kilbourn, Monica Blackmore, Molly van Leusden, Paul Tomuik, Terra Wilson, Sergio Spadofora, Reid Derheim, Soctt Tracey, Will Feria, and Natalie B, Kevin B, Clay H, Jen M

1- Call to order @ 6:05pm

2- Adoption of Agenda: Motion by Chuck, 2nd by Monica

3- Adoption of Minutes: February 7, 2023, meeting – Motion by Mike, 2nd by Rob

4- Correspondence: none

5- Director's Report:

- a) Rep/Development – last year 353 REP/DEV players registering with KESA during the Spring to Winter season. With running REP/DEV programs all year round now, we have seen incredible improvements with our teams. We have had great developments of KESA offering 2 scholarships for graduating KESA players; lots of International Students signing up with KESA, KESA players playing on International Teams, KESA achieved Quality of Soccer with BC Soccer and Canada Soccer – providing Quality Coaches and Programs within our club. Solid representation from KESA Coaches and Managers. Lots of Teams attending provincials with medal standings.
- b) House – Outdoor/Indoor Registration for our 2023 was 517 registrations. We had all hands on deck which made sign in more organized. Lots of positive feedback from parents. Lots of work put in for running these programs, Outdoor and Indoor. Tim Hortons donated all the donuts and juice for all U3-6 house players, while KEYSA supplied for the remainder of house players this year. We do need to concentrate on Coach/Volunteer Involvement for next season, thank you to all our volunteers and our Whitecaps players stepping up to volunteer, solid representation from our Managers and Coaches, Teams had lots of backups and drills were great. Weather was epic, no rain days, no crying kids, great season overall.

- c) Equipment – Everything is organized and inventory is taken. Working on a shopping list for Spring, working on building an equipment room at Moir for KESA, enter a land agreement with the City of Cranbrook, has to be a movable building but no C-Cans.
- d) Tournaments – Our Kootenay Rovers Classic Tournament was successful KESA with lots of new team registrations, change of date to 3 weekend in June (weekend after Spirit of the Rockies, more options for accommodations for teams with the change of date). Lots of work put into the tournament prep and the weekend of play. KESA also held 5v5 tournament in the Fall in New Dawn Place. Lots of teams showed up and had a great time. New Dawn Developments sponsored the tournament. This tournament is annually with our Spring 5v5 tournament happening at the end of April. KESA rebranded our Sam Steele tournament and logo to represent Kootenay Rovers Classic now.
- e) Indoor Facility: Successful year, established itself, fully functioning on its own now. Working great with regular users using a door code to access their rental times, with a signed contract. KESA had the heating system automated which has helped with keeping the heating costs at bay, Our User groups are growing and more community rentals happening. Snow removal is going good, contract Janitor was hired to clean Indoor Facility and bathrooms. Has worked out great and is helping to keep the Turf clean and bathrooms always presentable for our user groups. We have lessened our Licence of Occupation on the land use of the Indoor Facility: 40% reduction saving \$800.00 yearly.
- f) Sponsorship – We had a great turn out of House sponsors again this year and we are very thankful. We need to canvas House Soccer players for some new Sponsors for teams, some businesses are not as receptive for ongoing. We have had New Dawn Developments step up to continue to Sponsor our Fall Indoor 5v5 youth/Adult tournament and Elevation Mechanical sponsoring our Spring Indoor 5v5 Tournament. More opportunities to sponsor and have signage in the Indoor Facility.
- g) Adult League – KESA has had a great turnout with the Adult Drop in and Adult Winter League, has grown tremendously, with a wait list. Ladies soccer has grown too. Reid D, to take over the Role of Adult League Chair. Medals and Trophy displayed in New Dawn Place for Adult League winner.
- h) PR – Getting more views on Facebook and Instagram – nice to see positive feedback, and more traffic on our social media sites now. More feedback of people registering as they have seen us posting pictures of our accomplishments, and the accomplishments of our players and teams.
- i) Concession and Lining – concession did well, we made some money. The sign up App worked well to keep track of volunteers. KESA looking for Field Lining contract to be filled.

6- Executive Report: KESA continues to grow adding more programs and more user groups in our Indoor Facility. We are running various programs from May to June (House) May to Sept (REP/DEV), Indoor Facility Fall House, REP/DEV Drop in Fall, Fall Adult League, Winter REP/DEV and Winter Adult League. All year round all board members are working hard behind the scenes. Thank you to the KESA board for all their hard work, time and dedication to making KESA run their programs smoothly. Thank you to all KESA's volunteers and Coaches and Managers for their time and dedication too. This generation of the KESA board is moving towards quality programs, quality coaching and refining and more Indoor opportunities. Continue to grow the sports in our community for all users all year round.

7 – Financial Statements Approval: All tax returns have been filed for KESA, Full time paid bookkeeper to start May 2024 for KESA, GST still needs to be filed. **Motion by Monica and 2nd by Jen, all in favour.**

8. Bylaw/Constitutional Amendments – none

9. Election of Executive/Members at large for board 2022/2023: Tina Featherling stepped down as Treasurer Concession Chair, and Rob McKenzie stepped down as Sponsorship Chair, Kerstyn Kilbourne stepped down as Co House Chair, Monica Blackmore stepped down as Adult Chair, Michael Reilly stepped down as Equipment/Lining Chair . Scott Tracey stepped up as Sponsorship Chair and voted in by the board, Paul Tomuik voted in by the board for Equipment Chair, and Reid Derheim voted in by the board as Adult Chair, Sergio Spadafora stepped into the role of Referee Chair, and voted in by the board. Gary McPherson stepped up to Treasurer for KESA and voted in by the board. Lisa Carlson Chair, Mike Robinson Vice Chair, Chuck Downie House Chair, Nicole Fulton PR Chair, Melanee Sandberg Tournament Chair, Jen Nelson Tournament Co Chair, Molly van Leusden and Terra Wilson as Co REP/DEV Chairs. **Motion by Molly, 2nd by Mel.**

10. Compilation: Our Notice to Reader is being completed

11. Adjourn: 7:01pm Motion by Chuck, 2nd by Scott



Chair

I Hereby Certify these minutes are correct.