

Lakewood Soccer Association, Inc.

Box #512, #8B – 3110, 8th Street East Saskatoon SK S7H 0W2

<https://ssa-lakewoodsoccer.goalline.ca>

ANNUAL GENERAL MEETING

Monday, December 04, 2017

President's Report – Leonard Lewko

Youth soccer has seen many changes over the last 12 months. The most recent was changing from even age groups to odd age groups (i.e. U12 changing to U11) for the current indoor season. This has shifted one year (the U10's) from mini soccer to youth soccer. This has resulted in an increase of youth registrations across the city and decline in the mini registrations (page 2). The Lakewood indoor youth registrations have increased more than most other zones because of our focus on recruitment. There are Lakewood mini soccer issues with 3 of the 7 community associations not offering indoor teams and we have worked to accommodate many of these players on Lakewood or other community association teams. Soccer is under pressure from several other sports and we must do a better job selling the sport to players and parents.

The number of teams competing in the Kickstart tournaments has been declining over the last 2 years. This has meant a big drop in the tournament revenue, from the normal \$40,000 per year (2 tournaments) to \$20,000 in the 2015-2016 fiscal year and \$5,000 in the 2016-2017 fiscal year. This is the main reason for a loss of \$27,749 for the 2015-2016 fiscal year and \$42,721 for the 2016-2017 fiscal year. The recently completed indoor tournament has started a turnaround with an increase in teams and revenue close to \$15,000. I would like to thank the Kickstart committee for a well organized tournament.

Lakewood Soccer Association, Inc. has gone through significant organizational changes over the last year. We started by hiring Lewis Oteruelo on a temporary basis to help deliver improved soccer programming, then undertaking strategic planning to help guide us to focus on the key areas of coaching and player development. This was followed by our Technical Head Coach Gustavo Medrano resigning from Lakewood and the hiring of Lewis Oteruelo on a full-time basis as our General Manager of Operations. Lewis is working with most of our older groups (U11 to U17) while our Staff Coach Manuel Galan works with the younger groups (U7 and U9). We are also very lucky to have Zlatan Dautbegovic as our goalkeeping instructor providing training during the Summer Camp and the Goalkeeper Academy.

I want to thank Gustavo Medrano for his many years of service to Lakewood and wish him all the best as he continues to work with soccer players across Saskatoon.

