

KESA Parent Meeting 2026 OUTDOOR Season



Weds, April 1, 2026 @ 7:00pm



Agenda

The Club

- Our philosophy, vision, and mission.

The Player

- KRFC approach to player development.

The Coach

- Who is a KRFC Coach?

The Parent

- What do we expect of our parents?

The Manager

- Schedule, TeamSnap, Kit, Tournaments etc.

Q/A

- Additional details

The Club



INTRODUCTION

ABOUT ME

Coach Austin brings over 15 years of experience in football as both a player and coach, with a background across multiple GTA academies, clubs and school board districts. A B Licensed coach, he is committed to continuous learning and applying modern approaches to player development, while recognizing the game's role in building life skills that extend beyond football – focus, commitment and effort being key tenets.

COACH



Kootenay Rovers FC



Vision:

To grow soccer in the East Kootenays into a leading community recognized across BC and Canada for developing players, building strong people, and fostering a lifelong connection to the game



Mission:

To provide inclusive, high-quality soccer experiences that prioritize player development, enjoyment, and belonging—supporting every player, coach, and family at every stage of their journey

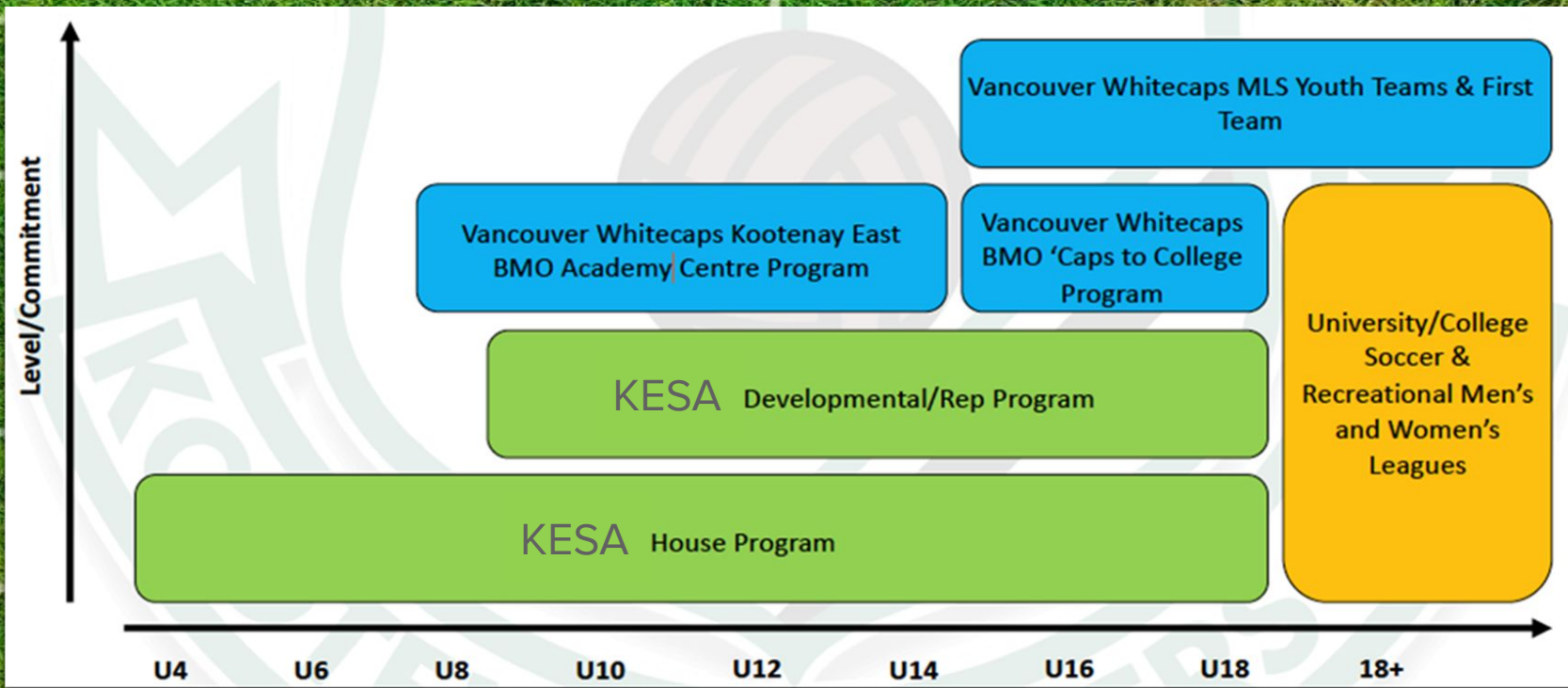


Philosophy:

Soccer for life, Soccer for everyone.

