

## Are you looking for a unique way to support youth sports and increase your business visibility in the community?

Lethbridge Minor Hockey Association offers an exciting opportunity to become a **Rink Board Sponsor** – putting your brand front and center in a high-traffic arena all season long!

### Sponsorship Cost:

• \$1,500 per board

### What's Included:

- Custom 36" High X 96" Wide' rink board ad displayed in one of LMHA's main facilities includes
  - Choice of arenas (based on availability)
  - Printed vinyl signage
  - Installation
  - Maintenance
- Exposure to thousands of spectators (not only hockey) during the hockey on and off season (September– August), including tournaments, practices, and regular games.





ETHERIDGE MINOR HOCKEY ASSOCIATION PROVIDING LETHERIDGE A STRUCTURED HOCKEY PROGRAM FOR YOUTH SINCE 1954.

KINDNESS-RESPECT-TEAMWORK-SUPPORT

# <u>Rink Board Sponsorship Agreement</u>

Company Name:
Contact Person:
Email:
Phone:
Company Website (if applicable):

### Sponsorship Details:

- Board Size: 36" High X 96" Wide
- Arena Placement: \_\_\_\_\_ (Assigned by LMHA)
- Term: 1 year from date of installation
- Fee: \$1,500/year

### **Sponsor Will Provide:**

- High-resolution logo/design file for board production
- Payment upon agreement signing

### LMHA Will Provide:

- Production and installation of the board
- Promotion of sponsor on rink board
- Renewal opportunity at the end of term

Authorized Signature (Sponsor): \_\_\_\_\_

Date: \_\_\_\_\_

LMHA Authorized Contact Name: \_\_\_\_\_

Authorized Signature (LMHA): \_\_\_\_\_

Date: \_\_\_\_\_



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