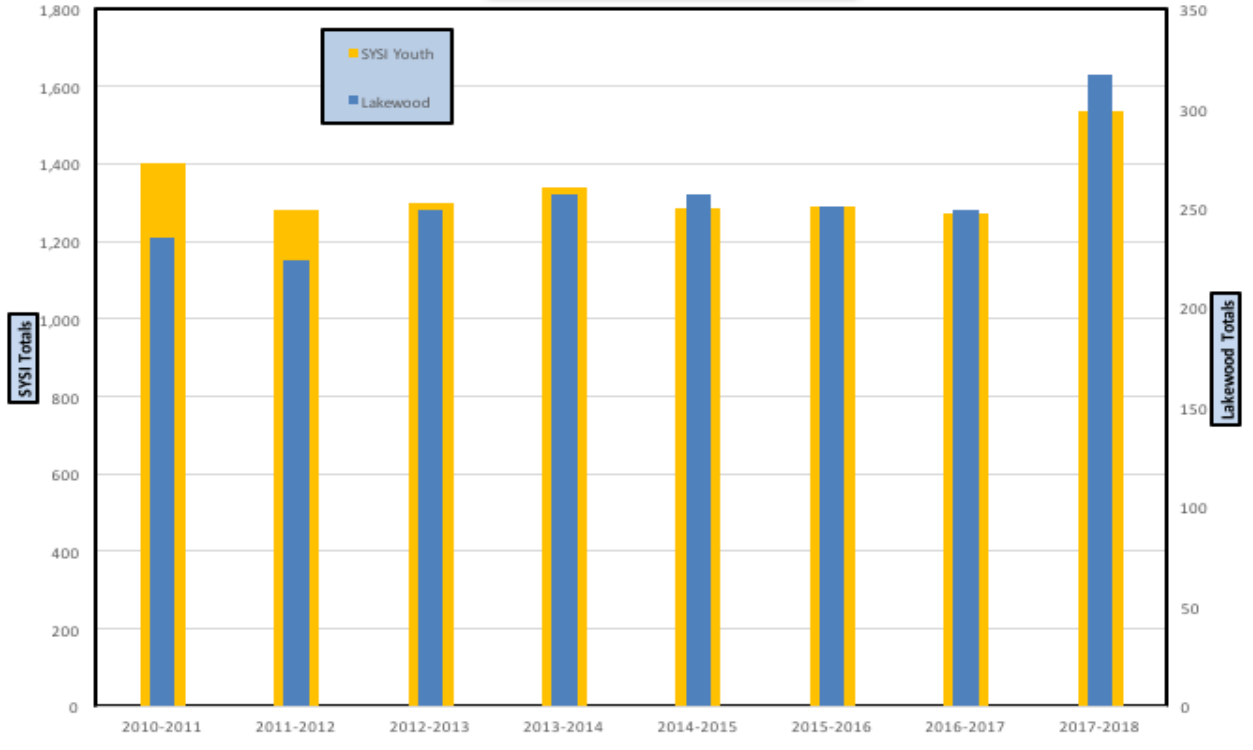
As part of the Lakewood organizational changes, we have set up a coaching committee and a player development committee to help focus in those areas. We have also developed a new website, started to use a new software package to manage the Kickstart tournament and incorporated our organization. We have initiated major fundraising events to develop new revenue streams including the Lakewood indoor season raffle. I look forward to the indoor season volunteer appreciation night scheduled for April 14, 2018.

We have a very strong core of volunteers including board members, team coaches and team managers. As I complete my ninth year as the president of Lakewood Soccer Association, Inc. Board of Directors I want to thank the board members who have served Lakewood so well over the last year. Most serve a dual role as manager or coach with our Lakewood teams.