We create an environment where every player has the opportunity to start, stay, and succeed in the game, whether they're here to compete, improve, or simply love to play.

Player Pathway



KESA Board



THE KESA Board is elected annually at the KESA AGM (February/March). We are volunteers dedicated to operating and growing youth soccer in Cranbrook and surrounding EK communities. Volunteers are always welcome! Contact us at kootenayeastsoccer@gmail.com

Technical Director	Austin Duffy	aduffy@whitecapsfc.com
KESA President	Rima Amaechi	kesasoccer.president@gmail.com
Vice President/Disciplinary	Sally Paddock	kesasoccer.vicepresident@gmail.com
Referee Chair	Sergio Spadafora	kesasoccer.headrefereechair@gmail.com
REP/Development Chair	Brandynn Pearson	kesasoccer.repdevchair@gmail.com
House Chair	Open	kesasoccer.housechair@gmail.com
House Co Chair	Renaе Peters	kesasoccer.housecochair@gmail.com
Sponsorship Chair	Scott Tracey	kesasoccer.sponsorshipchair@gmail.com
Public Relations Chair	Melissa Bouzaara	kesasoccer.publicrelationschair@gmail.com
Adult League Chair	Connor McCormack	kesasoccer.adultleaguechair@gmail.com
REP/DEV Co Chair/Equipment	Open	kesasoccer.equipmentliningchair@gmail.com
Tournament Chair	Carolyn Thibeault	kesasoccer.tournamentchair@gmail.com
Tournament Co Chair	Natalie Brons	kesasoccer.tournamentcochair@gmail.com
Indoor Facility Chair	Rod Moreira	kesasoccer.indoorfacilitychair@gmail.com
Treasurer	Gary McPherson	

The Player

Pillars to Player Growth

Versatility Develop versatile players that can thrive in any set up and soccer environment



Community Create and build a strong community through the sport

Resilience Use competition and the challenges of sport to build resilience

Learning Foster a positive learning environment



Life Skills Help prepare for life beyond the sport



Player Expectations

A soccer ball with black and white panels is in the foreground on a grass field. In the background, two players in black jerseys and white shorts are visible, slightly out of focus.

- **Sportsmanship**
 - All players are expected to conduct themselves in accordance with the KESA FAIR PLAY CODE OF CONDUCT, in a sportsmanlike manner during training, games and at any club events. Any player who fails to do so will be subject to disciplinary action, which may include suspension by KESA Board.
- **Attendance**
 - Players are expected to attend all scheduled training sessions. Any player that is consistently unable to attend training sessions will be subject to a reduction in playing time. Players are expected to attend all scheduled games, tournaments, and provincials should their team qualify.
- **Attire**
 - Players are expected to wear soccer appropriate apparel during training sessions and games. All players will be required to wear their KESA uniform kit for training and games. Grey for practice, Green&White for games.
- **Safety**
 - All players shall conduct themselves in accordance with the KESA FAIR PLAY CODE OF CONDUCT. Safety is a core value within KESA. No player shall conduct them self in a manner that injures or has the potential to injury themselves or other players. Players will wear cleats and shin pads at all times on the field. Players will not wear watches, earrings, other jewelry, or hats while on the field. Contacts or sports glasses must be worn if your prescription requires. Standard glasses are not permitted.



DETERMINATION OF PLAYING TIME



- DEVELOPMENT aged players (U9-U13) will receive a minimum playing time of 50% averaged over the course of the Club Registered Tournaments during game play.
- REP aged players (U14-U18) will receive a minimum playing time of 30% averaged over the course of the Club Registered Tournaments during game play.
- Rosters may be adjusted for REP team optional tournaments, playdowns and provincials. Final roster decisions will be determined by the Technical Director in consultation with the coaches and Rep/Development Chair. This will identify roster size restrictions, age restrictions, tournament requirements and team needs.

