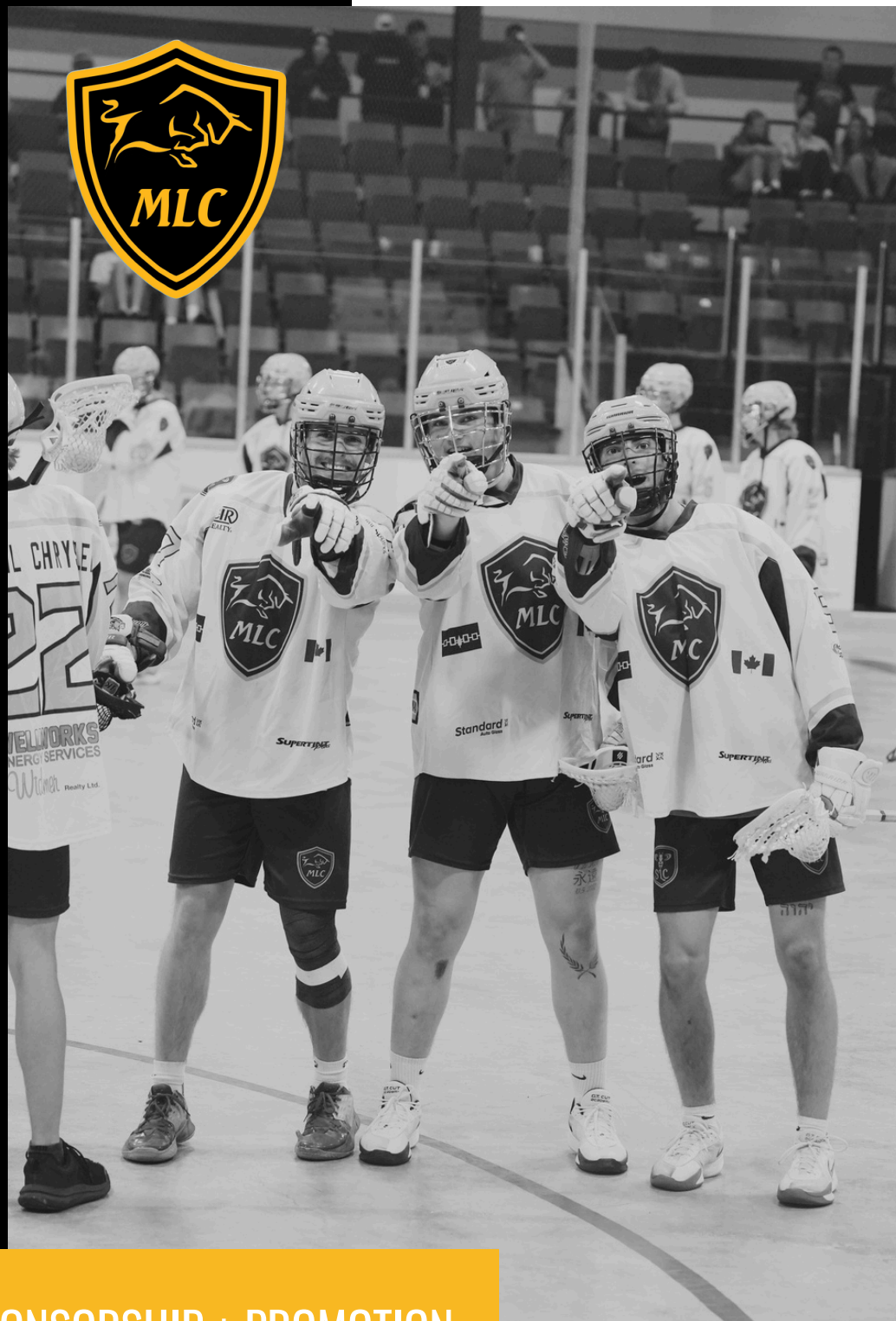


MAVERICKS **ELITE** LACROSSE

PARTNERSHIPS



2025

SPONSORSHIP + PROMOTION



FUEL THEIR FUTURE. ELEVATE YOUR BRAND.

