

Lower Mainland meeting
December 7 2021
Via Zoom Meeting

Call to order 7:0pm

Attendance: -

Beth McLucas (Past-chair)	- present	Delta	- present
Pam Mason (secretary)	- present	Langley	- present
Lynda Callard (Treasurer)	- present	Mission	- present
Nicole Kokoska (female)	- absent	New Westminster	- present
Mike O'Connor (zone 4)	- present	North Shore	- present
Vacant (zone 5)	- present	Port Coquitlam	- present
Jeff MacAulay (Zone 3)	- present	Port Moody	- present
Meagan Snow (officials)	- present	Richmond	- present
Rob Arden (coaches)	- present	Ridge Meadows	- present
Abbotsford	- absent	Semiahmoo	- present
Burnaby	- present	Surrey	- present
Coquitlam	- present	Sunshine Coast	- Absent
Chilliwack	- present	Vancouver	- present

Approval of minutes September 2021

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Treasurer's Report: No report

Bank Balance:

Zone Reports:

- Nothing to report

Female Report:

- Nothing to report

Coaches

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Officials

New Business:

- On line scorekeeping – Website
- Hisport did not contact us
- Gamesheet – gave us a demo
 - Out of Ontario
 - Pricing is 3-8 per game depending on the number of games
 - If we get everyone in then it would be 75-100 per team
 - Not printing game sheets would be a good thing
 - Must have an ipad or an iphone
- Sports Ninga
 - Free and is available on all platforms
 - Up a level and pay \$1000 – get cash back on anything that sells from the paid advertisements
 - Like a giant team snap
 - LMMLC could monitor it for all game reports
 - Next level would be the commissioners
 - Then an additional level for each of the associations
 - Game sheets could be forwarded to the commissioners
 - Ads would be an issue
 - Widget that we can link to the current website
 - Could use their website and then link to everything
 - Could train us to do the backend
 - And eventually able to do streaming
 - Is there an option not to have ads
- Would need to do this as a collective and the entire league would need to do it
- And then hopefully the other leagues would
- Ridge is using teamsnap and has added a few items for the
- Game films and down loading comes with software and a lot of different forms that people are using
- Pat has created the website at Semi these websites and tools are an extension of a marketing plan and a lot of communications
 - What are the goals at the commission level
 - Have a pole to see what associations
 - Junior hockey uses an application and updates use the same website etc
- This would be a tool for standings to be updated quicker and would be easier for the commissioners and if goes province wide would be a great tool for us to use
- Best to go paperless and if we can add into our websites then all the better.

- We are talking about being able to ensure that children and rosters are being kept private
 - There are two different levels of access for privacy
- We control the permissions and the individual parent gets to control the players stats and when they are going to be at a game
- Currently being used as a league level
- Makes it easier for scorekeeper and time keepers as it is all being punched
- Referee finishes it up with they lock it and then it gets sent up
- If we can do the free one and it gives us the same level
- For tournaments would we use this for the tournaments
 - If the same as Hisport they away teams would be automatically added if they do not have it
- And do we need to let the referee association know so that they can be trained
- Do we have a list of features that are a must have vs a should have
- The LMMLC could pay out the \$1000 for the upgraded
- Sean Reid, second by Erin Morrison – Motion to use the Sports Ninga with the \$1000 fee being paid by the LMMLC for the 2022 LMMLC lacrosse season and all associations join this season
- Advertising League wide
 - Have been looking at it for at the association level
 - Is willing to work with anyone to bring it at the league level
 - Need to work together and have all of our registration open at the same time
 - Need to have a same three tier registration level with the changes
 - Need to use the lmmlc website more so to have registration links set up on our league website
 - Some people were suggesting going with social media
 - This is good for the teens
 - We need to get the mom and dad's for the 3-6year olds
 - Would be 2 or 3 months on radio and also social media and would be about \$1000
 - We are looking for the younger age groups
 - We are not looking at getting the bantam and the pee wee players
 - Using our website to have a link to each individual associations
 - Indicate the boundaries so that people can pick by their address, etc
 - Sean thinks that it should go to BCLA but lets start with the league
 - Jerry had a campaign that is being worked on and does have some ideas and has some signs
 - Ridge meadows has the shooting stars program which helps them boost the lacrosse and is a successful program
 - Had midget players go into the schools and promote the sport with an adult present – prior to covid they were doing it
 - Sean wants something as a group to push our sport and get something into the mainstream

- Have we worked as a group to see what we have done with the local associations and how we are able to be able to band together
- If we do not all pull in the same direction we are not going to be able to make it.
- Maybe we can all go back to our association and bring it back some best practices and
- Need to have something to judge it on and get what everyone is doing and come up with a plan
- See what the other associations within the city
- Set up a google doc so that associations can put their best practices in. Pam to send out and presidents can add their best practices.

Motion to adjourn at 8:01pm

NEXT MEETING – January 18th 2022 via Zoom