



Meeting Agenda

Regular board meeting of	Millet Minor Baseball
Date and time	September 18, 2023 @ 6:30PM
Location	Millet Agriplex

In Attendance: Robin Vincent, Jeff Coates, Melanie Meade, Thomas Dudley, Catherine Chalmers

1. **Call to Order: 6:45PM**

2. **Review of Previous Meeting Minutes: Not at quorum**

3. **President's Report:**

- Scarlette stepping down due to personal issues
- Jessica Porter wants to take over the umpire coordinator role
- Harvest fair : alumni game was AWESOME!
- Huge congrats to everyone

4. **Vice President's Report:**

- The pancake breakfast went pretty good. Having it at The Legion was amazingly easier and helped make concession prep much easier. Still a bit light on the volunteers as the ones who volunteered weren't really obligated to be there so good on them. Food and facility preparation the night before by Cynthia, Allison, Gloria, Catherine, Tennille, and myself. The following morning setup was nice and quick, and we hit the ground running. Sausages were pre boiled the previous night and baked in the morning and we utilized 3 griddles at one point to keep up with pancakes. Of course, we had a backlog at one point because a lot of people simply showed up at the same time. I heard zero complaints but would be interested to hear if anyone else heard any. We sold 50/50 at the door, had a separate cash table and debit table to speed things up and I believe it was effective. The breakfast shift saw 3 Hanbury's, Gloria from the Legion, Tennille, me and Cynthia. Robin pitched in with a hail mary delivery from fresh market and Kirk had to run to Fresh Market for more syrup but otherwise we had more than enough of everything. I do not have the final numbers for plates served but I do believe it was our best year yet. Bottom line. More volunteers needed!
- Concession was busy. No technical glitches. Lineups were huge at one point but we got better at keeping up with everything. Jason Porter was chained to the bbq and he did a bang up job. Setting up at 10 and opening at 11 seemed to work. The menu seemed to work. People ordered the combos! A larger pot/slow cooker for making gravy would help. We went through a lot of water, pop, Gatorade and Prime. Everyone there did their part



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and it seemed like we were having a lot of fun. A recommended strategy to help with the chaotic fries situation would be for the people taking orders to write customer names in permanent marker (Starbucks style) and just call out the name when a basket of fries is ready and brought to the counter or called out the side door even. I would like to suggest a shelter of some kind overhead on the deck and perhaps a propane style deep fryer for outdoors for the fries. Maybe borrow one for an event to see how practical buying one would be. Once again, not enough volunteers. Especially with extending the hours during the Alumni game which was worth it as we did have overstock and the bounty idea for retrieving home runs was a "hit".

- We were told by a few customers that people were exiting the agriplex and bypassing the other food options to come to our concession despite the lineup because of the pricing and the food quality. So for a bunch of amateurs, we can be pretty happy with that. We had a couple of people do some running for us (buns, water, pop) and it seemed to work out.
- Selling 50/50's and hats at the concession was an idea that should continue next year, with a bit more organization. Scarlett was great at the tent selling the 50/50's cast and all. The announcement of the 50/50 draw time and winner should be announced at the game. Announce the 50/50's at the start and let everyone know that it will be drawn at the bottom of the 6th inning (just before the last inning starts). Have the president draw the number and announce it between innings. This year it was a scramble to find someone to draw the ticket and hope we could find the winner even though everyone was filtering out of the area already. Luckily the winner was none other than DAN SYCH at the Suga Shak and he was easy to find, but just food for thought.
- It turns out we moved more hats than we were supposed to at the concession. A bit more communication would help for future sales. We are too busy in there with the volunteers at hand to run up and down lists of prepaid hats as well as checking emails. I recommend that a contact is designated for everyone who has prepaid to come see either at the diamond or somewhere else, to minimize confusion and keep everyone happy. Great job on the hats. Not an issue. Just needs tweaking.
- The end of the Harvest Fair was slightly disappointing. Once the game ended, nearly everyone disappeared. Catherine, Tennille and Myself were tasked with packing up and shutting down the concession. Tyson was also running around cleaning things up and packing up the diamonds. If we don't have the volunteers to do this, it's up to the association members to get it done. As many as possible. It was a long hot day. For some of us it started at 6 am and ended at 7pm. I loved it. But. Neither I or my wife will be part of this next year to this extent. I'm bringing it up so there is awareness that there will need to be more people at the ready. As of Saturday, the concession had still not been cleaned and I will be winterizing it next weekend. There is also food that needs to be taken to the food bank at some point. I am unavailable at food banks hours. Cynthia could probably use some help.
- We didn't have a dunk tank this year so next year we could consider running an event or something else ahead of time (batting cage?) One source of volunteers could come in the form of the U18 team members if it becomes a reality. The possibility of having 9-13 more



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volunteers to put in place could be a huge boost. We could have most of those players volunteering simple tasks (not handling money, cooking etc.) and filling the voids we had this year. They can help with setup in the concession or with the pancake breakfast. If they aren't part of our Ball Showdown (not sure how they could be) then they could be in spots like diamond maintenance, concession setup etc.

- I think the separate harvest fair committee was effective and I think it helped prepare. Speaking with Gloria, she said she can honestly say that they didn't commit to providing volunteers but that they could volunteer their facility. I think we need to find a way to repay the support the Legion as a thank you. Whether it's volunteering at one of their events or hosting an event with them.
- A quick blurb regarding Baseball Alberta. Our Zone 4 year end video conference is TBA and because I was asked if there were ways they could improve, I reminded them of the struggles we had with registering our association and a few other things. If you're interested in adding to that list of concerns or seeing what I mentioned just let me know and I'll forward the email to you.
- The Baseball Alberta AGM feedback session is being held Sunday November 25 with a venue TBA. I would like to attend this with Robin so we can get a feel for any changes in advance and meet with the people that will be involved for the 2024 season.
- At this time, I do not intend on re-joining the MMB board for the 2024 season. I will operate at the capacity expected of me as VP for any 2023 issues and concerns and will be available for questions or even ideas until the AGM. You folks seem to have a vision for the direction you intend to take the association and I wish you luck with it! Thanks

5. **Treasurer's Report:**

- In the account \$16647.40
- I've had 5 parents not accept email transfers. So they returned into the account
- Hat sales have been good.
- Books are almost complete for the year need to find two people to go over them.

6. **Registrar Report:**

7. **Coach & Player Development's Report:**

8. **Equipment Coordinator's Report:**



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9. Concession Coordinator's Report:

10. Tournament Coordinator's Report:

11. Field & Maintenance Coordinator's Report:

12. Public Relations Coordinator:

- Facebook reach 7523 people for August 2023
- Instagram reach 73
- Facebook likes are at 231 and we have 272 followers

- 91 Instagram followers

- A majority of our followers are women at 74% and men at 26% average age is between 35 and 44.

- Are most popular post was the 'Join us at the Mill at Harvest Fair in August 26th" we had just under 4,000 people reached on that post. A typical post uses 146 to 722 people.

- From a public relations position we crushed it at the alumni game. We had a great turnout of about 100 to 125 people. We sold out on all the hats that were available I had to order an extra 24 hats to accommodate the demand. Big thanks to all the volunteers and the board members for helping bring the vision to life.

- For the u18 team I would like to start a committee to help put that team together.

- I would like to propose that we create a budget of \$375 to create a pitch deck for the sponsorship for next season. Having together really nice package will make us look more legit and help us gather more sponsors for next year.

13. Umpire Coordinator:

14. Other Items:

Next Meeting: TBD

Meeting Adjourned: 7:39PM