



Lakewood Soccer Association, Inc.

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www.lakewoodsoccer.com

ANNUAL GENERAL MEETING

Monday, December 06, 2021

President's Report – Leonard Lewko

When soccer was shut down on March 13, 2020, we had no idea how long the restrictions would last. 21 months later and there still are potential restrictions that might impact sports. The loss of the 2020 outdoor program caused a very large financial hit for Lakewood Soccer with a net loss of \$43,156. We started back on a limited basis on July 06, 2020 and operated a very limited indoor 2020-21 program. Outdoor 2021 was back close to normal and the indoor 2021-22 season is very close to normal working around the existing COVID-19 restrictions. Financially we recovered in 2020-21 with a profit of \$31,863, thanks in a big way to government COVID-19 assistance programs.

Lakewood Soccer ran a very successful indoor tournament in February 2020. However, the outdoor 2020, indoor 2020-21 and the outdoor 2021 tournaments were all cancelled due to COVID-19. We look forward to resuming tournaments with the February 2022 indoor tournament as these are a major revenue stream for Lakewood Soccer.

In January, we started to create a 2021-24 strategic plan with the completion and roll out in July. We look forward to integrating this strategic plan into our daily workflow as we move from 2021 into 2022.

Lakewood Soccer continues to evolve with organizational staff changes. This started by hiring Lewis Oteruelo as our General Manager in 2017 to help deliver soccer programming. We began working with Daniel Alvarado in mid-2019 to help improve our technical expertise. We assisted Daniel with becoming a permanent residence in Canada and made him our technical director. Lewis and Daniel are working with several part-time staff members to help deliver player training and reviewing options for coach development. A big part of this is the growth of the Lakewood Soccer technical staff to the point where we now have technical leads in all the age groups. Soccer is under pressure from other sports and activities. We feel that improving our technical expertise will help us to sell soccer to players and parents. We made the move to have Daniel become an employee on January 01, 2021 and Lewis also become an employee on April 01, 2021. Then we created a new employee position for registration coordinator and Kara Friske moved into this role on September 01, 2021. I want to thank the employees and all the staff coaches for the great work they do for Lakewood Soccer.

We have a very strong core of volunteers including board members, team coaches and team managers. I want to thank the board members who have served Lakewood Soccer over the last year. I look forward to the next volunteer appreciation night once soccer returns to "normalcy".

Respectfully submitted,

Leonard Lewko