

## **Are you looking for a unique way to support youth sports and increase your business visibility in the community?**

Lethbridge Minor Hockey Association offers an exciting opportunity to become a **Rink Board Sponsor** - putting your brand front and center in a high-traffic arena all season long!

### **Sponsorship Cost:**

- **\$2,000 + GST**

### **What's Included:**

1. Custom 36" High X 96" Wide' rink board ad displayed in one of LMHA's main facilities includes
  - a. Choice of arenas (based on availability)
  - b. Printed vinyl signage
  - c. Installation
  - d. 12-Month Arena Exposure during practices, games, and tournaments for not only hockey but local city events, ringette, figure skating and more.
2. Online Promotion featuring:
  - a. Business logo on our website
  - b. Social media shout-outs throughout the hockey season (September - March)



# **Rink Board Sponsorship Agreement**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Website (if applicable): \_\_\_\_\_

## **Sponsorship Details:**

- Board Size: 36" High X 96" Wide
- Arena Placement: \_\_\_\_\_ (Assigned by LMHA)
- Term: 1 year from date of installation
- Fee: \$2,000/year

## **Sponsor Will Provide:**

- High-resolution logo/design file for board production
- Company Logo, & marketing material for online promotion
- Payment upon agreement signing

## **LMHA Will Provide:**

- Production and installation of the board
- Promotion of sponsor on rink board
- Online Promotion via website, Facebook & Instagram
- Renewal opportunity at the end of term

Authorized Signature (Sponsor): \_\_\_\_\_

Date: \_\_\_\_\_

LMHA Authorized Contact Name: \_\_\_\_\_

Authorized Signature (LMHA): \_\_\_\_\_

Date: \_\_\_\_\_



**LETHBRIDGE MINOR HOCKEY ASSOCIATION**

PROVIDING LETHBRIDGE A STRUCTURED HOCKEY PROGRAM FOR YOUTH SINCE 1954.

KINDNESS-RESPECT-TEAMWORK-SUPPORT