Team Formation

- Registration numbers (and evaluations if indicated) will dictate team formation and will be decided after registration closes. Any necessary evaluations will be completed in April.
- Team formation will follow the guidelines linked here: [Team Formation Guide](#)
- All registered U9-13 development players will be accommodated on a team. If indicated, evaluations may take place for players being assessed to play up or down, pursuant to BC Soccer's Play Up/Play Down Policy and final decisions on team formation will be determined by the Technical Director in consultation with coaches and may be adjusted throughout the season.
- For U14-18 Rep players that are NEW to KESA and have not previously been registered, an evaluation will take place in April. Evaluations will also occur for any player being assessed to play up or down, pursuant to BC Soccer's Play Up/Play Down Policy and final decisions on team formation will be determined by the Technical Director in consultation with coaches and may be adjusted throughout the season.
- [Play Up/Down Policy](#)
- ***Late registrations will only be permitted if space remains on a given team - [KESA Late Registration Policy](#).** The late registration fee is \$50. Please email kootenayeastsoccer@gmail.com to request late registration.

The Coach



OUR APPROACH



- **Meaningful & Game-Like** Every session has a purpose and replicates realistic game situations.
- **Accessible & Appropriate** Inclusive for younger players; U14+ placement based on ability to maximize development.
- **Fun & Motivating** Players stay engaged and leave sessions excited to return.



COACH SUPPORT & INITIATIVES



COACHING MANUAL ←.....→

Meeting: Friday April 3, 7 PM

COACH EDUCATION
WORKSHOP ←.....→

Tentative meeting: April (date TBC)

SUPPORT & PLANNING
ASSISTANCE ←.....→

Available as needed

EXHIBITION MATCHES ←.....→

Pre-season, Spring 2026

TEAM MEETINGS ←.....→

Personalized coaches' meetings to tailor strategy depending of the age group.

GOAL PLAYER-SPECIFIC
TRAINING ←.....→

Likely Fridays in Summer, led by Coach Jovon

League Development: Initial discussions underway with BC Soccer regarding the formation of a sanctioned inter-district league in the Kootenay Rockies. Guidance on governance, compliance and application process to follow.





COACH EXPECTATIONS AND STANDARDS

✓ PUNCTUALITY

Arrive ≥ 10 min early; finish 5 min before session ends

✓ EQUIPMENT

Stored properly, orderly in locker rooms

✓ PREPARATION

Sessions planned in advance and follow training structure

✓ SAFETY

Warm-ups, equipment, and environment are maintained safely

✓ ATTIRE

KESA gear and appropriate footwear

✓ COMMUNICATION

Timely updates with players, parents, and staff

✓ PROFESSIONALISM

Model positive behaviour on/off field

✓ ATTENDANCE

Commit to scheduled sessions; notify if unavailable



- We rely on volunteers!
Coaches may be a parent or non-parent volunteer (we do not have paid coaches)
- If your team has a non-parent coach, the team is responsible for paying the travel expenses for that coach/coaches if going to optional tournaments
 - *Travel (\$0.32/km)*
 - *Food (\$50/day)*
 - *Accommodation*

The Parent

Parents play a big role in shaping a child's soccer experience. A positive, supportive approach helps build confidence, keeps the game fun and allows players to grow and develop at their own pace.

→ Parents role in Player Development

- ◆ Create a positive, supportive environment
- ◆ Keep the focus on fun and enjoyment
- ◆ Encourage effort, attitude, and improvement - Not Just Results
- ◆ Ensure players arrive on time and prepared for all Practices & Games
- ◆ Let coaches coach; avoid sideline instruction
- ◆ Support independence and decision making on the field
- ◆ Model respect for coaches, referees, teammates and opponents
- ◆ Communicate positively before, during, and after games
- ◆ Reinforce commitment, punctuality, and teamwork
- ◆ Trust the Developmental process
- ◆ Keep perspective: Long-term growth over short term success





The Parent

COMMUNICATION: Parents will follow this line of communication when an issue arises:

- Parents will refrain from approaching a manager with game related issues for a period of 24 hours.
- Parents will inform a manager of any issue or concern through polite communication verbally or via email.
- If an issue or concern persists, parents may contact the head coach who may contact the Rep/Dev Chair or Technical Director for advice.
- Any issues that the manager, coach, Rep/Dev Chair and Technical Director cannot resolve, will be escalated to the Board (Discipline Chair). Please submit your concern in writing to kootenayeastsoccer@gmail.com
- We do ask that all concerns are addressed through the appropriate channels. Most issues can be resolved very quickly once we are aware of a concern.

Volunteering

All soccer programs can only run with the help of many VOLUNTEERS. If you are able to COACH OR MANAGE a team, please apply to do so ASAP. Final coaching and managing positions will be determined by the Technical Director and Rep/Development chair.

