

NOVA SCOTIA



LACROSSE

VISION

Lacrosse in Nova Scotia is a highly visible and thriving national sport, and an intrinsic part of Canadian culture, tradition and heritage.

We are proud to adopt the spirit of the game from our lacrosse forefathers, and to pass on this gift to future generations.

We are known to demonstrate a cooperative spirit within all our communities.

MISSION

LNS's purpose is to promote, develop and administer the game of lacrosse in the province of Nova Scotia, and to provide opportunities for advancement, pursuit of excellence, and lifelong participation in the sport.

Our participants are recognized as the most enthusiastic and fervent in Canada.

VALUES

(H.E.A.R.T) – Core beliefs that guide our action, policies and decision making

H - Health – We provide developmentally-appropriate opportunities to experience fitness, fun and friendship in the fastest game on two feet.

E – Excellence - We achieve high standards in all aspect of our sport: playing, coaching, officiating, volunteering, managing, leading.

A – Accountability – We operate with integrity and transparency, accepting responsibility for outcomes and results.

R – Respect – We unite communities by embracing inclusion, accessibility and diversity.

T – Teamwork – We achieve more working together in a climate of collaboration and trust.

STIMULATING GROWTH IN PARTICIPATION

Players

- Increase player registrations
- Develop pathways for 'Lacrosse for Life'
- Enriching player experience and skill development

Officials

- Increase number of certified and practicing officials
- Mentor new officials and develop career pathway

Coaches

- Increase number properly certified coaches
- Support participation in professional development activities
- Broaden coaching base and skill expertise by recruiting from young adult player base
(ie. 'Give back to the Game')

Volunteers

- Increase the number of Club Administrators
- Develop Volunteer database

ACHIEVING EXCELLENCE

- All teams finish in the ‘top tier’ medal rounds at Nationals, annually, by 2016
- Reduce financial barriers for participating on a provincial team to encourage more LNS members to tryout
- Ensure that ‘high performance’ athletes have a complete range of training programs and related support services (i.e. physical, nutritional and psychological training)
- Actively engage/ solicit information on US scholarships, and facilitate within the NS Lacrosse community
- Increase the number of Level 5 officials
- Create a High Performance Coaching Program

INCREASING MARKETING LEVERAGE

- Effective and regular/ seasonal communications with Membership base
- Enhance relationships with provincial counterparts (Sport NS, Dept. of Health and Wellness)
- Develop relationships with NSAAF counterparts
- Attract long term corporate sponsorships
- Leverage Provincial/ Municipal Gov't relations– long term politicking (i.e. for facilities inclusion)
- Enhance promotion through Social Media platforms

ENHANCING ORGANIZATIONAL DEVELOPMENT

- Achieve self sufficiency from gov't funding of LNS budget
- Develop Club program guide (succession planning)
- Expand Lax FITS as a player recruitment tool
- Continue First Nations relationships and programming support
- Establish dedicated lacrosse facility
- Establish a single registration database for Players, Coaches and Officials (box/field combined)