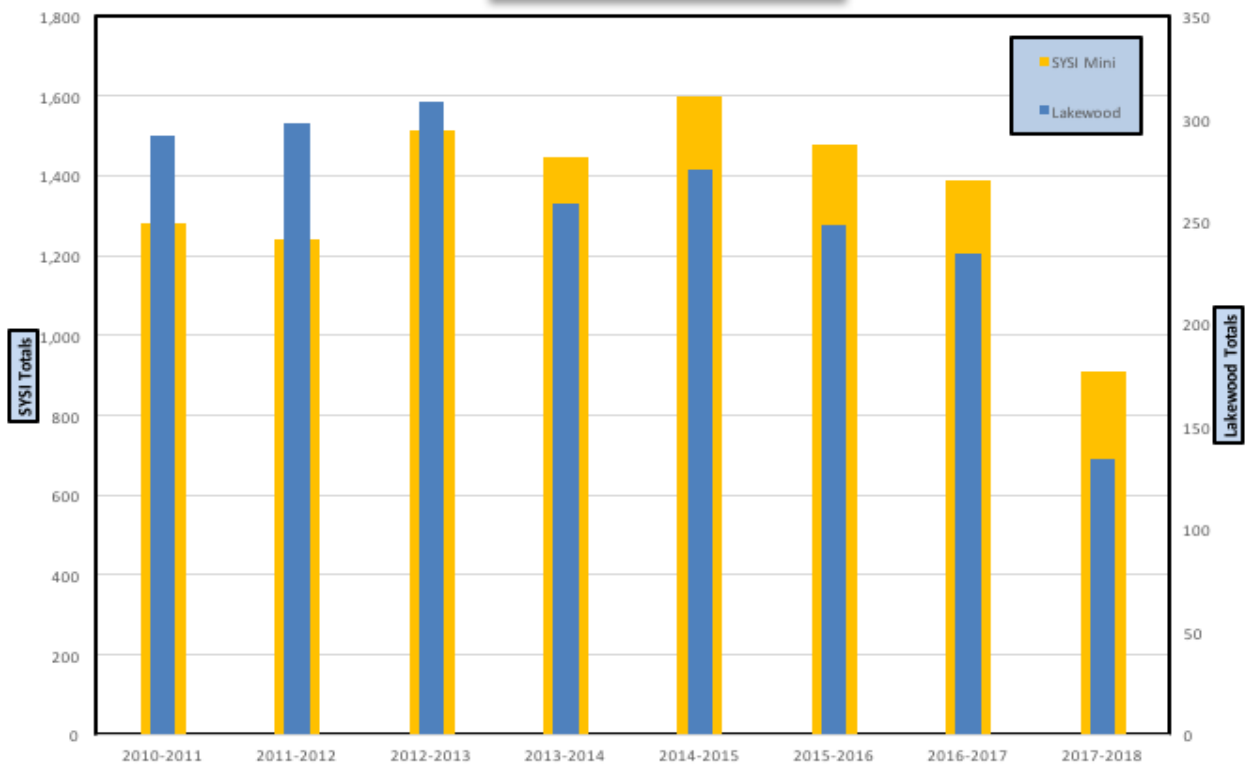
Respectfully submitted,

Leonard Lewko

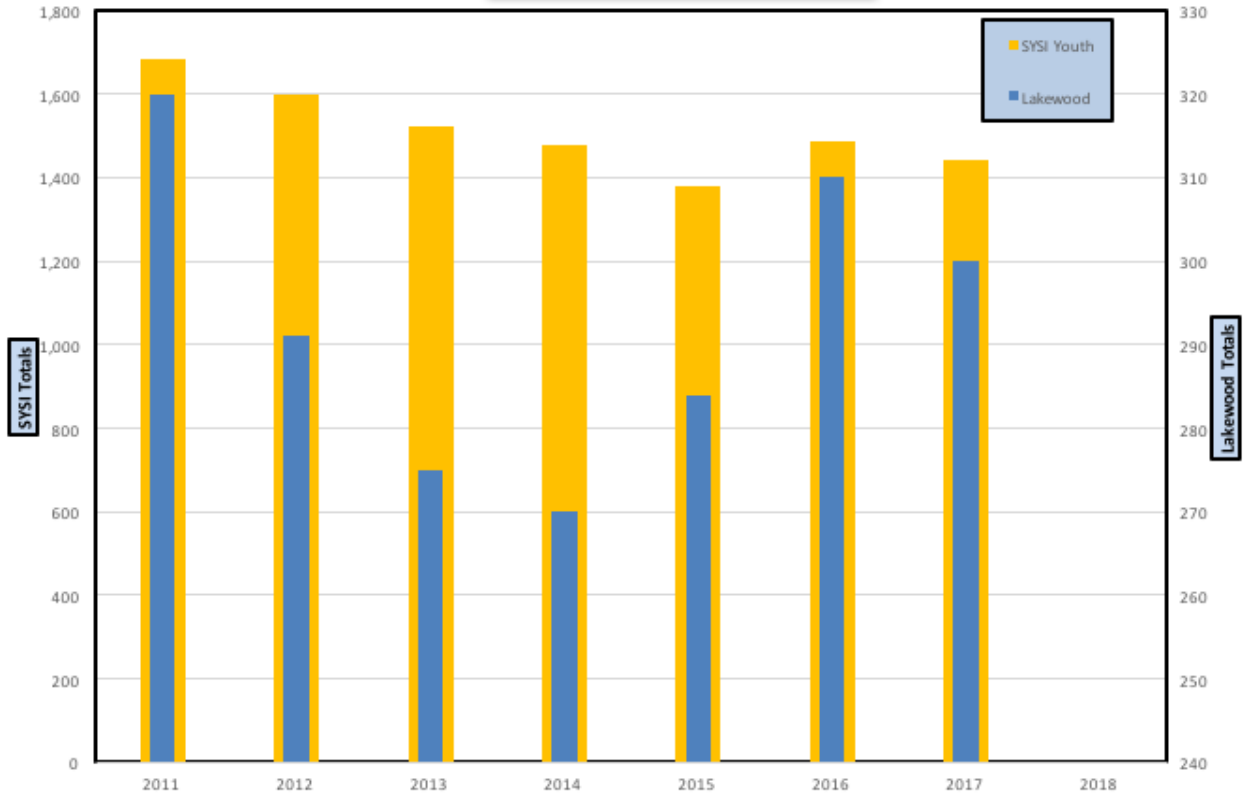
Indoor Youth Player Registrations



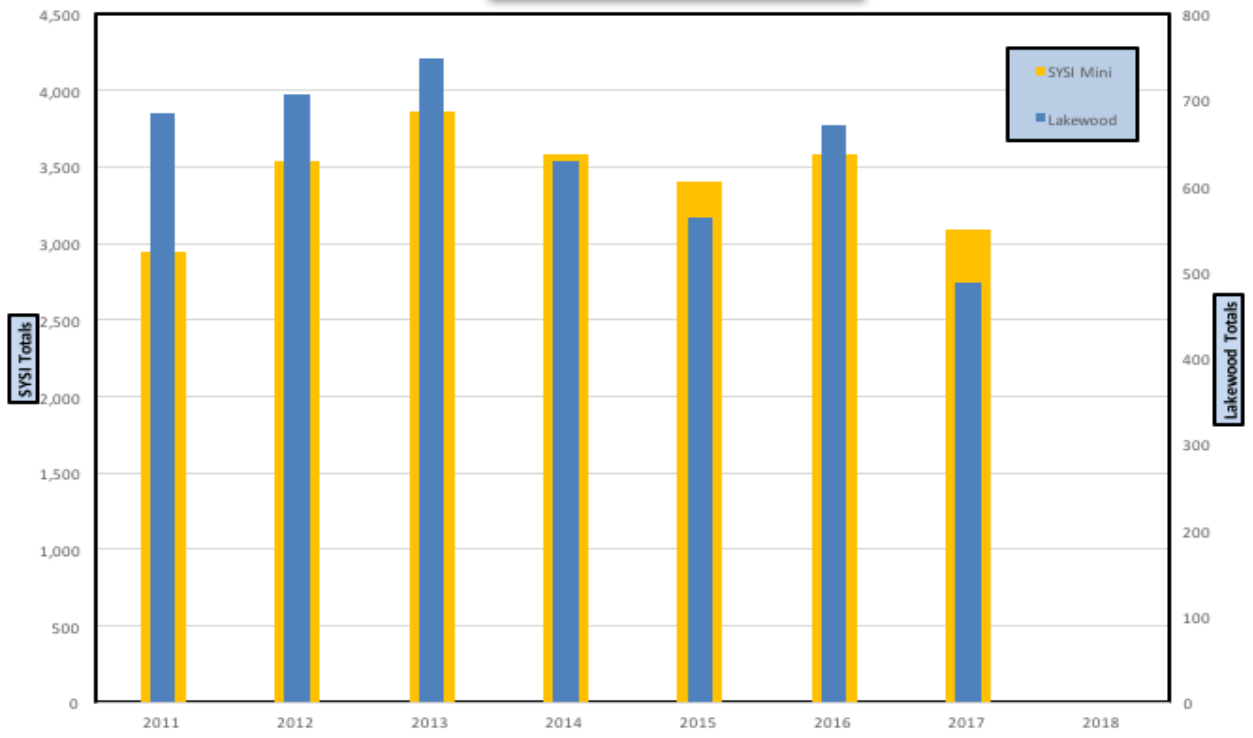
Indoor Mini Player Registrations