- If you have coached or managed in the past, you MUST apply on RAMP at the start of EVERY season.
- ALL volunteers are required to submit a CRIMINAL RECORD CHECK (please click [HERE](#) for more info).
- COACHES will also be provided a link for online courses (RESPECT IN SPORT is mandatory) and MANAGERS are asked to do one online course (SAFE SPORT), the links will be provided via email - (coaching courses will only be refunded once the course is completed and the receipt and certificate is emailed to KESA Admin kootenayeastsoccer@gmail.com)
- Managers aid in communication between coaches, KESA and parents
- *WITHOUT VOLUNTEERS OUR PROGRAMS CANNOT RUN SO PLEASE SIGN UP TO HELP OUT!!*

ALL PARENTS are required to volunteer at our home tournament (If we do not have sufficient volunteering from parents, this 2026 season will see the implementation of a Volunteer Fee)

The Manager

The Manager: Outdoor Season Information



Check the Website for details!!

Season: April 7 to Sept 24, 2026

April = various locations and days, once weekly in dome

May onward = (when city opens Moir Park) TUESDAY and THURSDAY

Summer-Time Schedule

July&Aug = Coaches will agree on times they are available. Most likely drop down to once a week as families are busy and gone on vacation. U14+ teams have provincials, so they will be practicing later into the season. Ect... All teams will vary.

April Early Season

*Subject to change



Location	Mon	Tues	Weds	Thurs	Fri
DOME	4:30-6pm GU9/10	4-5:30pm GU11	4:30-6pm GU12/13	4:30-6pm BU9/10	4:30-6pm BU11
	6-7:30pm BU12	5:30-7pm BU14		6-7:30pm BU13	6-7:30pm BU16/17
	7:30-9pm GU16, GU17/18	7-8:30pm GU14/15		7:30-9:00pm BU15	
Mtn. View	5-6:30pm GU12/13	5-6:30pm BU13	5-6:30pm BU12	5-6:30pm BU14	
	6:30-8pm BU15	6:30-8pm BU16/17	6:30-8pm GU16/17/18	6:30-8pm GU14/15	
Kinsmen	5-6:30pm BU9/10	5-6:30pm BU11	5-6:30pm GU9/10	5-6:30pm GU11	

Outdoor Sessions

- ▶ Starts when the city opens the fields for use
- ▶ Location: Moir Park
 - ▶ 520 Industrial Road G, Cranbrook, BC V1C 6R4
- ▶ Twice weekly on Tuesday and Thursday





MOIR Park (TU/TH)		
5-6:30pm	Left	Right
Upper Far	BU11	BU13
Upper Close	BU9/10	BU12
Lower Far	GU12/13	GU14/15
Lower Close	GU11	GU9/10
6:30-8pm		
Upper Far		BU16/17
Upper Close	BU15	BU14
Lower Far	GU16	GU17/18
Lower Close		

MAY
Onward

*Subject to
Change

Tournaments and Games



All teams will be registered for 3 tournaments

NELSON - May 8 to 10, 2026

CALGARY - May 15 to 18, 2026

CRANBROOK/KIMBERLEY (Kootenay Rovers Classic) June 12 to 14, 2026

ADDITIONAL TOURNAMENTS: [2026 Tournament Recommendations](#)

- Coaches may decide to attend **additional tournaments**, most teams attend at least one FALL tournament, this will involve additional cost to cover tournament registration.
- Example of a probable optional tournament that most teams attend each year:
 - REVELSTOKE - Sept 12 -13, 2026
- District teams may attend different tournaments than those listed above, and KESA will cover cost of 3 of these tournaments for those players

Managers require attendance information ASAP! Some age groups will be sending more than one team to the tournaments. There may be optional tournaments or friendly games with other teams available, managers will share this information when available.

Provincials and Playdowns

All REP teams (U14-U18) will be registered for the following:

- WEST KOOTENAYS - Playdowns - June 5 to 7, 2026
- KAMLOOPS - Provincials (if you qualify) July 15 to 18, 2026
- ALL REP TEAM PLAYERS - when you sign your parent/player contract you will be required to sign a **commitment cheque for \$350.00** to ensure that the player is committed to play at provincials if their team qualifies. *Teams that forfeit for any reason will receive a \$1000.00 fine. **If you have any known reason for why your player cannot attend play downs or provincials please email the board at kootenayeastsoccer@gmail.com (without written permission from the board after reviewing your circumstances if your child does not attend your commitment cheque will be cashed).
- [2026 Provincial Cup Regulations](#)



