

Leduc Ringette Association

**Meeting Minutes**

June 25, 2025, 6:30 PM

In Person: LRC - LPH room

In Attendance: Jared Derioun, Nicole Liddle, Amy Murnaghan, Erin McAuley, Erica Engel, Andrea Shackle, Amanda Delorme(non-current board member), Kennedy Horn, Jovan Painchaud & Kristen Davis - In person

Shawna Paul, Crystal Kardelis & Alicia Kardelis - Phone In

Regrets: Kevin Paul, Kaitlyn Paul & Lauren Padgham

1. Call to Order: 6:32pm
2. Additions to Agenda: Player Conflict
3. Approval May 2025 minutes: Erin McAuley motions, Erica Engel seconds
4. Reports/Updates – Read prior to meeting:

a) President's Report – Kennedy Horn

- i) Board positions - Amanda Delorme & Lauretta Uhryn for tournament coordinators board Kristen Davis seconds, unanimously supports. Kendra Boutin nominated for Player Development by Jovan Painchaud and seconds by Erin McAuley and confirmed with Kendra board unanimously support
- ii) Website needs to be updated - all bylaws and meeting minutes need to be reuploaded
- iii) Team Formation process & policy presented in full, jointly developed with Beaumont's partnership committee.
- iv) General agreement the document is comprehensive, with careful attention to language (may/can/should/must).
- v) Detailed discussion of sections relating to age-division movement (playing up/down), balanced team formation, and fee structures for special requests.
- vi) Clarification that coach selection will occur at team selection meetings, with circulating application soon.
- vii) No significant objections raised; all present voted in favor (one abstention). Crystal Kardelis motions to accept and Jovan Painchaud seconds
- viii) Policy now pending approval by Beaumont's board. Once approved by both, will be posted to websites and distributed by email.
- ix) Anticipation of further partnership guidelines and coach selection policies for review and voting at the July meeting.

b) Vice President – Crystal Kardelis

- i) AA committee is working hard - anyone trying out for AA needs to declare by August 15 to the president and registrar.

c) Treasurer's Report – Shawna Paul

- i) Nothing to report

d) Registrar's Report – Erin McAuley

- i) Needs all board members to register on Ramp for their positions ASAP
- ii) Goalie registered for U14
- iii) 81 athletes registered so far

- iv) Erin will provide a comparison of last years numbers compared to this years
  - v) Will provide webmaster with Board list and contacts
- e) Secretary – Amy Murnaghan
  - i) Secretary to book MVP Photography (Scott Bowler) for association/team pictures as soon as team rosters are finalized; plan for Active Start photo date after group formation.
- f) Ice Allocator's Report – Alicia Kardelis
  - i) Loss of Sunday afternoon ice slot and replaced with Sunday evening - challenges for youth games
  - ii) Ongoing diction about utilizing the new ice slot creatively
  - iii) Finalized ice contracts expected by July 1
- g) Referee-In-Chief's Report – Kaitlyn Paul
  - i) Nothing to report
- h) Equipment Manager's Report – Jared Derouin
  - i) inventory questions about extra jerseys and coach boards returned from last season.
  - ii) Ongoing need to replenish/refresh coaching boards and rings. Bulk ordering to be considered to avoid shortages.
  - iii) Pylons/cones needed—discussion of which type (short bowl or full cones) is preferable.
  - iv) Repairs required for half-ice bumper pads (including branding/logo issues and Velcro design), as well as the mascot costume.
  - v) Sourcing vendor contacts for repairs—action on Crystal/Corey/Joanne to provide names.
  - vi) Need for timely ordering of jerseys for Active Start
- i) BGL Rep. Report – Lauren Padgham
  - i) Nothing to report
- j) Fundraising & Bingo Report – Kristen Davis
  - i) Looking into a fundraising options - gift card fundraiser with a 2%-10% kick back. Will look into the higher kick back options and provide details at the next board meeting
- k) Coach Coordinator – Jovan Painchaud
  - i) Player conflict - resolution found
  - ii) Jovan gets all the registration emails and only needs the coach ones, Erin will look into getting this changed (if we can) as well as finding out how to get Kristen access to track volunteer hours
- l) Manager Coordinator – Nicole Liddle
  - i) Will have manager handbook completed prior to manager selection
- m) Evaluations Coordinator - Kevin Paul
  - i) Nothing to report
- n) Social Media Director – Andrea Shackel

- i) Social media manager (Andrea) confirmed significant improvements using AI-generated imagery—clarification that these do not use real player photos; only synthetic/stock images created - board supports this
- ii) Proposal to allow a \$20/month paid AI image generator. Alternatives (like free DaVinci tool) suggested. Board is supportive; formal proposal to be submitted by email.
- iii) Create a volunteer opportunity to give a parent(s) and have them take pictures of the teams playing - ie - Wild Thing Tournament weekend
- iv) After team selection create a content to name our mascot

o) Webmaster Report – Erica Engel

- i) Please send all requests to Erica via email
- ii) Will get a list of board members from Erin and will update the website
- iii) Will reupload the meeting minutes and approved bylaws

p) PR & Marketing – Amy Murnaghan

- i) Online merch stores discussed: Evolution (local) and other platforms (possible 10–15% kickbacks) for the association). Crystal to circulate Evolution's proposal for comparison.
- ii) Need for ongoing “store” model rather than limited-time buying windows.
- iii) Branded items (e.g., tents, banners) for events strongly encouraged for consistent professional appearance.
- iv) Summer In the City event on July 26: enlistment of four volunteers in four-hour shifts, ideally with board representation. Branded materials, shooting setup, QR codes, flyers, and banners all prioritized.
- v) Success of youth involvement emphasized: invited to run shooting booth, distribute candy, increase peer engagement.
- vi) Suggestion to track new registrant sources next year for targeted marketing.
- vii) Come Try Ringette event will require structured planning (subcommittee created); best practices involve making it a memorable event with giveaways, snacks, volunteer guides, and ideally the mascot (once repaired) in attendance.
- viii) Come Try Ringette committee Amy Murnaghan, Jovan Painchaud, Amanda Delorme

q) Tournament Coordinator's Report – Amanda Delorme & Laretta Uhryn

- i) Will ensure that proper time is created for all metal games
- ii) Would like to create a committee by the end of September beginning of October consisting of 5 people who would get full volunteer hours

r) Player Development Report – VACANT

- i) No firm budget, when interested in booking something create a proposal and submit to Crystal and she will present to the board

1. Unfinished Business:
2. New Business:
3. Next Meetings: Online Wednesday July 23rd @ 7:00pm
4. Adjournment: 8:43 pm