Outdoor Youth Player Registrations

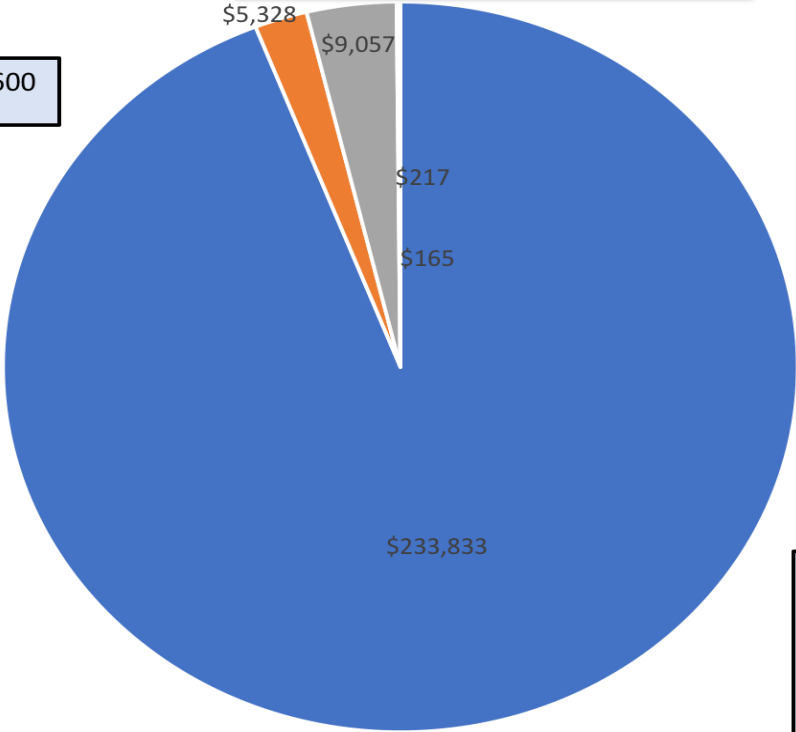


Outdoor Mini Player Registrations



2016-2017 Lakewood Total Revenue

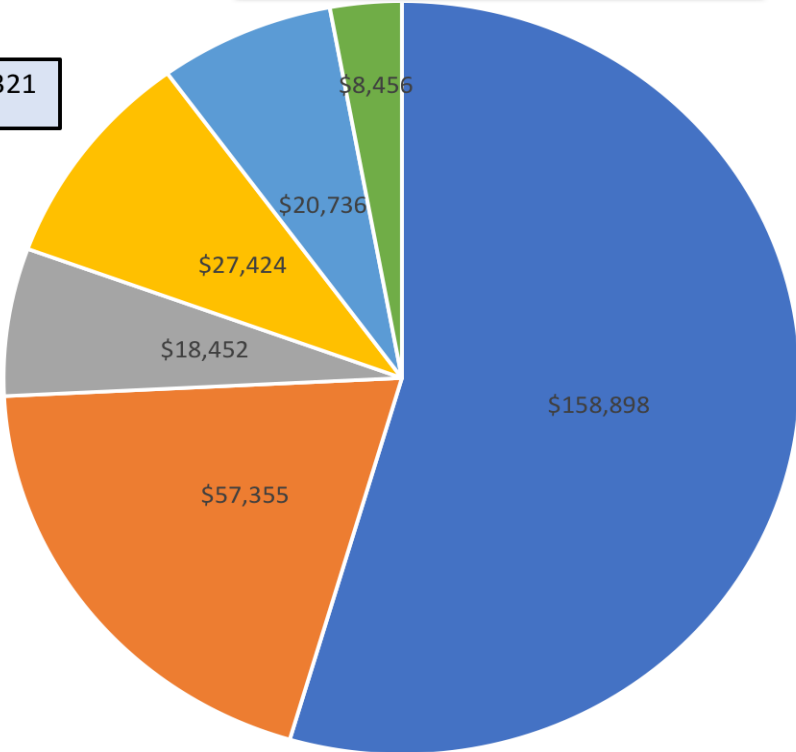
Total \$248,600



- Registrations
- Kickstart (Net)
- Academies (Net)
- Fundraising (Net)
- Other

2016-2017 Lakewood Total Expenses

Total \$291,321



- SYSI
- Technical/Staff
- Facilities
- Equipment
- Coaching
- Admin/Other