



MMSL Presidents Report 2023

Dear MMSL Members,

I am pleased to report on the Manitoba Major Soccer League as President. 2023 marked a full return to the pitch; we closed the year matching our 2019 registration numbers! I would like to extend my thanks to our administrative team, which is comprised of staff, board, committee members along with all the volunteers of the MMSL.

I would also like to extend a special thank you to Jean Jaure, our Executive Director. The time and effort put forth is duly recognized and appreciated.

In my third year as President, we dealt with the full return to soccer and slate of teams but with limited staff resources. This presented a challenge to our ability to schedule games, organize additional competitions and provide the best quality experience. I will admit, we were caught off guard with the number of teams that returned and the subsequent administrative burden this created on the staff. Planning ahead, we've expanded our staffing to ensure we can meet the demand of the members for competition while also improving services.

Some highlights from 2023 and looking ahead:

- Record number of games recorded and posted to our YouTube channel.
- Monetization of YouTube.
- Accounts Receivables vastly reduced.
- Draft Day.
- New website and plans for going fully digital.
- New league sponsor (most funds raised in the past 20 years).
- Valour FC Pro Pitch experiences.

As a board, we're looking forward to 2024, continuing to build on our past successes, while still seeking to improve and deliver the best member experience possible.

Sincerely,

Richard Lochhead
MMSL President