Since 2013 The Mavericks Elite Lacrosse Club, based in Innisfail, Alberta has been developing top-tier athletes. Built on excellence, determination, and teamwork we've earned a strong reputation as a competitive force in the league.

Supporting the Mavericks isn't just about sponsorship — it's about investing in the future of young athletes, strengthening community ties and aligning your business with a team built on drive, talent, and ambition.

Your support directly fuels top-notch training, competitive opportunities, and a pathway for players to excel on and off the field. At the same time, it gives your business high-impact visibility in front of a passionate local audience, both at home and on the road.

This sponsorship package outlines the many ways you can partner with us to promote your brand through game-day experiences, digital exposure and arena presence.

NEW for 2025, we're excited to introduce our ELITE LEGACY Partnership — an exclusive opportunity that offers unparalleled long-term brand exposure and impact for your business.

We'd love to have you as part of our Mavericks family and look forward to working together to build something great.

CONTENTS



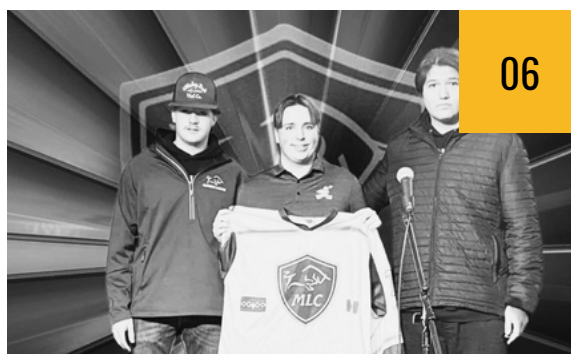
-NEW- ELITE LEGACY PARTNERSHIP



TEAM GEAR SPONSORSHIP



ANNUAL PROMOTION PACKAGES



FREQUENTLY ASKED QUESTIONS



BOOKING FORM



CONTACT INFORMATION



ELITE

EXCLUSIVE LEGACY PARTNERSHIP
2025 - 2030

OPTION ONE:

Total Commitment: \$12,500 + GST
Year 1: \$5,000 | Years 2-5: \$1,875

OPTION TWO:

Year 1: \$10,625 - Save \$1,875 (15%)

Elevate your brand visibility with a Legacy sponsorship that positions your business as the foremost sponsor of the Mavericks for five years!

Enjoy unparalleled exposure, with your logo being the only logo on all home and away team jerseys, with all of the benefits that come with a platinum level promotion package.

We will ensure that your brand remains front and center for half a decade of Maverick Elite Lacrosse, with the right of first refusal when your sponsorship comes up for renewal.

- ☒ Exclusive logo on home and away jerseys
- ☒ Logo on home game tickets
- ☒ 6' x 4' banner at all home games
- ☒ Produced in-game audio messages
- ☒ Full page ad in all home game programs
- ☒ Highest level of social media exposure
- ☒ Logo on website home page with link back
- ☒ Sponsor appreciation event tickets
- ☒ Tickets to all home games
- ☒ Annual newsletter feature of your business



BOOK BY MARCH 30TH



GEAR

SPONSORSHIP | 2025 - 2030

Secure a five-year sponsorship on Mavericks' team gear for lasting brand exposure—limited opportunities available.

- 5 YEARS OF BRAND EXPOSURE
- LOGO/NAME ON GEAR
- 10 HOME GAME TICKETS / SEASON
- 4x6 HOME GAME BANNER AT ARENA

TEAM HELMETS	\$4,750	LOGO SOCIAL MEDIA 4x6 BANNER
TEAM BAGS	SOLD	LOGO SOCIAL MEDIA 4x6 BANNER
TEAM GLOVES	\$3,750	LOGO SOCIAL MEDIA 4x6 BANNER
PRACTICE JERSEYS	\$3,500	LOGO SOCIAL MEDIA 4x6 BANNER
TEAM JACKETS	SOLD	LOGO SOCIAL MEDIA 4x6 BANNER
TEAM HOODIES	\$2,500	LOGO SOCIAL MEDIA 4x6 BANNER
TEAM GOLF SHIRTS	\$2,500	LOGO SOCIAL MEDIA 4x6 BANNER



ANNUAL

SPONSORSHIP PACKAGES | 2025

Elevate your brand visibility with our annual sponsorship packages. These packages offer a range of benefits including advertising opportunities, event participation and community engagement all designed to align with your business objectives.

