



August 24, 2020

Lake Cowichan Minor Hockey

Freeze Frame Photography has not been idle during these months of Covid isolation and turmoil. Knowing that we will be meeting and working with many associations and their players this Fall, we have been keeping up-to-date on all the latest announcements and progress with regards to amateur sports athletes returning to play.

Since June, Freeze Frame has been working with viaSport, Hockey Canada and BC Hockey to ensure that we will be following the latest recommendations, policies and protocols when working and dealing with the public. This may mean a venue change, or an organizational change depending on your association's layout. We are working on that now, and will be in touch with each of you as we get closer to photo day.

For a start though, all of our staff members will be tested for Covid prior to starting our season and trained in working safely with the public. We will be ensuring that the photo areas are kept clean and sanitized, no sharing of personal equipment, and clearly laid out paths for players and coaches to enter and exit.

We recommend that the associations strongly indicate to the parents that players need to show up dressed, as the change rooms will not be available. Additionally, only players and coaches will be permitted in the photo area; parents and siblings will need to wait outside for their player(s).

We are working on a paperless ordering system, in addition to or in place of the photo envelopes. In the meantime, as in prior years we will provide your association with order envelopes ahead of photo day, and will send the associations a digital version that parents can download if they wish. In order to keep the process running smoothly and on time, we will provide players with a barcode on photo day. They will bring this to the photographers as they come before the lens, to ensure that their image(s) are shot into the correct database record. Parents will of course be able to order after the fact should they wish.

Team photos are still evolving. Although it is possible to "create" a team photo using individual players images, we are hoping that BC will be safe enough to allow for conventional team photos. Even though the players will be in their own team "bubble," we will take every precaution to mitigate any risk. All players will maintain a safe distance during the shoot, and any contact or high traffic areas will be sanitized in between teams. We can finalize this step prior to photo day.

We hope to see you all again soon and look forward to watching the kids get back to the sport they all love!

Stay safe, and stay in touch.

Sincerely,

Bob Orr  
Freeze Frame Photography