



Sponsorship Package 2024



Medicine Hat Minor Softball
PO Box 24027 RPO Crestwood
Medicine Hat, Alberta | T1A 8M8
www.medhatminorsoftball.ab.ca

Mission Statement

Medicine Hat Minor Softball Association is a non-profit organization which strives to promote the sport of softball, fitness and the concept of team sports within our community. Our mission is to be an outstanding youth sports organization that promotes character and skill development, teamwork and sportsmanship, friendship, community involvement through young leaders, citizenship and passion for the game. Athletes within our softball programs will aim to positively represent their community and association.

Vision Statement

Medicine Hat Minor Softball Association's vision is one focused on the growth and retention of softball athletes, coaches, umpires and volunteers. MHMSA is working to advance softball in Southeastern Alberta through partnerships and positive relations. MHMSA is working with community partners and the City of Medicine Hat for expansion of facilities to support growth. MHMSA is an advocate for equitable resources for athletes. MHMSA works to increase inclusion, equality and diversity within all areas of our sport: athletes, coaches, umpires and volunteers.

Identity Statement

Medicine Hat Minor Softball Association, is a non-profit organization in good standing as a member of the Alberta Amateur Softball Association (AASA) and an affiliate of Softball Alberta and Little League Alberta Softball. Medicine Hat Minor Softball Association was incorporated under the Societies Act on November 4, 1993.

Sponsorship Levels

MHMSA is LOOKING for sponsors for our U4 – High School CITY DIVISIONS!

Without the generous support of our Community Sponsors we could not successfully launch season after season of fabulous softball divisions!

Home Run: \$1,000

(three available, one per age division)

U7, U9, U11

- Logo on Division Ball Caps
- Name and logo recognition on our MHMSA website
- Name and Logo and the social media fan pages
- Name or logo will be on ALL your sponsored division team photos
- You will receive a collection of division wide team photos

Triple: \$1,000

(two available)

- Logos on U4 or U5 T-Shirts
- Name and logo recognition on our MHMSA website
- Name and Logo and the social media fan pages
- Name or logo will be on ALL your sponsored division team photo templates
- You will receive a collection of division wide team photos

House League Tournament Sponsor

\$750

(Four available) U11, U13, U15, and U19 High School

- Logo on medals / trophies
- Name and logo recognition on our MHMSA website
- Name and Logo on our social media pages
- You will receive a collection of division wide team photos

Awards Sponsor

\$750

(one available)

- Logo on Umpire, Coach & Player of the year awards
- Name and logo recognition on our MHMSA website
- Name and Logo on our social media pages
- You will receive a collection of division wide team photos

Coach of the Week Sponsor

\$50 Value Merchandise or Gift Certificate

(one available)

- Weekly recognition of the coach of the week on social media (10 weeks)
- Name and logo recognition on our MHMSA website



Thank You

Business Information

Business Name:

Business Contact:

Title:

Street Address:

City, Province, Postal Code:

Business Phone Number:

Email Address:

Website:

Industry:

Please contact Jill Scherer at
jillian@medhatminorsoftball.ab.ca

