Millet Minor Ball Association Sponsorship Opportunities

Millet Minor Ball Association would like to take this opportunity to invite you to partake in a partnership that we hope will benefit both our association as well as your business.

MMBA is a non-profit organization operated by local volunteers. We provide a fun-filled chance for our local and surrounding youth, from ages 4-18 to play baseball. It’s more than just baseball for kids though. It’s a chance for the parents, family, and friends to mentor our youth in a community league that promotes giving all kids in Millet and area a chance to get on the diamonds, get some exercise, and develop as players and teammates.

In our efforts, we try to keep baseball affordable for all families. We do this by keeping our player registration costs as low as possible and trying to make up the extra capital needed to pay for equipment, uniforms, diamond rentals, entering tournaments where we see the chance, as well as purchasing supplies to run our own tournaments and fundraisers. As you may also be aware, we fundraise during our season with our concession stand, bottle drives, and hosting our own tournaments.

What we would like to offer to local businesses is a tiered sponsorship program. We would like to implement an advertising opportunity that we would present throughout our season as well as during our tournaments and events. We are currently preparing to host 2 tournaments this season and expecting a large turnout for both from surrounding communities. We are also applying to host playoffs for 3 age groups which will also bring several outlying communities to our diamonds.

Corporate sponsorship and donations that would benefit us range from prizes to be issued at our tournaments to financial donations for equipment needed for a successful season. Donations of any size and amount are greatly appreciated and would be utilized toward the benefit of our association. We have also partnered with local groups such as the Lions Club and Millet Harvest Fair to host a pancake breakfast during the Harvest Fair opening day and are looking to become even more involved with community events.

The tiering system I would like to present is one that would increase a business’ exposure based on their involvement. For example:

Tier 1: A donation of $1200 or more would qualify your business to have its name and logo on our sponsorship bulletin board that will be placed in plain view on our concession, its name and logo on our website, as well as a banner that would be on display during our tournaments and playoffs. Our board would also consider our top sponsors to have the name of their business as the headlining sponsor for our tournaments where sponsor representatives will be invited to partake in our season’s events as well as our windup.

Tier 2: A donation between $200 and $500 would provide our sponsors with their name and logo on the sponsorship board as well as our social media sites. Team Sponsor ($500 and up): This would designate a team to a sponsor. Their donation would go towards the team hats and would include the player name on the side and sponsor names on the back. They would also be the official Player of the Week sponsor which would include promotional items from MMBA as well as Millet Businesses. Sponsors would be invited to local games as well as any team involved events throughout the season.

Tier 3: A donation between $100 and $200 would provide our sponsors with their name and logo on our sponsorship board as well as our social media sites.

MMB would also graciously accept any sponsor swag or paraphernalia that they would like to hand out to the players during the season. We are also aware that we have some amazing sponsors and business in the Millet and surrounding area that would also like to physically be involved in our events. We can never have too much help, so we welcome the opportunity to have our sponsors at our games and events.

While we have a lot to do in a short period of time, our association is determined to be a recognized and respected organization in Millet and the surrounding communities. We always seem to be finding new ways to keep our youth active and keep our sport relevant. We hope things just keep getting bigger and better.

Thank you for your time and if you would like any more details regarding the sponsorship and events, please feel free to contact me at any time by email at milletballpresident@gmail.com or on my cell phone at 780-995-3145

Sincerely, Jeff Coates