

Leduc Ringette Association  
Meeting Minutes  
**July 9, 2024, 7:00 PM**  
**Online Google Meets**

In Attendance: Mike Baker, Crystal Kardelis, JoAnn Stempien, Jared Derouin, Nicole Liddle, Amy Murnaghan, Erin McAuley, Amy Lackie, Alicia Kardelis, Kevin Paul

Regrets: Shawna Paul, Kennedy Horn, Amy Shipley, Jovan Painchaud

1. Call to Order: 7:02PM
2. Additions to Agenda:
3. Approval July 2024 minutes: Nicole Liddle, Crystal Kardelis
4. Reports/Updates – Read prior to meeting:

a) President's Report – Mike Baker

- Summer in the City – July 27<sup>th</sup> : **Need to register buy end of week. Location was not ideal last year. JoAnn and Mike to assist this yr. Check w/ others.**
- Come try ringette is currently scheduled for August 26<sup>th</sup>. Awaiting RAB confirmation.
  - **Promote as regional w/ Beaumont.**
  - **Try for early September – Sept 3<sup>rd</sup> 6:30PM – all agreed.**
- Gym ringette
  - **Sunday Aug 11<sup>th</sup> or 18th, target AS-U12.**
- AA evaluation registration
  - **Need at least 30 by 1<sup>st</sup> week of August.**
  - **AA group wanting RAB to change date when teams are formed to after the long weekend.**
  - **Need backup plan for registrants if don't meet 30 applicants.**
  - **All applicants so far from Leduc and are aware of no guarantee of team being formed.**
  - **Sherwood Park U16AA registration deadline Aug 1/24.**
  - **Kevin suggested given low # of applicants thus far, maybe we do not proceed and ask them to register with other AA teams with low registration.**
  - **Mike to talk to Jason to try and help with recruiting 30, otherwise program will not proceed.**

b) Vice President – Crystal Kardelis

- No updates.

c) Treasurer's Report – Shawna Paul

- Slowly learning how things have been done in the past.
- Worked with JoAnn to update accounts with balances or credits.
- On July 7<sup>th</sup> received a USB for the 2 members to audit the 23/24 records.
- **Mike asked that an appointment be setup with ATB to setup new account.**

d) Secretary – Jared Derouin

- No updates.

e) Ice Allocator's Report – Alicia Kardelis

- We have secured ice for a come try event August 26<sup>th</sup>.
- We have secured ice for preseason rust buster August 12-15<sup>th</sup> 6:15-7:15 PM. We are waiting for RAB sanctioning approval for the 12-14<sup>th</sup> as it is before the sanctioning date.
- We have ice August 26-29<sup>th</sup> 6:30-7:30 PM.
- **Received contracts for 2024/2025, currently reviewing.**

f) Referee-In-Chief's Report – Kennedy Horn

- No updates.

g) Equipment Manager's Report – Open

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h) Registrar's Report – JoAnn Stempien

- **Registration going well, similar numbers so far as last yr.**
- **Need an Open C goalie.**

i) BGL Rep. Report – Amy Shipley

- No updates.
- **Brief 5 count for goalie discussion**

j) Fundraising & Bingo Report – Open

k) Coach Coordinator – Jovan Painchaud

- We have had 4 coaching applications, 3 of which are for the AA team.
- I asked Amy Murnaghan to repost for advertising for the AA coaching positions. She said she will do so on Wednesday.
- **Ideally all coaches in place by beginning of September. September 1<sup>st</sup> application deadline.**

l) Manager Coordinator – Nicole Liddle

- No updates.

m) Player Development Report – Kevin Paul

- Rust buster ice August 12-15<sup>th</sup>, August 26-29<sup>th</sup>. Looking for help to run it. Should we count help towards volunteer hours?
  - **Ask Open division if they will help and count towards hours. Kevin to send info to JoAnn to socialize.**
- August 18<sup>th</sup> U16/19 scrimmage. – **Need refs**
- **We have Aug 25<sup>th</sup> ice time**

n) Social Media Director – Amy Murnaghan

- Stats since last update in April

Facebook

Posts - 11

Shared - 1

Reached - 2,371

Engaged - 2,448

Instagram

Posts - 11

Shared - 1

Reached - 2,656

Impressions - 2,868

- Canva - Yearly \$150.00/Monthly \$19.00 - they are really limiting how many free templates that can be used and our posts are starting to all look the same. Canva is the best platform out there for this type of design
  - **Motion JoAnn, 2<sup>nd</sup> Mike**
- Social media boosting - we have had a very low reached/impression rate for both of our register posts. Any budget for paid boosting for the more important posts? When boosting a post you can pick your price and the duration so it's not a hard cost.
  - **Can cost \$5/ day +**
  - **Boost on coaching and AA - \$75 next 10 days.**
  - **Motion by Mike to provide \$300 total / yr, 2<sup>nd</sup> Nicole.**

o) Tournament Coordinator's Report – Erin McAuley

- No updates.

p) Webmaster Report – Amy Lackie

- No updates.

q) **PR & Marketing – Open**

5. Unfinished Business:
6. New Business:
7. Next Meeting: **Aug 21<sup>st</sup> – 6:30PM in person**
8. Adjournment: