



NEPEAN RINGETTE ASSOCIATION

By supporting us, we can help you.

We both win!

About the Nepean Ringette Association (NRA)

The Nepean Ringette Association (NRA) began over 40 years ago to administer and promote the sport of ringette. It has grown steadily from an organization of only 50 players to an association of close to 420 players spread across 25 teams.

The annual Nepean tournament that is held in November now attracts over 100 teams, and over 2,500 participants and spectators.

When you consider all the coaches, trainers, families and friends of both visiting and home teams that come out to games and tournaments, you can see that the NRA's "circle of influence" is quite broad, and increasing in size on a yearly basis. In partnering with the NRA, your business will benefit from access to this large audience.

What is Ringette?

Ringette was founded in Canada in 1963 by Sam Jacks, a Recreation Director and sports enthusiast from North Bay, Ontario when he saw the opportunity to create a winter team sport for girls. The sport has continued to grow and currently boasts nearly 32,333 registered players on nearly 2000 teams, with over 8000 coaches and over 1700 officials. While it is primarily a female sport, there are currently over 700 males playing ringette across the country.

Ringette, like hockey, is played on ice with skates and sticks, and with six players per team on the ice at once with the emphasis on play-making and skating skills. The objective is to score goals by shooting the object of play into the opposing team's net at either end of the rink during stop-time periods of play. In fact, ringette has become one of the fastest team sports on ice.

Internationally, ringette is played in a number of countries around the world, including Finland, Sweden, the United States, France, Slovakia, Russia, the Czech Republic, and Abu Dhabi. Since 1990, a world ringette championship has been held on a regular basis, with Canada and Finland being the predominant challengers.



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Why Be a Sponsor?

Your involvement in Nepean Ringette can be financially rewarding for your business. An investment in a team sponsorship can:

- Increase traffic to your business;
- Provide a low-cost form of advertising;
- Offer a tax break for publicity;
- Demonstrate your interest in the community by supporting Nepean youth to participate in an organized team sport.

Team Sponsorship Plans

Your sponsorship will be linked to our team, and your contribution would apply to the costs incurred by the team to assist in paying for tournaments, extra ice time and other operating costs.

We offer the following team sponsorship plans:

Platinum Sponsorship (\$800+)

- Business name/logo sponsor tag shown on away team sweater (tag costs to be included within sponsorship);
- Business name/logo on nepeanringette.ca Sponsor Page with a link to your website;
- Opportunity to distribute promotional items to NRA members;
- Recognition plaque from sponsored team.

Gold Sponsorship (Fee \$600)

- Business name/logo sponsor tag shown on away team sweaters (tag costs to be included within sponsorship);
- Business name/logo on nepeanringette.ca Sponsor Page with a link to your website;
- Recognition plaque from sponsored team.

Silver Sponsorship (Fee \$450)

- Business name/logo on nepeanringette.ca Sponsor Page with a link to your website;
- Recognition plaque from sponsored team.



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Player Specific Sponsorship:

- If there is a specific player you wish to sponsor and have your company name on their away jersey, this can be managed through that player's specific team.

Corporate Sponsorship Plans

- For all association, corporate and fundraising, please contact sponsorship@nepeanravens.ca.

I have enclosed a sponsorship agreement form for your review and endorsement.

In sponsoring the NRA this year, you have an opportunity to grow your business, get affordable publicity, and support a community-based team sport for youth.

Thank you for your consideration and, please do not hesitate to contact me if you have any questions either by email at the address below.

I look forward to hearing from you soon!

Sincerely,

Alysha St John
President, Nepean Ringette Association
president@nepeanravens.ca



NEPEAN RINGETTE ASSOCIATION

NRA Sponsorship Agreement

Team Sponsorship Agreement (Sponsor's Copy)

I / We _____, agree to sponsor a team in the Nepean Ringette Association for the 2024-2025 season and promise to pay the amount of \$_____ to the Nepean Ringette Association or your specified team in consideration for such sponsorship.

Dated at Ottawa, this _____ day of _____, 2024/25.

Signed, on behalf of sponsor

Signed, President of the Nepean Ringette Association

Team Sponsorship Agreement (NRA copy)

I / We _____, agree to sponsor a team in the Nepean Ringette Association for the 2024-2025 season and promise to pay the amount of \$_____ to the Nepean Ringette Association or your specified team in consideration for such sponsorship.

Dated at Ottawa, this _____ day of _____, 2024/25.

Signed, on behalf of sponsor

Signed, President of the Nepean Ringette Association



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Team Sponsor Information

Along with the Sponsorship Agreement, please fill out the below information and submit to sponsorship@nepeanravens.ca

- Company Name
- Full Address
- Phone #
- Email
- Website URL
- Contact Name
- Logo – high resolution JPG

If you would like to sponsor a specific player's team, please indicate below:

Payment

Team Sponsorship:

- Please coordinate your team sponsorship cheque with the 2024/25 team and team Treasurer.

Corporate Sponsorships

- For all Corporate Sponsorships please make cheques payable to the Nepean Ringette Association c/o NRA Treasurer **or** Payment can be made by e-transfer at: e-transfer@nepeanravens.ca