



Lakewood Soccer Association, Inc.

Box #512, #8B – 3110, 8th Street East Saskatoon SK S7H 0W2

www.lakewoodsoccer.com

ANNUAL GENERAL MEETING

Monday, December 12, 2022

President's Report – Leonard Lewko

When soccer was shut down on March 13, 2020, we had no idea how long the restrictions would last. 33 months later the restrictions are behind us but not forgotten. The loss of the 2020 outdoor program caused a very large financial hit for Lakewood Soccer. We have achieved modest profits over the last 2 fiscal years, but our reserves are still below our strategic goal of \$300,000.

Lakewood Soccer ran a very successful indoor tournament in February 2020. However, the next 3 tournaments were cancelled due to COVID-19. Tournaments resumed on a smaller basis with the February 2022 indoor tournament and the May 2022 outdoor tournament. The February 2023 tournament seems like it will be close to normal. The 2 yearly tournaments are a major revenue stream for Lakewood Soccer.

In January 2021, with the assistance of Priority Solutions, we created a 2021-24 strategic plan with completion in July. The strategic plan implementation was slow, so partnered with FSQ Sport in mid-2022 to integrate the strategic plan into our daily workflow. This is starting to come into effect. Provincial government grants were used to help pay for Priority Solutions and for FSQ Sport.

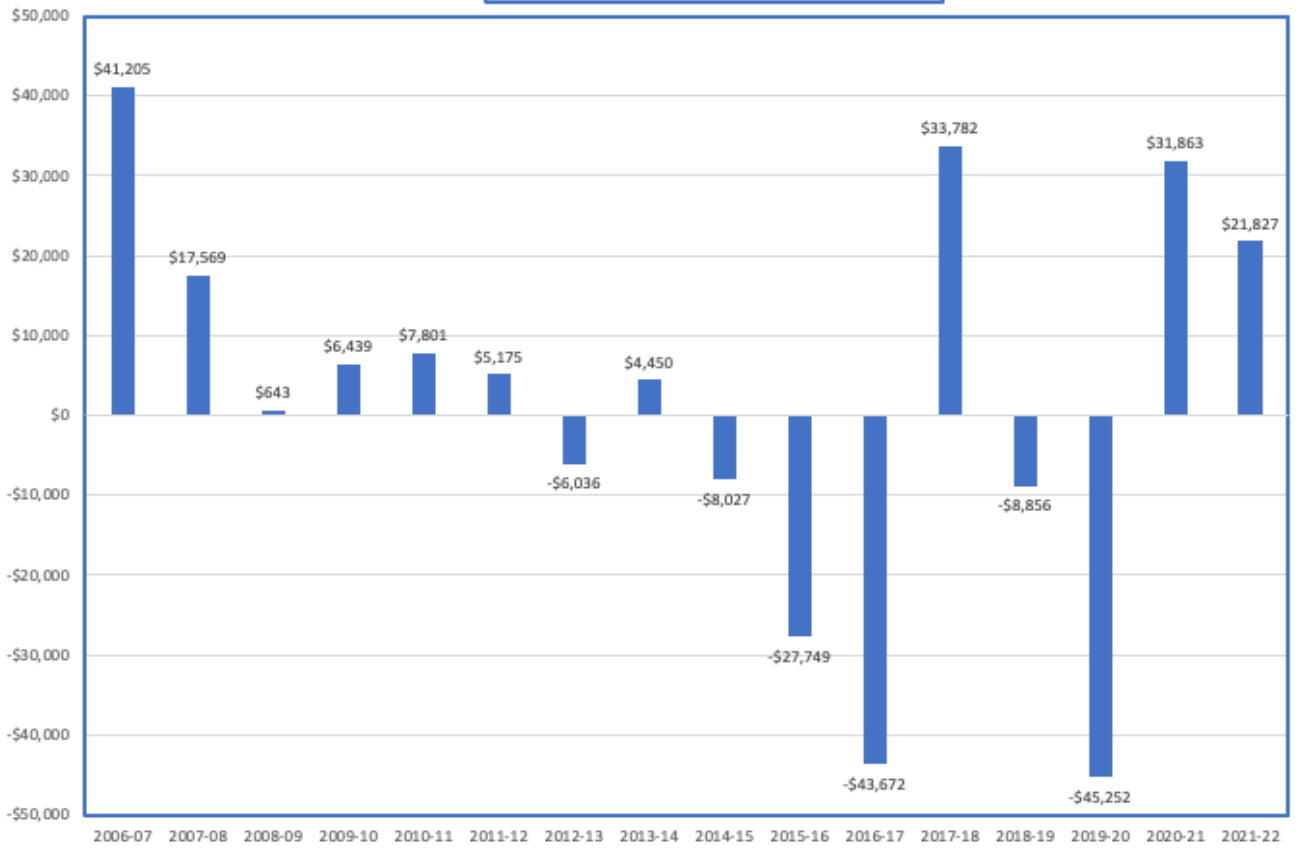
Lakewood Soccer continues to evolve with organizational staff changes. This started by hiring Lewis Oteruelo as our General Manager in 2017 to help deliver soccer programming. Daniel Alvarado was hired in mid-2019 to help improve our technical expertise. Daniel left in June 2022 to pursue other soccer opportunities in Saskatoon. Lewis is working with several part-time technical staff members to help deliver player training and constantly reviewing options for coach development. The growth of the Lakewood Soccer technical staff is to the point where we have technical leads in the younger age groups. Strong technical expertise helps sell soccer to players and parents. Lewis became an employee of Lakewood in 2021. We created a new employee position for registration coordinator and Kara Friske moved into this role in late-2021. Kara is taking the lead on Lakewood communications with our members. I want to thank the employees and the technical staff coaches for the great work they do for Lakewood Soccer.

We have a very strong core of volunteers including board members, team coaches and team managers. I want to thank the board members who have served Lakewood Soccer over the last year. I look forward to resuming our volunteer appreciation night in March or April 2023.

Respectfully submitted,

Leonard Lewko

Lakewood Year-End Profit and Loss



Lakewood Year-End Net Assets

