



KEYSA Minutes of November 19, 2019

Location: BC Service Center

In Attendance: Lisa Carlson, Mike Robinson, Chuck Downie, Elaine Luscher, John Luscher, Melanee Sandberg, Tina Jeffries, Nicole Fulton, Rob McKenzie, Nathalie Lesage, Leah Welch, Brendan Teeling

Away: Ray Morello and Doug Clarke

1- Call to order: @ 9:06 pm

2- Adoption of Agenda: **Motion by Mike 2nd By Chuck – Carried**

3- Adoption of Minutes: of October 21, 2019, meeting – **Motion by Chuck 2nd by John – Carried**

4-Correspondence: No new correspondence noted

5- Business Arising from Minutes:

5.1 – New Dawn naming rights: To motion to have New Dawn have naming rights for the Dome, **Motion by Chuck, 2nd by Mike**

5.2 – Rep/Player contract with commitment fee: changes to be made, re-circulated over email to be approved

5.3 – Response from Rep/Dev Survey – response was overall pretty good, 56 people responded out of 178, tournaments need to be talked about to figure out what would be good for KEYSA, teams and parents, opportunities for Saturdays – leagues, U4-U8, U9-U13 – options to generate revenue once Dome is built.

5.4 – Explanation of \$10,000.00 from 2017 board meeting - fundraising ideas: Mike has motioned for KEYSA to fundraise to make good on their donation to the Dome in the remainder amount of \$3,044.02, having \$6,955.98 in Dome account. Rob to spear head the fundraiser, with board support and player support – re: raffle, Rob to get his BC Gaming License. **Moved by Rob 2nd by Chuck carried**

6- New Business

6.1 - Approve new mission/vision statement: to edit, and bullet form, send out over email to review and vote.

7. Committee Reports

7.1 - Chair/Vice Chair Report: Working on Rep Parent/Player contract of commitment, meeting with various board members, working on Website, Managers Binders, working on changing over signing authority

7.2 - Indoor/Facility Report: City not budging on DCC tax us in the amount of \$73,000.00, Engineer, BC Hydro, 95% final designs, Mike and Chuck to meet with Architect and Curling Rink to figure out a win win for both organizations to work together, City wants us to have our own washrooms, Kelowna Dome does not have own washrooms, so we should be able to use their model, moving ahead on the Dome, building permit to start breaking ground for next year 2020. EK Credit Union put forth an offer to help finance us in the event that we are short to finish the project in the amount of \$200,000 - \$300,000. They do not work with non-profit however would be willing to work with us.

7.3 - Rep/Dev Report: Rep/Development Survey – see 5.3

7.4 - House Report: Chuck to work on House Survey in next few days

7.5 Sam Steel Report: Going through binders, recycling lots, organizing – Melanee to attend Kimberley March allocation of fields meeting, to see if option to have some of our soccer games at the Marysville field during Sam Steele Tournament, to be discussed more after Melanee attends meeting

7.6 - Lining/Concession Report: Pricing out candy to make goodie bags, Costco, maybe popsicles, freezies

7.7 - Sponsorship Report: Rob met with Jason, Jason has no formal letter to send out to Sponsors, Rob to draft one up to let sponsors know what they are getting for their money. We have 24 renewals, shy of 4 so far. Rob is brainstorming more sponsorship ideas: flags for at tournaments, sign fencing at Moir at tournaments, Raffles.

7.8 - Equipment Report: Old jerseys sent to Africa

7.9 - PR Report: Instagram account for KEYSA created, Nicole on Facebook posting pictures etc, she is going to make up posters to put up in Schools, stores, mall.

7.10 - Rec/League Report: Nothing new to report

7.11- Inaria/uniform Report: We are to have a sample session night for parents and players to try on uniforms to figure out proper sizing, players will be able to put down 3 of the numbers they want to have and that will be on their jerseys, \$6.00 more to have their number on their jacket and pants, we all as a club have to decide that at the time of ordering. So total with no numbers on jackets and pants: \$288.00, with numbers on jackets and pants: \$294.00. Ordering will start mid Feb after teams are made, first 3 days free shipping, then after that you pay for shipping. Fan page for parents to order hoodies, hats, etc. Ordering done by March 1 to be able to have orders all in to be shipped by appropriate time frame.

7.12 - Administration Report: Attended Grant writing course, working on website ie: minutes, banners, seasons, bylaws, policies. Meeting with Pam to learn registration. Working on Grants: we need to figure out as a board as to what we need the funding for? House Jerseys? Tournament fees? Sam Steele Days?

7.13 - Technical Director Report: Coaches App for curriculum and manuals, and videos, App for Top Teckers - \$35 yr per players, Brendan obtaining his Learner Facility Training: can train for Grass Roots, Sea Otter, Brendan sending me some website ideas, possible to have a Coaches bonding get together.

9. Board Inquiries : None

10. Next Meeting Date:

10.1. Next meeting Dec 10, 2019 @ 5:30 at Chucks Board Room – address to be emailed out.

11. Motion to Adjourn : at 10:28 *Moved by Rob*

Chair

I Hereby Certify these minutes are correct.