

Our Vision:

Our Mission: To promote, develop and preserve the sport of Lacrosse and its heritage as Canada's national sport

Our Values: H.E.A.R.T

**LNS Strategic Plan 2019-2022**

Our Vision
For the spirit of lacrosse, rich in culture, tradition and heritage, our country's official summer sport, to grow a love of the game within all peoples living in Nova Scotia.

Our Mission
To promote, develop and administer the sport of lacrosse within the province, and to provide opportunities for lifelong participation and pursuit of excellence playing our sport.

Our Values - H. E. A. R. T				
Health	Excellence	Accountability	Respect	Teamwork
We provide developmentally-appropriate opportunities to experience fitness, fun and friendship in the fastest game on two feet.	We achieve high standards in all aspects of our sport: playing, coaching, officiating, volunteering, administration and leadership.	We operate with integrity, transparency, and take responsibility for outcomes that are fair and informed.	We unite all communities by embracing inclusion, accessibility and diversity.	We achieve more working together in a climate of collaboration and trust.

Our Strategic Goals				
1.0 Participation	2.0 High Performance	3.0 Technical Leadership	4.0 Promotion and Communications	5.0 Organizational Effectiveness
To strengthen the development & delivery of quality lacrosse programming for all participants in our province.	To ensure that we have a quality HP integrated program for all athletes, coaches and officials to progress to National and International participation.	To expand our capacity to train and certify coaches and officials within our province for all levels of competition.	To raise the profile of our sport using an effective communication strategy, coordinated promotion and a marketing program, to create a positive image of lacrosse as a sport.	To help identify organizational leadership in our communities and support our volunteers through the development of good governance and structure necessary to grow the game.
In order to achieve these goals we will focus on the following objectives:				
Provide resource guides and templates to build the capacity of our existing & new clubs and leagues to deliver opportunities to play and to develop athletes.	Meet Canada Games Criteria by 2021, including coach certification and ACM, male and female indigenous and non-indigenous coaches and indigenous athlete development opportunities in Nova Scotia.	Identify and support sufficient certified LF's and Officials Clinicians to deliver certification courses for all lacrosse sectors in Nova Scotia.	Develop partnerships with high profile lacrosse entities like the Halifax Thunderbirds professional National Lacrosse League team.	Support a sustainable staffing and volunteer structure within Lacrosse Nova Scotia.
Expand and support consistent athlete, coach and officials recruitment programs.	Update and improve Midget Flight program to meet the needs of our potential Canada Games athletes of all genders.	Have a Master Coach Developer able to evaluate and deliver up to Competition Development in our province.	Develop a Marketing & Promotion Strategy	Develop proactive management and governance to support growth opportunities.
Develop a gender equity plan.	Develop a Provincial Championship Strategy	Provide elite level professional development opportunities for coaches and officials, all genders.	Implement a Communications Plan	Provide support and leadership to ensure strong organizational structure at team, club and league levels.
Find ways to introduce lacrosse in those communities currently underserved, including and particularly the indigenous communities.	Continue to provide Provincial Team programming for National Championship age categories offered by our National Sports Organization, all genders.	Ensure that there will be the required Competition Certified coaches on NS Canada Game teams by 2021, male, female and indigenous.	Incorporate social media to effectively promote the sport of lacrosse.	Identify an effective data management system to effectively track relevant and appropriate membership data.