

LRA Board Meeting
Wednesday Jan 12, 2022

Attendance: Kurt Parks, Cara Parks, Kelly Dinsmore, Kevin Staley, Sue Stevenson, Ian Bennet, Rob Burton, Gord Cox, Tosh Borland, John Kovach, Trina Ingram

1) **Call to Order** – 6:30pm

2) **Approval of the prior meeting's Minutes** (Nov 2021):

Kurt motions to approve, Kelly seconds, All vote in favour. Passed.

3) **Future of Fundraising / Bingo** – Report by John Kovach

We were able to get enough people together to fulfill our commitment for both bingos in December. Bingo revenues continue to be down and the future of bingo does not look promising. Attendance issues resulting from Covid has caused long term damage to bingo. We have been continuously netting out at \$100-\$200 in revenue per bingo, which hardly makes it worth the time/effort it takes to schedule and organize bingo events for our organization. This, combined with the extreme difficulty in getting volunteers to fill the shifts, brings us to the conclusion that our fund-raising efforts are better spent elsewhere. Much better “bang for the buck” to expand the Cash for Christmas raffle and look at new initiatives like the city's Christmas Tree Collection.

Moton by Kelly, seconded by Rob, all in favour for LRA to give official notice to terminate our participation in bingos effective Jan 31, 2022. Carried.

4) **Budget Discussion** – Report by Tosh Borland

Tosh highlights the current deficit between our registration revenue this year (\$53,000 which includes the \$20,000 in registration discount this year) and the cost of ice to date which is \$71,000 (with approximately \$21,000 in ice cost left for the remainder of the year). We will definitely need to address this for the 2022-2023 season. We need to better analyze what exactly is our cost per player/team at the different age groups and set registration fees accordingly (and obviously do away with the discounting).

- 5) **Bridge Battle update** – Kelly Dinsmore – Bridge Battle fall edition was a financial success with \$10,650 in net earnings. Bridge Battle spring addition (Mar 11-13) is now full with a few teams on the wait list. Hotels have been reserved for teams and things are on track.

- 6) **U14C Provincials** – Mar 18-20th - Ice is booked and things are moving along. They are still looking for First Aid volunteers and minor officials for the games.

- 7) **Recruitment strategy to drive new active start registrations** – There has been 2 new Step 1 registrants and 1 returning Step 2 player for the second half of the season. Searching for ideas/strategies to recruit new Active Start and Step 1 players.

Spruce Grove has had success with a new Introduction to Ringette Program. It is a 5-week program where sticks and ringette cages are supplied.

A new LRA promotional video has been produced and will be used to promote the sport. It will be posted on the LRA website, Instagram, Facebook, etc.

- 8) **Springette** - Ice has been requested from the city and so far there has been lost of interest from parents/players.

- 9) **Update on AGLC status** – Still working on re-invoking AGLC status. We now need to complete the submission with 2021 information before Feb 15th

- 10) **Ringette Calgary Update** – Cara Parks – They are making preparations for provincial playdowns happening in March. All over-age player requests have now been approved.

- 11) **Referee Refresher Course** – should LRA be paying? – The cost of the refresher course is \$30. LRA has historically reimbursed those refs who have taken the course. We have had approximately 10 people completed it this year.

Motion by Tosh, seconded by Trina, all in favour to reimburse individuals for the referee refresher and certification courses. Carried.

- 12) **Portfolio Review** - Need to look at role review and revamp our policies to update role responsibilities. Will start with having each board member in the current position to put together a description of their responsibilities.

- 13) **New Coaching Certification** – There is a new course put out by NCCB called Making Head Way In Sport. It is a 90-minute course focusing on concussions, concussion recovery, and return to play.

Motion by Ian, seconded by Trina, all in favour to require that each team for the 2022-2023 season has at least one staff member with the on the bench.

- 14) **Call to Adjourn** - Kurt call to adjourn, Seconded by Kelly, all in favour.