TeamSnap

- Schedules and availability
- Rosters and contact information
- Team Chat and Emails
- Invites have been sent

Please ensure correct **contact information, birthdate, jersey number, etc.**

Add Player Photos to Roster

For older players, they can also be added with their personal email

Go to Roster, select **“Add Family Member”**

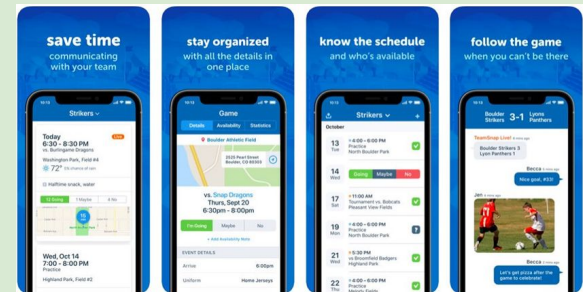
Account can be accessed on the APP or online on PC

Notifications ON

How to videos on line, support link in email



**AVAILABILITY
Information is
Essential!!**



UNIFORMS

Here is the online store link for shorts, socks, track suits, practice jerseys and more:

<https://www.mysoccerclubstore.com/en/kesa>

*Please note that you CANNOT order **Game Jerseys** here.

Email kootenayeastsoccer@gmail.com for **Game Jerseys**

- Players are expected to wear practice kit to all sessions.
- Players must take both green and white Game Jerseys to all games.



Pictures!!

We're excited to announce that we have a photographer coming in to capture individual and team photos for the club this year!!

All players are expected to attend, even if you are not purchasing individual photos, as team photos are an important part of the season. I will be organizing and sharing a schedule for each team. (approx 20 min each) The tentative date is May 3rd, so please keep this in mind when planning. Managers will be adding it to your teamsnap schedule.



KESA Photo Package



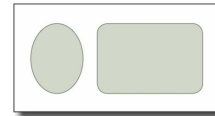
1

Digital Copy
Total \$30.00

Digital - Player & Team

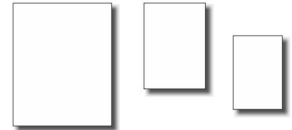
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8x10
Player & Team
Memory Mate
Total \$40



3

1 Player 8x10
1 Team 5x7
1 Player 4x6
Total \$35



4

2 Player 8x10
1 Player 1 Team 5x7
1 Player Wallet Sheet
Total \$50



Additional

B) - Team 8x10	\$20	F) - Team 5x7	\$15
C) - Player 8x10	\$20	G) - Player 4x6	\$10
D) - Wallet Sheet	\$20	H) - Team 4x6	\$10
E) - Player 5x7	\$15		

Every player MUST hand in an Order Form even with no order.

Return to Manager

ORDER EXAMPLE

PACKAGE	QUANTITY	PRICE
3	1	\$ 35
B	2	\$ 40

(Please print clearly and complete ALL blanks)

PLAYER'S NAME (First & Last)	PHONE
TEAM NAME	DIVISION
PARENT'S NAME (First & Last)	
ASSOCIATION	HEAD COACH NAME
JERSEY NUMBER	EMAIL ADDRESS

ORDER HERE

PACKAGE	QUANTITY	PRICE

TOTAL
All taxes included

Kesa Portrait Team Photos

Important reminders:

- Managers are responsible for completing the form, and handing into registration table on photo night, and submitting payment in one lump sum.
- Please have your player arrive 20 min before scheduled time.
- Team and individual photos will take place on the same night
- Team name will be printed on team photos, PLEASE ensure proper spelling.
- No hats, Makeup done before they arrive (Ready for pic)
- Player should arrive fully dressed in their green soccer kit, including socks, shin pads and cleats. Game-Ready!
- Photos are hoping to be ready by May 29th, and will be distributed to your team managers.
- Please have form filled out and make payment to manager ASAP, to make this a smooth process.





Communication

- If concerns arise, please bring them forward as soon as possible
- If we don't know that there is an issue, we can't work towards a solution!
- Parents encouraged to Email managers directly and they will send questions to coach, Rep/Dev Chair or TD for further information

Board meetings

Monthly Meetings - Everyone welcome!

Resources

KESA Website <http://www.kootenaveastsoccer.com/>

BC Soccer Association <https://www.bcsoccer.net/>

Check the website for info!!
Bylaws
Codes of Conduct
Play Up/Down Policy
KRYSA District Info
Forms
Links



QUESTIONS?