	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,750	BRONZE \$750
	Limited	Limited	Unlimited	Unlimited
6' x 4' banner with logo/name	✓	✓	✓	✓
Game program advertising	FULL PAGE	FULL PAGE	BUSINESS CARD	NAME MENTION
Home game tickets	40	40	30	20
VIP sponsor meet and greet	✓	✓	✓	✓
Social media shout outs	✓	✓	✓	✓
Digital sponsorship icon	✓	✓	✓	✓
Home game shout outs	PRODUCED SPOT	PRODUCED SPOT	NAME SHOUT OUT	
Logo on website home page carousel with link	✓	✓		
Newsletter feature	✓			
Logo / name on warm up gear	✓			



SPONSOR A PLAYER | \$200
Includes name mention in game program

Q+A

DO YOU PROVIDE CHARITABLE TAX RECEIPTS?

No we don't. In Canada, sponsorship contributions to organizations like the Mavericks Elite Lacrosse Club are considered business transactions rather than charitable donations. However, we provide you a receipt and businesses can typically deduct sponsorship expenses as advertising or marketing costs when filing taxes.

CAN YOU CUSTOMIZE A PACKAGE THAT SUITS MY BUSINESS?

Absolutely! We understand that each business has unique goals. We offer the flexibility to tailor sponsorship packages that align with your specific objectives, ensuring a mutually beneficial partnership. Please contact us to discuss how we can create a customized sponsorship package that best suits your business needs.

WHAT ARE SOME EXAMPLES OF A CUSTOM PACKAGE?

There are many out-of-the-box ways to promote your business through our team, such as sponsoring fan engagement opportunities, merchandise giveaways, sponsor hosted youth game day experiences, post game meals for the team to name a few.

DO THE MAVERICKS ACCEPT IN-KIND DONATIONS?

Yes, we welcome in-kind sponsorships and service donations. Contributions such as equipment, services, or other resources are invaluable to our club. In recognition of your support, we offer various benefits, including brand exposure and acknowledgment within our community. Please contact us to discuss how your in-kind contribution can align with our organization.



**CUSTOMIZED SPONSORSHIPS
AVAILABLE**





Business Name:

Contact Person:

Title/Position:

Phone Number:

Email Address:

Website:

Mailing Address:

Facebook:

Instagram:

Please make your sponsorship package selection(s)

ELITE LEGACY 2025 - 2030 | Based on availability - Available until March 30th

- ☐ Option 1: \$5,000 (Year 1) + \$1,875 (Years 2-5)
- ☐ Option 2: 15% discount when paid upfront (\$10,625)

GEAR SPONSORSHIP 2025 - 2030 | Based on availability - Available until April 20th

- ☐ Team Helmets: \$4,750
- ☐ Team Gloves: \$3,750
- ☐ ~~Team Bags: \$3,750~~ -SOLD-
- ☐ Team Practice Jerseys: \$3,500
- ☐ ~~Team Jackets: \$2,500~~ -SOLD-
- ☐ Team Hoodies: \$2,500
- ☐ Team Golf Shirts: \$2,500

ANNUAL SPONSORSHIP | 2025 Season | Based on availability

- ☐ Platinum: \$3,500
- ☐ Gold: \$2,500
- ☐ Silver: \$1,750
- ☐ Bronze: \$750

SPONSOR A PLAYER | \$200 | 2025 Season | Includes name mention in game programs

- ☐ Yes - Player Name:
- ☐ Choose a player for me

Thank you for your support! Once we confirm availability an invoice will be emailed to you with your payment options. Completed forms as well as your high resolution logo (PNG, JPG, or vector format) can be emailed to: bradb.maverickslax@gmail.com



PHONE

403-559-7238



EMAIL BRAD BOUCHARD

bradb.maverickslax@gmail.com



WEBSITE

www.maverickselitelacrosse.com



CONTACT THE MAVERICKS