



MOOSE JAW SOCCER ASSOCIATION INC.

Box 2294 • Moose Jaw, SK • S6H 7W6
306-693-1757

moosejawsoccer@gmail.com

Date:

Dear:

Re: Moose Jaw Soccer Association Inc. Sponsorship Opportunity

We are writing to you on behalf of the Board of Directors of the Moose Jaw Soccer Association Inc. Our organization is currently seeking sponsorships in a variety of areas to support our programming which contributes to Just4Kicks, House Leagues as well as FC athletes.

Our operating costs have also increased, and we are seeking ways to keep our fees at a minimum to allow access to all members of the City of Moose Jaw. This is where we need your help, in order to continue to make our programming easily accessible.

We have attached a few examples of different sponsorship opportunities. We ask that you please review them and see if one suits your company. Alternatively, if you have something else in mind, or would like to customize your sponsorship package, please reach out to our staff member Kelsey Fleischhaker at 306-693-1757 or by email at moosejawsoccer@gmail.com.

We would also be happy to work with you to recognize your sponsorship in whatever way you vision. As we move forward, our commitment to support the growth of soccer becomes unwavering. Thank you for considering being the driving force behind the beautiful game as we eagerly anticipate a lasting community sport for all ages. We look forward to working with you and thank you for your time and assistance in growing our organization for our community.

Regards, Moose Jaw Soccer Association Inc. Board of Directors

What Am I Sponsoring?

Various athletes in age groups from U5-U19 in 3 leagues, Just4Kicks, our new House league as well as competitive FC Programs available to all youths. You get to reach these athletes and their families while supporting access for all athletes. With your support the contributions will go towards, allowing youths and athletes of all backgrounds and financial standings the opportunity to play soccer in our local community. Additional funding and support that sponsorships provide is one of the key solutions to not only save youth sports but keep our leagues operational as we are a non-profit organization.

Moose Jaw Soccer House League Sponsorship - \$4500/Year to support 150 athletes.

Your contribution would help cover the following:

- Youth t-shirts with number, MJSA logo as well as your logo on back of shirts
- Updated equipment (soccer balls, goalie kits, practice pinneys, pug nets, etc.)
 - Training facilities

Or

\$7500/ 2 years with same contribution listed above for house league.

Moose Jaw FC Sponsorship - \$3000/per team/per year

Your contribution would help cover the following:

- Practice t-shirts with MJSA logo
- FC kits (shorts, 2 pair of socks, 2 jerseys)
- Updated equipment (soccer balls, goalie kits, agility and strength training equipment, etc.)
 - Your logo will go with us when we attend tournaments

So, what's in it for you?

- Each sponsorship includes company logo placement on our website and social media along with a thank you on our website and social media
- Sponsorships 2+ years will include the aforementioned and an article on Discover Moose Jaw thanking the company for sponsorship
- Sponsorships for 3-4 years will include the aforementioned, along with company logo on all club material purchased/circulated/produced
- Sponsorships for 5+ years will include all the aforementioned along with outdoor signage at fields during tournaments, club events, etc. and naming rights for the program being sponsored

Along with being a huge part in our community and the ability to reach out to many athletes and families as well as promoting the company/brand with increased visibility to reach wider audiences. There are many benefits and value partnering with MJSA.

Have Something in mind?

Let's work together to customize a package that suits your business.

We will also accept cash donations or equipment donations.