

**Lumby Minor Hockey Association**  
Advertising and Sponsorship Program  
2023/2024





**Lumby Minor Hockey Association**  
**P.O. Box 52**  
**Lumby, B.C.**  
**V0E 2G0**

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## **Sponsorship Program**

Sponsorship plays a vital role in developing and sustaining our minor hockey program and sponsors are valued members of our team. There is a mutual benefit to our partnership; you are helping us make our programs affordable and accessible to Lumby Minor Hockey youth and your organization will, in turn, have increased brand visibility with increased opportunity for brand awareness.

Arena advertising is a great way to get your business noticed as our facility plays a valuable role in connecting communities. Hockey rink spectators are often in the stands for 60 minutes at a time, sometimes multiple times a week, leaving ample time for viewing the arena's advertising media. Each year, hundreds of people visit our rink; your ad will be seen by public skaters, spectators and minor hockey associations.

How does your sponsorship help?

- Ensures players of all ages and abilities are provided with opportunities to excel
- Fosters community involvement and partnership
- Allows Lumby Minor Hockey to host player and coach skill development clinics
- Supports the day to day operation of our minor hockey association and,
- Provides funding for the purchase of jerseys and hockey equipment.

Listed below are the details relating to the standard sponsorship packages we have available, as well as, our Sponsorship Sign-up Form.

If you have any questions about sponsorship please don't hesitate to reach me by email at [lumbyhockeysponsorship@gmail.com](mailto:lumbyhockeysponsorship@gmail.com)

Thank you for your support!

Sincerely,

Jennifer Luszcz – Fundraising, Lumby Minor Hockey Association

# Sponsorship Opportunities:

## Custom Rink (Dasher Board) Board Advertising – \$1000

*Rink board advertising allows for focused attention and all eyes on the ice during games, tournaments, public skating and other events.*

- 8' x 40" Dasher Board Graphic
- Basic design included with logo provided by sponsor
- Website link and sponsor logo on LMHA sponsor page
- Sponsorship advertised in Lumby Minor Hockey publications
- "Proud Support of Lumby Minor Hockey" decal for your business
- Price extension available on multiple year contracts

## Change Room Door Sponsorship - \$500

*Have your logo/graphic on the top half of a dressing room door. High traffic area and have your company name be the "dressing room name".*

- Door graphics will be 32" x 34" (WxH)
- Only 7 spots available
- Website link and sponsor logo on LMHA sponsor page
- "Proud Support of Lumby Minor Hockey" decal for your business
- Price extension available on multiple year contracts

## Adopt-A-Team - \$600

*Sponsor one team of your choice*

- Funds go directly to the team to cover team costs
- Your logo/graphic will be on the Teams locker located in the middle of the arena
- Website link and sponsor logo on LMHA sponsor page
- "Proud Support of Lumby Minor Hockey" decal for your business

## Tournament Sponsor - \$500

- Name and logo included on all printed materials and communications
- Your sponsorship advertised in main lobbies
- During event your sponsorship will be posted on our Facebook page
- "Proud Support of Lumby Minor Hockey" decal for your business

## Gifts/Swag

*We are always looking for companies to donate items for tournaments:*

- Chips, granola bars, Gatorade, water bottles, juice boxes, pizza, subs/wraps, coffee for coaches/volunteers, toques, mini sticks, other – options are endless.
- "Proud Support of Lumby Minor Hockey" decal for your business

*\*Sponsorship opportunities are provided on a first come basis and are therefore subject to availability. Prices may vary year to year.\**



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## Advertising and Sponsorship Agreement

This to confirm your advertising/sponsorship commitment to Lumby Minor Hockey Association:

Contact Name: \_\_\_\_\_

Company (Organization): \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate advertising/sponsorship category:

Dasher Board Centre: \_\_\_\_\_ Contract: \_\_\_\_\_ 1yr \_\_\_\_\_ 2yr

Change Room Door: \_\_\_\_\_ Contract: \_\_\_\_\_ 1yr \_\_\_\_\_ 2yr

Adopt a Team: \_\_\_\_\_ Team/Division: \_\_\_\_\_

Tournament Sponsor: \_\_\_\_\_

Gifts/Swag: Indicate type of donation \_\_\_\_\_

***Please make cheques payable to Lumby Minor Hockey Association or e-transfer  
lumbyhockeyreg@gmail.com.***

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Logos and/or graphics to be sent to: [lumbyhockeysponsorship@gmail.com](mailto:lumbyhockeysponsorship@gmail.com)

Please send completed forms and payment to:

Lumby Minor Hockey Association  
Attn: Fundraising Coordinator  
PO Box 52  
Lumby BC V0E 2G0

## Sponsorship Opportunity for the 2024-2027 Seasons

Jersey Sponsor – \$2000 - \$3500

Have your business name advertised on the back of a team’s hockey jersey. The association will order a set of new Lumby Stars team jerseys with your business name included on each jersey. (This sponsorship is not for a name bar on a jersey, the jersey will be printed with your name/business as part of the jersey). These jerseys will be used by the division level for 3+ years. The pricing is \$2000 for a set of home or away jerseys (20 jerseys) or \$3500 for both of home/away jerseys (40 jerseys).

Payment is due at the time of the ordering. All orders are to be placed by \_\_\_\_\_ for the upcoming season. Your business will be recognized as the jersey sponsor for a minimum of three years. Also included with this opportunity is your website link and logo on LMHA sponsor page. As well as “Proud Supporter of Lumby Minor Hockey” decal for your business.

Please indicate Sponsorship Category:

### Jersey Sponsor:

\_\_\_\_\_ Home (White) Jerseys \$2000

\_\_\_\_\_ Away (Green) Jerseys \$2000

\_\_\_\_\_ Both Home (White)/Away (Green) Jerseys - \$3500  
(option to pay \$1750/yr over 2 years)

**Please indicate Division to Sponsor (rank in order of preference):**

\_\_\_\_\_ U7 Integrated      \_\_\_\_\_ U13 Integrated      \_\_\_\_\_ U11 Female

\_\_\_\_\_ U9 Integrated      \_\_\_\_\_ U15 Integrated      \_\_\_\_\_ U18 Female

\_\_\_\_\_ U11 Integrated      \_\_\_\_\_ U18 Integrated

Contact Name: \_\_\_\_\_

Company (Organization): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_